# Website Analysis: cursodigitalrapido.com.br

Generated on May 06 2024 08:28 AM

The score is 49/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Agência de Markerting Digital<br><br>Length : 29<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Aumente suas vendas com anúncios no Google, Facebook, Instagram e YouTube, mesmo com pouco investimento. Somos especialistas em crescimento de faturamento<br><br>Length : 154<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | pt_BR |
| type | website |
| title | Agência de Markerting Digital |
| description | Aumente suas vendas com anúncios no Google, Facebook, Instagram e YouTube, mesmo com pouco investimento. Somos especialistas em crescimento de faturamento |
| url | https://fabiproducts.com.br/ |
| site_name | Consultor de Marketing DIgital |
| updated_time | 2023-07-31T14:38:28+00:00 |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|
| | 0 | 7 | 10 | 0 | 0 | 0 |

# SEO Content

- [H2] gestor FáBIo lima
- [H2] marketing digital
- [H2] Agendar uma Consultoria Gratuita
- [H2] Fábio Lima
- [H2] CERTIFICAÇÕES INTERNACIONAIS DO GOOGLE
- [H2] Depoimentos
- [H2] Clientes
- [H3] o que são anúncios patrocinados?
- [H3] Como funciona os anúncios no google?
- [H3] vantagens em fazer anúncios patrocinados
- [H3] Como nossa Agência de Publicidade Online funciona na prática?
- [H3] Negócios Locais
- [H3] Serviços
- [H3] Eventos
- [H3] Lançamentos
- [H3] Profissional Liberal
- [H3] E-commerce

| | Images | We found 76 images on this web page.<br><br>37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : 2%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 2 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 100% |

# SEO Links

|  |  | Internal Links 0% |
|---|---|---|

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Clique no botão abaixo a agende uma consultoria com a nossa Agência de Marketing Digital | External | Passing Juice |
| Escreva sua avaliação | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | que agência cliente seu google site para uma muito úncios |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| google | 12 | ✖ | ✖ | ✔ | ✔ |
| para | 11 | ✖ | ✖ | ✖ | ✖ |
| uma | 10 | ✖ | ✖ | ✖ | ✔ |
| seu | 8 | ✖ | ✖ | ✖ | ✖ |
| úncios | 7 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | Url | Domain : cursodigitalrapido.com.br<br>Length : 25 |
|---|---|---|
| ✖ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |

# Usability

| | | |
|---|---|---|
| ✓ | Language | Good. Your declared language is pt. |
| ✗ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 42<br>Warnings : 1 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✗ Too bad, your website has too many JS files (more than 6).<br>✗ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✅ | Robots.txt | http://cursodigitalrapido.com.br/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |