



# Website Analysis: dccscotland.co.uk

Generated on August 18 2024 02:23 AM




The score is 61/100





## SEO Content

|              | Title  | Website Design Dundee - Dundee Web Design - DCCScotland<br><br>Length : 55<br><br>Perfect, your title contains between 10 and 70 characters.   |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
|--------------|--|--|----------|---------|--------|-------|------|---------|-------|--------------|-------------|--|-----|--------------------------------|-----------|-------------|--------------|---------------------------|-------|--|
|              | Description  | Website Design Dundee. DCC Scotland provides Provide Professional web design Services. We Build Professional Website in 4 Weeks.<br><br>Length : 128<br><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
|              | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
|              | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>DCC Scotland</td></tr><tr><td>description</td><td>Website Design Dundee. DCC Scotland provides Provide Professional web design Services. We Build Professional Website in 4 Weeks.</td></tr><tr><td>url</td><td>https://www.dccscotland.co.uk/</td></tr><tr><td>site_name</td><td>Dccscotland</td></tr><tr><td>updated_time</td><td>2023-12-30T21:40:20+00:00</td></tr><tr><td>image</td><td>https://www.dccscotland.co.uk/wp-content/uploads/2019/11/dundee-computer-care-web-design-development-and-digital-marketing.png</td></tr></table> | Property | Content | locale | en_US | type | website | title | DCC Scotland | description | Website Design Dundee. DCC Scotland provides Provide Professional web design Services. We Build Professional Website in 4 Weeks. | url | https://www.dccscotland.co.uk/ | site_name | Dccscotland | updated_time | 2023-12-30T21:40:20+00:00 | image | https://www.dccscotland.co.uk/wp-content/uploads/2019/11/dundee-computer-care-web-design-development-and-digital-marketing.png |
| Property     | Content  |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| locale       | en_US  |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| type         | website  |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| title        | DCC Scotland   |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| description  | Website Design Dundee. DCC Scotland provides Provide Professional web design Services. We Build Professional Website in 4 Weeks. |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| url          | https://www.dccscotland.co.uk/   |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| site_name    | Dccscotland  |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| updated_time | 2023-12-30T21:40:20+00:00  |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |
| image        | https://www.dccscotland.co.uk/wp-content/uploads/2019/11/dundee-computer-care-web-design-development-and-digital-marketing.png   |  |          |         |        |       |      |         |       |              |             |  |     |                                |           |             |              |                           |       |  |





# SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <div>image:secure_url</div> <div>https://www.dccscotland.co.uk/wp-content/uploads/2019/11/dundee-computer-care-web-design-development-and-digital-marketing.png</div> <div>image:width</div> <div>350</div> <div>image:height</div> <div>350</div> <div>image:alt</div> <div>dundee computer care web design, development and digital marketing</div> <div>image:type</div> <div>image/png</div>  |
|    | Headings        | <div> <div>H11</div> <div>H20</div> <div>H35</div> <div>H418</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] Web Design and Development Dundee</li> <li>• [H3] Sustained Excellence In Web Design and Development</li> <li>• [H3] There are no secrets to success. It is the result of preparation, hard work, and learning from failure.</li> <li>• [H3] Dundee's Computer Care Puts Its Customers, First!</li> <li>• [H3] Web and Development Successful Deliveries And Happy Customers</li> <li>• [H3] Updates About Design and Development Trends</li> <li>• [H4] Design   UI - UX</li> <li>• [H4] Web Development</li> <li>• [H4] Digital Marketing</li> <li>• [H4] IT Support</li> <li>• [H4] Latest Technologies</li> <li>• [H4] Experienced Team</li> <li>• [H4] Proven Track Record</li> <li>• [H4] Committed to Quality</li> <li>• [H4] Jim</li> <li>• [H4] Simon</li> <li>• [H4] WHAT IS A SOFTWARE DEVELOPMENT COMPANY SCOTLAND AND WHAT IT OFFERS?</li> <li>• [H4] Best Website Design Dundee</li> <li>• [H4] E-commerce Development</li> <li>• [H4] Company</li> <li>• [H4] Contact us</li> <li>• [H4] Subscribe Now</li> <li>• [H4] Follow Us</li> <li>• [H4] Privacy Overview</li> </ul> |
|  | Images          | <p>We found 26 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|   | URL Rewrite             | Good. Your links looks friendly!  |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|   | In-page links           | We found a total of 26 links including 1 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 3.85%<br>Internal Links 96.15% |

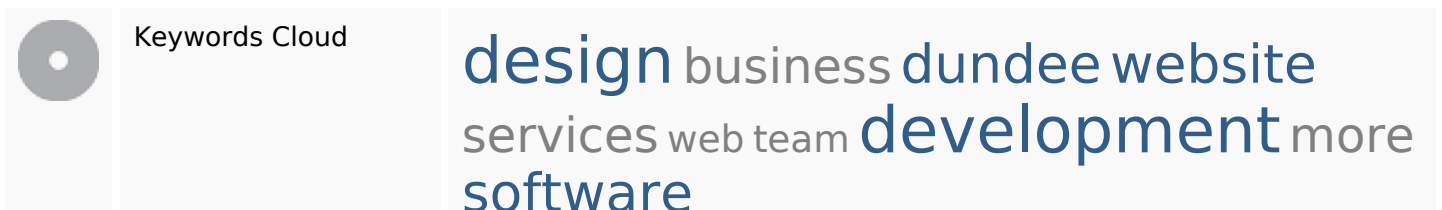
## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">[email&amp;#160;protected]</a>        | Internal | Passing Juice |
| <a href="#">About Us</a>                          | Internal | Passing Juice |
| <a href="#">Services</a>                          | Internal | Passing Juice |
| <a href="#">IT Support</a>                        | Internal | Passing Juice |
| <a href="#">Designing &amp;#038; Development</a>  | Internal | Passing Juice |
| <a href="#">Website Design Services Locations</a> | Internal | Passing Juice |
| <a href="#">Data Recovery</a>                     | Internal | Passing Juice |
| <a href="#">Search Engine Optimization</a>        | Internal | Passing Juice |
| <a href="#">SEO Agency Location</a>               | Internal | Passing Juice |
| <a href="#">Portfolio</a>                         | Internal | Passing Juice |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Pricing</a>               | Internal | Passing Juice |
| <a href="#">FAQ's</a>                 | Internal | Passing Juice |
| <a href="#">Blog</a>                  | Internal | Passing Juice |
| <a href="#">Contact us</a>            | Internal | Passing Juice |
| <a href="#">Remote Assistance</a>     | Internal | Passing Juice |
| <a href="#">software solutions</a>    | Internal | Passing Juice |
| <a href="#">admin</a>                 | Internal | Passing Juice |
| <a href="#">Business</a>              | Internal | Passing Juice |
| <a href="#">Software Development</a>  | Internal | Passing Juice |
| <a href="#">web design</a>            | Internal | Passing Juice |
| <a href="#">naeem bhatti</a>          | Internal | Passing Juice |
| <a href="#">Ecommerce Development</a> | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>        | Internal | Passing Juice |
| <a href="#">Get Quote</a>             | Internal | Passing Juice |
| <a href="#">IT Support Fife</a>       | External | Passing Juice |
| <a href="#">SEO Agency Aberdeen</a>   | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| design      | 19      | ✓     | ✗        | ✓           | ✓        |
| development | 18      | ✗     | ✗        | ✗           | ✓        |
| dundee      | 13      | ✓     | ✗        | ✓           | ✓        |
| software    | 13      | ✗     | ✗        | ✗           | ✓        |

## Keywords Consistency

website

12



## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : dccscotland.co.uk<br>Length : 17         |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 88<br>Warnings : 14  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> |

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.dccscotland.co.uk/sitemap\\_index.xml](https://www.dccscotland.co.uk/sitemap_index.xml)



### Robots.txt

<http://dccscotland.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics