Website Analysis: cutt.ly

Generated on May 17 2025 04:35 AM

The score is 60/100

SEO Content

✓	Title	URL Shortener, Branded Short Links & More | Cuttly Length : 50 Perfect, your title contains between 10 and 70 characters.
✓	Description	Cuttly is a custom URL shortener and Link Management Platform. Use link shortener to create, brand and track short links, QR codes, link in bio, surveys. Length : 153 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	URL shortener, link shortener, branded links, short links, QR codes, link analytics, short URL, custom URL shortener, link management, link in bio, bio links, surveys, short link, tiny link, branded short link, custom short link, URL tracking, URL shortening, link branding, short URL service, link customization Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	URL Shortener, Branded Short Links & More | Cuttly
site_name	URL Shortener, Branded Short Links & More | Cuttly
url	https://cutt.ly
description	Cuttly is a custom URL shortener and Link Management Platform. Use link shortener to create, brand and track short links, QR codes, link in bio, surveys.
type	website

SEO Content

		image	https://cutt.ly/img/pre_img.gif			

	Headings	H1	H2	H3	H4	H5	H6
		1	37	10	1	0	0

- [H1] URL Shortener
- [H2] Get full control over short links
- [H2] URL Shortener
- [H2] Link Analytics
- [H2] QR Code Creation
- [H2] Create short link
- [H2] Take it to the next level
- [H2] URL Shortener
- [H2] Link analytics
- [H2] Surveys
- [H2] QR Codes
- [H2] Link in bio
- [H2] Custom URL Shortener, Branded link shortening
- [H2] Link analytics
- [H2] Cuttly Surveys
- [H2] Link in bio pages
- [H2] QR code generator
- [H2] URL Shortener with custom header for TRAI SMS
- [H2] Mastering URL Shortening and Digital Strategies
- [H2] Pricing for individuals, businesses, and companies of all sizes.
- [H2] FAQ Frequently Asked Questions
- [H2] What is a URL shortener and how does it work?
- [H2] What is the difference between a branded short link and a regular short link?
- [H2] How can I use QR codes with Cuttly?
- [H2] Can I create a link in bio page with Cuttly?
- [H2] How does Cuttly help me track the performance of my short links?
- [H2] Can I use Cuttly to create surveys?
- [H2] Why is Cuttly ideal for TRAI-compliant SMS marketing in India?
- [H2] How long do short links created with Cuttly last?
- [H2] Can I use my own custom domain for URL shortening with Cuttly?
- [H2] What makes Cuttly different from other URL shorteners?
- [H2] Comprehensive URL Shortener and Link Management.
- [H2] Cuttly - Consistently Rated Among Top URL Shorteners.
- [H2] URL Shortener
- [H2] Link Management
- [H2] Cuttly Tools
- [H2] Cuttly Resources
- [H2] Legal & Policies
- [H3] Easily shorten and manage your URLs with Cuttly. Create branded short links, generate customizable QR codes, build link in bio pages, and run interactive surveys.
- [H3] What is Cuttly?
- [H3] Discover the possibilities of managing short links.
- [H3] Track the performance and click-through rate of short links.

SEO Content

		- [H3] Harness audience insights with Cuttly Surveys. - [H3] Create stunning and modern Link in bio pages. - [H3] Create stylish and branded QR codes to grow your business. - [H3] TRAI-Compliant Link Shortening Solutions. - [H3] Tiny Links, Big Impact: How URL Shortening Took Off—and Why Cuttly Is the Next Evolution - [H3] How a URL Shortener Keeps Your Offline Campaigns Fresh, Branded & Trackable - [H4] Smart Links, Smarter Choice: What a URL Shortener Is & How to Pick the Best One
✔	Images	We found 32 images on this web page. Good, most or all of your images have alt attributes
✖	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 64 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.56% Internal Links 98.44%

In-page links

Anchor	Type	Juice
URL Shortener	Internal	Passing Juice
Available features	Internal	Passing Juice
Preview mode	Internal	Passing Juice
CUTT URL button	Internal	Passing Juice
Check url	Internal	Passing Juice
API	Internal	Passing Juice
Integrations	Internal	Passing Juice
Support	Internal	Passing Juice
Log in	Internal	Passing Juice
Sign up	Internal	Passing Juice
Abuse report	Internal	Passing Juice
Pricing	Internal	Passing Juice
EN	English	Internal	Passing Juice
PL	Polski	Internal	Passing Juice
AR	عربي	Internal	Passing Juice
DE	Deutsch	Internal	Passing Juice
ES	Español	Internal	Passing Juice
FR	Français	Internal	Passing Juice
HI	हिन्दी	Internal	Passing Juice
IT	Italiano	Internal	Passing Juice
JA	日本語	Internal	Passing Juice
KO	한국어	Internal	Passing Juice
NL	Nederlands	Internal	Passing Juice
PT	Português	Internal	Passing Juice
RU	Русский	Internal	Passing Juice
TR	Türkçe	Internal	Passing Juice
UK	Українська	Internal	Passing Juice

In-page links

ZH | □□	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
https://cutt.ly/resources/support/short-link-features/	Internal	Passing Juice
cutt.ly/URL-Shortener-Features	Internal	Passing Juice
yourbrnd.link/URL-Shortener-Features	External	Passing Juice
What is URL Shortener	Internal	Passing Juice
URL Shortening Evolution	Internal	Passing Juice
Dynamic QR Codes with Short Links	Internal	Passing Juice
What is a URL shortener and how does it work?	Internal	Passing Juice
What is the difference between a branded short link and a regular short link?	Internal	Passing Juice
How can I use QR codes with Cuttly?	Internal	Passing Juice
Can I create a link in bio page with Cuttly?	Internal	Passing Juice
How does Cuttly help me track the performance of my short links?	Internal	Passing Juice
Can I use Cuttly to create surveys?	Internal	Passing Juice
Why is Cuttly ideal for TRAI-compliant SMS marketing in India?	Internal	Passing Juice
How long do short links created with Cuttly last?	Internal	Passing Juice
Can I use my own custom domain for URL shortening with Cuttly?	Internal	Passing Juice
What makes Cuttly different from other URL shorteners?	Internal	Passing Juice
Why Cuttly?	Internal	Passing Juice
URL Shortener 101	Internal	Passing Juice
Top 10 Best URL Shorteners in 2025	Internal	Passing Juice
Cuttly Platform	Internal	Passing Juice
URL shortener tool	Internal	Passing Juice
Link analytics tool	Internal	Passing Juice
Cuttly Surveys	Internal	Passing Juice

In-page links

Link-in-bio	Internal	Passing Juice
QR Codes	Internal	Passing Juice
TRAI SMS Compliance: Link Shortener with Custom Domains & Headers	Internal	Passing Juice
TRAI SMS Compliance: URL Shortener with 2s.ms Domain & Headers	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	Internal	Passing Juice
Status	Internal	Passing Juice
GDPR	Internal	Passing Juice
Cookies	Internal	Passing Juice
Contact	Internal	Passing Juice
privacy policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : cutt.ly Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✘ Too bad, your website has too many JS files (more than 6).
		✘ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://cutt.ly/sitemap.xml
		https://cutt.ly/sitemap.xml
✅	Robots.txt	http://cutt.ly/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.