










# Website Analysis: demarchecompetence.com

Generated on May 08 2025 21:19 PM

The score is 49/100







## SEO Content

	Title	Démarche compétence - le site des PME pour les projets compétences en Pays de la Loire  Length : 86  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Demarchecompetence.com : le site régional des PME qui ont des projets compétences (retours d'expériences, actualité, outils)  Length : 124  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Démarches compétences, Expériences d'entreprises, entretien professionnel, étapes projets compétences, évaluation performance, toutes les clés pour réussir votre projet compétence  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Démarche Compétence.com</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 11 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 32%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.67%</p> <p>Internal Links 93.33%</p>

## In-page links

Anchor	Type	Juice
<a href="#">puzzle photo</a>	Internal	Passing Juice
<a href="#">Accueil</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">DEMARCHE COMPETENCE.COM</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">pocket option connexion</a>	External	Passing Juice
<a href="#">En savoir plus</a>	Internal	Passing Juice
<a href="#">Lire la suite</a>	Internal	Passing Juice
<a href="#">En savoir plus</a>	Internal	Passing Juice

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Pour vous abonner</a>	Internal	Passing Juice
<a href="#">Plan du site</a>	Internal	Passing Juice
<a href="#">Créer des comptes et mentions légales</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
compétences	8	✓	✓	✓	✗
une	7	✗	✗	✗	✗
démarche	6	✓	✓	✗	✓
entreprise	6	✗	✗	✗	✗
travail	5	✗	✗	✗	✗












## Usability

	Url	Domain : demarchecompetence.com Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	8
Deprecated tags	Occurrences					
<font>	8					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://demarchecompetence.com/robots.txt">http://demarchecompetence.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>