

# Website Analysis: creatorsatplay.ca

Generated on May 10 2025 06:29 AM






The score is 50/100







## SEO Content

	Title	Video Production and Editing - Creators at Play																						
		Length : 47																						
		Perfect, your title contains between 10 and 70 characters.																						
	Description	We create wildly diverse & captivating videos that motivate behaviour our goal is to discover what makes you unique and inspire your audience to take action																						
		Length : 160																						
		Great, your meta description contains between 70 and 160 characters.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties.																						
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Video Production and Editing - Creators at Play</td></tr><tr><td>description</td><td>We create wildly diverse &amp; captivating videos that motivate behaviour our goal is to discover what makes you unique and inspire your audience to take action</td></tr><tr><td>url</td><td>http://creatorsatplay.ca/</td></tr><tr><td>site_name</td><td>Creators at Play</td></tr><tr><td>image</td><td>http://creatorsatplay.ca/wp-content/plugins/op-builder/public/assets/img/dummy-logo.svg</td></tr></table>							Property	Content	locale	en_US	type	website	title	Video Production and Editing - Creators at Play	description	We create wildly diverse & captivating videos that motivate behaviour our goal is to discover what makes you unique and inspire your audience to take action	url	http://creatorsatplay.ca/	site_name	Creators at Play	image	http://creatorsatplay.ca/wp-content/plugins/op-builder/public/assets/img/dummy-logo.svg
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	Headings	H1	H2	H3	H4	H5	H6																	

## SEO Content

		153000	<ul style="list-style-type: none"> <li>• [H1] Have an Idea?</li> <li>• [H2] We create wildly diverse and captivating videos that motivate behaviour. Our goal is to discover what makes you unique and inspire your audience to take action</li> <li>• [H2] Professional videos that tell pioneering stories</li> <li>• [H2] Think of us as an extension of your internal team</li> <li>• [H2] We create videos that drive results</li> <li>• [H2] Book Your Free Session Now</li> <li>• [H3] Human Resources</li> <li>• [H3] Marketing and Communications</li> <li>• [H3] Learning</li> </ul>
	Images	<p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
	In-page links	We found a total of 2 links including 0 link(s) to files	
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>	

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	content navigation skip toggle
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skip	1	✖	✖	✖	✖
content	1	✖	✖	✖	✖
toggle	1	✖	✖	✖	✖
navigation	1	✖	✖	✖	✖

## Usability

	Url	Domain : creatorsatplay.ca Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><div>http://creatorsatplay.ca/sitemap.xml</div><div>http://creatorsatplay.ca/sitemap.xml</div></div>
	Robots.txt	http://creatorsatplay.ca/robots.txt Great, your website has a robots.txt file.

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.