

# Website Analysis: dattyres.co.uk

Generated on May 16 2025 20:58 PM





The score is 55/100







## SEO Content

	Title	Buy Car Tyres: London & Kilburn, FREE Fitting   DAT Tyres					
		Length : 57					
		Perfect, your title contains between 10 and 70 characters.					
	Description	If you are looking for the right tyres in London or Kilburn, we offer the leading tyre brands with premium & budget options. FREE Fitting!					
		Length : 142					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		1	11	6	3	0	10
		<ul style="list-style-type: none"><li>• [H1] Buy Car Tyres - London &amp; Kilburn</li><li>• [H2] DAT Tyres</li><li>• [H2] Widget</li><li>• [H2] OUR SERVICES</li><li>• [H2] Special Links</li><li>• [H2] Get Your New Tyres Today In London</li><li>• [H2] Need New Car Tyres in London, Kilburn, Willesden, or Kensington? FREE Fitting &amp; Lowest Prices!</li><li>• [H2] Why Choose DAT Tyres?</li><li>• [H2] Local &amp; Trusted – Car Tyres in Willesden &amp; Kensington</li><li>• [H2] Get Your Car Tyres Sorted Today!</li><li>• [H2] Brands</li><li>• [H2] Our Branches</li><li>• [H3] DAT Queen's park</li><li>• [H3] DAT harlesden</li><li>• [H3] DAT hammersmith</li><li>• [H3] Useful Links</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Our Services</li><li>• [H3] Social</li><li>• [H4] Opening Times</li><li>• [H4] Opening Times</li><li>• [H4] Opening Times</li><li>• [H6] Road Hero</li><li>• [H6] Four Wheel Alignment</li><li>• [H6] Wheel Alignment</li><li>• [H6] Brakes</li><li>• [H6] TPMS Valve Service</li><li>• [H6] TPMS</li><li>• [H6] Tyres</li><li>• [H6] Exhausts</li><li>• [H6] MOT</li><li>• [H6] Brake Check</li></ul>
	Images	<p>We found 39 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 39 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.56%</p> <p>Internal Links 97.44%</p>

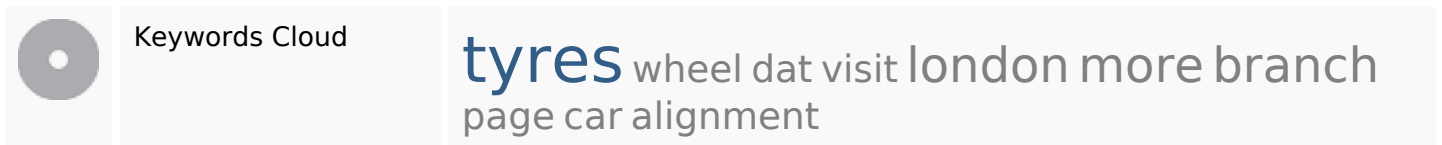
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Branches</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Call a Branch</a>	External	Passing Juice
<a href="#">Tyres</a>	Internal	Passing Juice
<a href="#">Wheel Alignment</a>	Internal	Passing Juice
<a href="#">MOT</a>	Internal	Passing Juice
<a href="#">Car Servicing</a>	Internal	Passing Juice
<a href="#">MOT Testing</a>	Internal	Passing Juice
<a href="#">Wheel Balancing</a>	Internal	Passing Juice
<a href="#">Air Conditioning</a>	Internal	Passing Juice
<a href="#">Brake Check</a>	Internal	Passing Juice
<a href="#">Road Hero</a>	Internal	Passing Juice
<a href="#">Four Wheel Alignment</a>	Internal	Passing Juice
<a href="#">Wheel Alignment Diagnostics</a>	Internal	Passing Juice
<a href="#">Brakes</a>	Internal	Passing Juice
<a href="#">TPMS Valve Service</a>	Internal	Passing Juice
<a href="#">TPMS Diagnostics</a>	Internal	Passing Juice
<a href="#">TPMS sensor</a>	Internal	Passing Juice
<a href="#">Tyres</a>	Internal	Passing Juice
<a href="#">Exhausts</a>	Internal	Passing Juice
<a href="#">Diagnostics</a>	Internal	Passing Juice
<a href="#">Suspension and shocks</a>	Internal	Passing Juice
<a href="#">Car Batteries</a>	Internal	Passing Juice
<a href="#">Car Servicing</a>	Internal	Passing Juice
<a href="#">Huge range of tyres</a>	Internal	Passing Juice

## In-page links

<a href="#">24 hour emergency tyre fitting in London</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Visit Branch page...</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Baldock Branch</a>	Internal	Passing Juice
<a href="#">The Site, GDPR, Privacy &amp; Cookies</a>	Internal	Passing Juice
<a href="#">Brakes</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tyres	24	✓	✗	✓	✓
branch	11	✗	✗	✗	✓
more	10	✗	✗	✗	✗
london	10	✓	✗	✓	✓
car	9	✓	✗	✗	✓












## Usability

Url	Domain : dattyres.co.uk
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## Usability

		Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://dattyres.co.uk/sitemap.xml">http://dattyres.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://dattyres.co.uk/robots.txt">http://dattyres.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.