

[Home](#) | [About](#) | [Build](#) | [Shop](#)  
**The Advanced Building System**  
[View Full Price List](#) | [View Full Photo Gallery](#)  
[View Full Video Gallery](#) | [View Full Case Studies](#)  
[View Full Testimonials](#) | [View Full Contact Us](#)  
**Applications**  
**Modelling**  
**Prototyping**  
**Features**  
**Strong**



# Website Analysis: crossbeamstoy.com

Generated on September 02 2024 08:15 AM





The score is 49/100







## SEO Content

	<b>Title</b>	<p>Crossbeams Building System Home</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Crossbeams is an advanced building and prototyping system.</p> <p>Length : 58</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The Advanced Building System</li> <li>• [H2] Applications</li> <li>• [H2] Features</li> <li>• [H2] In Action</li> <li>• [H2] Support</li> <li>• [H2] Get Started</li> <li>• [H3] Modelling</li> <li>• [H3] STEM</li> <li>• [H3] Prototyping</li> <li>• [H3] Strong</li> <li>• [H3] Creative</li> <li>• [H3] Accurate</li> <li>• [H3] Virtual Modeller</li> <li>• [H3] Minimize Cost</li> <li>• [H3] Introductory Assortment</li> <li>• [H3] Designer's Assortment</li> <li>• [H3] Quick Builds Assortment</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	12	0	0	0									

## SEO Content

• [H3] Advanced Assortment		
	Images	We found 19 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

## In-page links

Anchor	Type	Juice
<a href="#">Mandalorian Helmet Added to Community Designs</a>	Internal	Passing Juice
<a href="#">Kayak Added to Community Designs</a>	Internal	Passing Juice
<a href="#">Discover the Golden Rule based Company behind Crossbeams.</a>	Internal	Passing Juice

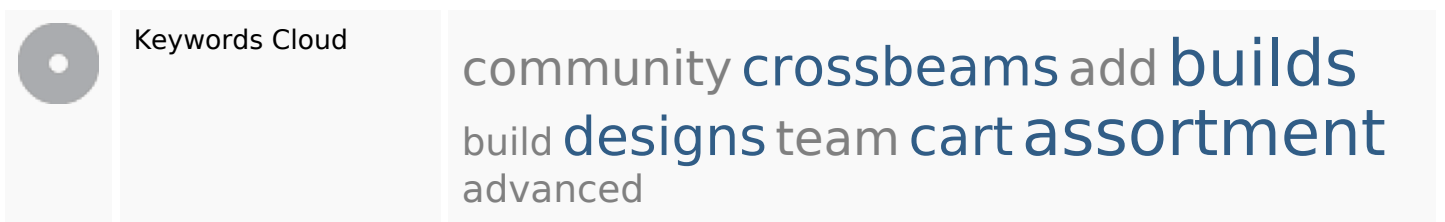
## In-page links

<a href="#">Team Build with Crossbeams.</a>	Internal	Passing Juice
<a href="#">Watch Our Story.</a>	Internal	Passing Juice
<a href="#">Get started. Find your assortment now.</a>	Internal	Passing Juice
<a href="#">Model Crossbeams in a virtual environment.</a>	Internal	Passing Juice
<a href="#">What sets Crossbeams apart?</a>	Internal	Passing Juice
<a href="#">Sign up for our Free Newsletter.</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">BUILD</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">fxpro forex</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Build</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Designs</a>	Internal	Passing Juice
<a href="#">Assortments</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Contests</a>	Internal	Passing Juice
<a href="#">Kits</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Techniques</a>	Internal	Passing Juice
<a href="#">Team Builds</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">My Inventory</a>	Internal	Passing Juice
<a href="#">Pieces</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Modeller</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice

## In-page links

<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">My Cart</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
builds	8	✘	✘	✘	✔
assortment	8	✘	✘	✘	✔
designs	6	✘	✘	✘	✘
cart	5	✘	✘	✘	✘
crossbeams	5	✔	✘	✔	✘












## Usability

	Url	Domain : crossbeamstoy.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://crossbeamstoy.com/robots.txt">http://crossbeamstoy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>