



- Home
- Overview
- Our Team
- Clients and Partners
- Our Projects
- Services
  - Monitoring & Evaluation
  - Demographics
  - Data Analysis
  - Data Visualization
  - Training & Capacity Building
  - Stakeholder Communication
- Testimonials
- Blog
- Contact Us







# Website Analysis: devinsights.co.in

Generated on April 04 2024 09:13 AM


The score is 52/100







## SEO Content

	Title	Top Social Research and Impact Assessment Company in India  Length : 58  Perfect, your title contains between 10 and 70 characters.																
	Description	DevInsights is a social research company and impact assessment company in India, which aims to cater to the impact evaluation needs of the social development sector.  Length : 165  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Top Social Research and Impact Assessment Company in India</td></tr><tr><td>description</td><td>DevInsights is a social research company and impact assessment company in India, which aims to cater to the impact evaluation needs of the social development sector.</td></tr><tr><td>url</td><td>https://devinsights.co.in/</td></tr><tr><td>site_name</td><td>DevInsights</td></tr><tr><td>image</td><td>https://devinsights.co.in/wp-content/uploads/2023/08/Devinsights-1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Top Social Research and Impact Assessment Company in India	description	DevInsights is a social research company and impact assessment company in India, which aims to cater to the impact evaluation needs of the social development sector.	url	https://devinsights.co.in/	site_name	DevInsights	image	https://devinsights.co.in/wp-content/uploads/2023/08/Devinsights-1.jpg
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# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	21	16	5	0	0
		<ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H2] Building Nation</li><li>• [H2] Evaluations</li><li>• [H2] Ethical Data Acquisition</li><li>• [H2] Advocacy</li><li>• [H2] WHAT WE DO</li><li>• [H2] WHO WE ARE</li><li>• [H2] OUR FOCUS SECTORS</li><li>• [H2] OUR COVERAGE</li><li>• [H2] INSIGHTS</li><li>• [H2] VIDEO GALLERY</li><li>• [H2] Playlist</li><li>• [H2] OUR CLIENTS AND WHAT THEY SAY ABOUT US</li><li>• [H2] Tunisha Kapoor</li><li>• [H2] William J. Clinton Foundation, India</li><li>• [H2] Dr. Saon Ray</li><li>• [H2] Senior Fellow, Indian Council for Research on International Economic Relations (ICRIER)</li><li>• [H2] Laurence GENCE</li><li>• [H2] Senior Marketing Project Manager</li><li>• [H2] Reach out to us</li><li>• [H2] Subscribe to our monthly newsletter for rich development insights</li><li>• [H2] © 2023 DevInsights   Designed by TZS Digital</li><li>• [H3] Building Nation through monitoring, learning &amp; impact evaluation</li><li>• [H3] Evaluations resulting in breaking hierarchies and building stakeholder relationships</li><li>• [H3] Ethical Data Acquisition for laying strong foundation to the future of the nation</li><li>• [H3] Advocacy on building strategies for delivering on commitments</li><li>• [H3] Monitoring &amp; Evaluation</li><li>• [H3] Methodologies</li><li>• [H3] Data Analytics</li><li>• [H3] Data Acquisition</li><li>• [H3] Training &amp; Capacity Building</li><li>• [H3] Development Communications</li><li>• [H3] Child Protection</li><li>• [H3] Gender</li><li>• [H3] Renewable Energy and Climate Change</li><li>• [H3] Unveiling The Hidden Truths of Development: The Role of Impact Evaluation</li><li>• [H3] Neglected Dental Health: The cause for dent in your overall health</li><li>• [H3] Urbanization and Flood Vulnerability in India</li><li>• [H4] M&amp;E Labs: Sample size calculation (Part 1)</li><li>• [H4] M&amp;E Labs: A series on fundamentals of M&amp;E for beginners   Structured Questionnaires.</li><li>• [H4] M&amp;E Labs: A series on fundamentals of M&amp;E for beginners</li><li>• [H4] Pay To Breathe</li><li>• [H4] Song on Hand Washing - M4D (Music for Development)</li></ul>					

## SEO Content

	Images	We found 57 images on this web page.  39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Clients and Partners</a>	Internal	Passing Juice
<a href="#">Our Footprints</a>	Internal	Passing Juice

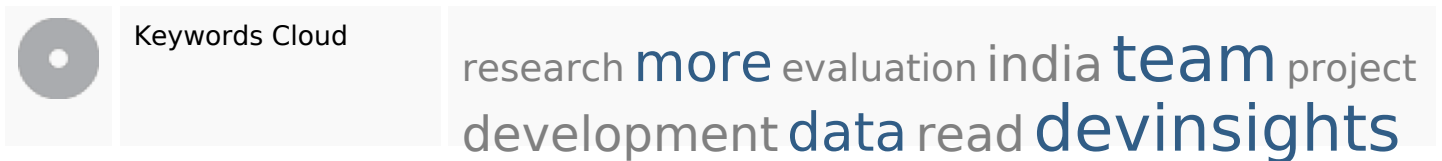
## In-page links

<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Monitoring &amp;#038; Evaluation</a>	Internal	Passing Juice
<a href="#">Methodologies</a>	Internal	Passing Juice
<a href="#">Data Analytics</a>	Internal	Passing Juice
<a href="#">Data Acquisition</a>	Internal	Passing Juice
<a href="#">Training &amp;#038; Capacity Building</a>	Internal	Passing Juice
<a href="#">Development Communication</a>	Internal	Passing Juice
<a href="#">Thematic Areas</a>	Internal	Passing Juice
<a href="#">Public Health</a>	Internal	Passing Juice
<a href="#">Nutrition</a>	Internal	Passing Juice
<a href="#">WASH</a>	Internal	Passing Juice
<a href="#">Livelihood</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Child Protection</a>	Internal	Passing Juice
<a href="#">Knowledge Management</a>	Internal	Passing Juice
<a href="#">Renewable Energy &amp;#038; Climate Change</a>	Internal	Passing Juice
<a href="#">Gender</a>	Internal	Passing Juice
<a href="#">Special Initiatives</a>	Internal	Passing Juice
<a href="#">DevCommunion</a>	Internal	Passing Juice
<a href="#">Music For Development</a>	Internal	Passing Juice
<a href="#">DevTalk</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Media &amp;#038; Publications</a>	Internal	Passing Juice
<a href="#">Video Gallery</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">WHAT WE DO</a>	Internal	Passing Juice

## In-page links

<a href="#">OUR FOCUS SECTORS</a>	Internal	Passing Juice
<a href="#">Unveiling The Hidden Truths of Development: The Role of Impact Evaluation</a>	Internal	Passing Juice
<a href="#">Neglected Dental Health: The cause for dent in your overall health</a>	Internal	Passing Juice
<a href="#">Urbanization and Flood Vulnerability in India</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
team	25	✗	✗	✗	✗
devinsights	20	✗	✗	✓	✓
more	18	✗	✗	✗	✗
data	15	✗	✗	✗	✓
india	14	✓	✗	✓	✓

## Usability

	Url	Domain : devinsights.co.in Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 23  
Warnings : 12



Email Privacy

Warning! At least one email address has been found in the plain text.  
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization





XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

## Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://devinsights.co.in/robots.txt">http://devinsights.co.in/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>