



# Website Analysis: creativelive.com

Generated on July 26 2024 10:29 AM

The score is 58/100



## SEO Content

	<b>Title</b>	<p>CreativeLive: Do what you love.</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Online classes in photography, art, design, craft &amp; DIY, marketing, business, and entrepreneurship. Available on-demand 24-7.</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1861"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>CreativeLive</td> </tr> <tr> <td>title</td> <td>CreativeLive: Do what you love.</td> </tr> <tr> <td>url</td> <td>https://www.creativelive.com/</td> </tr> <tr> <td>description</td> <td>Online classes in photography, art, design, craft &amp; DIY, marketing, business, and entrepreneurship. Available on-demand 24-7.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://downloads.creativelive.com/social/Facebook_1600x1227.jpg</td> </tr> </tbody> </table>	Property	Content	site_name	CreativeLive	title	CreativeLive: Do what you love.	url	https://www.creativelive.com/	description	Online classes in photography, art, design, craft & DIY, marketing, business, and entrepreneurship. Available on-demand 24-7.	type	website	image	https://downloads.creativelive.com/social/Facebook_1600x1227.jpg
Property	Content															
site_name	CreativeLive															
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image	https://downloads.creativelive.com/social/Facebook_1600x1227.jpg															
	<b>Headings</b>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>12</td> <td>51</td> <td>19</td> <td>29</td> <td>22</td> </tr> </tbody> </table> <ul data-bbox="619 2007 954 2069" style="list-style-type: none"> <li>• [H1] Do what you love.</li> <li>• [H1] Do what you love.</li> </ul>	H1	H2	H3	H4	H5	H6	2	12	51	19	29	22		
H1	H2	H3	H4	H5	H6											
2	12	51	19	29	22											

# SEO Content

- [H2] {{ contentFinderCtrl.data.title }}
- [H2] {{ data.title }}
- [H2] {{ data.title }}
- [H2] Subscribe for access to 2000 classes taught by the world's top experts
- [H2] Explore our classes
- [H2] The go-to community for 10+ million creators
- [H2] Learn from the industry icons
- [H2]
- [H2] Student Stories
- [H2] Recent blog articles
- [H2] Subscribe for access to 2000 classes taught by the world's top experts
- [H2] Recent blog articles
- [H3] {{ ::'cl-device-confirmation-title' | i18n:'You\'re all set' }}
- [H3] {{ ::'cl-auth-forgot-password-title' | i18n:'Forgot your password?' }}
- [H3] {{ ::'cl-auth-password-sent' | i18n:'Your link is on the way!' }}
- [H3] {{ ::'onboarding-welcome' | i18n: 'Welcome to CreativeLive' }}, {{ \$root.user.\_data.profile.first\_name }}!
- [H3] {{ ::'onboarding-cancel-header' | i18n: "No worries, we know you're excited to get to the classes." }}
- [H3]
- [H3]
- [H3] Pro Path
- [H3] Flex Path
- [H3] Starter Path
- [H3] One time payment
- [H3] Early">
- [H3]
- [H3] Renew Early
- [H3] Monthly">
- [H3] Early">
- [H3] The CreativeLive subscription
- [H3] {{ instructor.name }}
- [H3] 2,000+ classes ranging from fundamentals to advanced techniques.
- [H3] Designing Your Life: How to Build a Well-Lived, Joyful Life
- [H3] Fundamentals of Photography
- [H3] Wired for Story: How to Become a Story Genius
- [H3] 28 Days of Portrait Photography
- [H3] Adobe Lightroom Classic: The Complete Guide
- [H3] Unfu\*k YourSELF
- [H3] The Art of Flower Photography
- [H3] Studio Pass: Periphery
- [H3] Adobe Photoshop CC: The Complete Guide
- [H3] Nature and Landscape Photography
- [H3] The Photography Starter Kit for Beginners
- [H3] Family Photography: Modern Storytelling
- [H3] Learn real skills
- [H3] Learn from the best
- [H3] By creators for creators
- [H3] Ben Willmore
- [H3] Kelly Brown
- [H3] Joe McNally



# SEO Content

- [H3] Daymond John
- [H3] Mel Robbins
- [H3] Jasmine Star
- [H3] Richard Branson
- [H3] Brooke Shaden
- [H3] Nigel Barker
- [H3] Lindsay Adler
- [H3] Tim Ferriss
- [H3] Steve Sweatpants
- [H3] Sheri Riley
- [H3] Debbie Millman
- [H3] Learn real skills
- [H3] Learn from the best
- [H3] By creators for creators
- [H4] {{ ::'cl-auth-forgot-password-subtitle' | i18n:'No problem, let's reset it.' }}
- [H4] {{ ::'cl-auth-verify-email-header' | i18n:'Check your inbox' }}
- [H4] {{ ::'cl-auth-social-reg-greeting' | i18n:'Nice! Almost done...' }}
- [H4] {{ 'search-autocomplete-top-classes' | i18n:'Top Results' }}
- [H4] {{ 'search-autocomplete-popular-searches' | i18n:'Popular Searches' }}
- [H4] {{ category.title }}
- [H4] Instructors
- [H4] Monthly Pass
- [H4] Annual Pass
- [H4] {{ instructor.name }}
- [H4] {{ instructor.name }}
- [H4] {{ instructor.name }}
- [H4]
- [H4] Learn the skills you need to live your dreams in career, hobby, and life.
- [H4] 5 Photography Terms Every Aspiring Photographer Should Learn to Boost Their Career
- [H4] Should I use Final Cut Pro or Premiere for my Video Editing Projects?
- [H4] Should I use Illustrator or Photoshop for my Creative Projects?
- [H4] 7 Things you Need to Set up a Home Photography Studio
- [H4] Learn the skills you need to live your dreams in career, hobby, and life.
- [H5]
- [H5]
- [H5] {{ ::'cl-auth-password-sent-subtitle' | i18n:'Check your email for the link to reset your password' }}
- [H5] {{ ::'onboarding-cancel-lead' | i18n: "But if you take a couple of minutes and select a few interests we can help make your experience at CreativeLive even better." }}
- [H5] {{ instructor.tagline }}
- [H5] Students learning right now on CreativeLive
- [H5] Pulitzer Prize winners. Cultural icons. Your new instructors. Unlock 700+ greats to inspire, teach, and support your passion.
- [H5] You aren't alone in your journey! We spotlight the highs, the lows, and the awkward in-betweens of people just like you.
- [H5] ALAIN GUTIERREZ





## SEO Content

		<ul style="list-style-type: none"><li>• [H5] YASMIN ABDI</li><li>• [H5] CHASE JARVIS</li><li>• [H5] JENIPHER LYN</li><li>• [H5] AARON VAN</li><li>• [H5] GENEVIEVE HATHAWAY</li><li>• [H5] TWYLA HALL</li><li>• [H5] RYAN GREENLEAF</li><li>• [H5] Summary (Generated from Transcript)</li><li>• [H5] Summary (Generated from Transcript)</li><li>• [H5] Summary (Generated from Transcript)</li><li>• [H5] Summary (Generated from Transcript)</li><li>• [H5] Summary (Generated from Transcript)</li><li>• [H5] ALAIN GUTIERREZ</li><li>• [H5] YASMIN ABDI</li><li>• [H5] CHASE JARVIS</li><li>• [H5] JENIPHER LYN</li><li>• [H5] AARON VAN</li><li>• [H5] GENEVIEVE HATHAWAY</li><li>• [H5] TWYLA HALL</li><li>• [H5] RYAN GREENLEAF</li><li>• [H6] {{ authLead }}</li><li>• [H6] {{ ::"cl-auth-lead"   i18n:"JOIN THE COMMUNITY" }}</li><li>• [H6] {{ ::"cl-auth-enterprise-lead"   i18n: "CREATIVELIVE FOR BUSINESS" }}</li><li>• [H6]</li><li>• [H6] of 10 million strong!""&gt;</li><li>• [H6] Before you ...</li><li>• [H6] Add Your Name</li><li>• [H6] Verify Your Email Address</li><li>• [H6] connect</li><li>• [H6] join us</li><li>• [H6] reach us</li><li>• [H6] company</li><li>• [H6] Best Value</li><li>• [H6] {{ ::'cl-price-modal-title-annual'   i18n:'Annual Creator Pass'}} Your plan</li><li>• [H6] {{ ::'cl-price-modal-title-monthly'   i18n:'Monthly Creator Pass'}} Your plan</li><li>• [H6]</li><li>• [H6] 50% OFF FOR YOU*</li><li>• [H6]</li><li>• [H6] connect</li><li>• [H6] join us</li><li>• [H6] reach us</li><li>• [H6] company</li></ul>
	Images	<p>We found 54 images on this web page.</p> <p>48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 174 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.15% Internal Links 98.85%

## In-page links

Anchor	Type	Juice
<a href="#">SEE ALL</a>	Internal	Passing Juice
<a href="#">SEE ALL</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">now on iPhone, iPad, Apple TV, Roku</a>	Internal	Passing Juice
<a href="#">in the audience</a>	Internal	Passing Juice
<a href="#">community</a>	Internal	Passing Juice
<a href="#">become an affiliate</a>	Internal	Passing Juice
<a href="#">creative guides</a>	Internal	Passing Juice
<a href="#">for teams</a>	Internal	Passing Juice
<a href="#">podcasts</a>	Internal	Passing Juice

## In-page links

<a href="#">contact</a>	Internal	Passing Juice
<a href="#">help</a>	Internal	Passing Juice
<a href="#">about</a>	Internal	Passing Juice
<a href="#">instructors</a>	Internal	Passing Juice
<a href="#">stories</a>	Internal	Passing Juice
<a href="#">press</a>	Internal	Passing Juice
<a href="#">blog</a>	Internal	Passing Juice
<a href="#">careers</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">*deals &amp; promotions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">exclusions apply</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">{{ instructor.name }}</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">photo &amp; video</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Free Photography Classes</a>	Internal	Passing Juice
<a href="#">Fundamentals</a>	Internal	Passing Juice
<a href="#">Lighting</a>	Internal	Passing Juice
<a href="#">Posing</a>	Internal	Passing Juice
<a href="#">Adobe Lightroom</a>	Internal	Passing Juice
<a href="#">Adobe Photoshop</a>	Internal	Passing Juice
<a href="#">Adobe Premiere Pro</a>	Internal	Passing Juice

## In-page links

<a href="#">Final Cut Pro X</a>	Internal	Passing Juice
<a href="#">Post-Processing</a>	Internal	Passing Juice
<a href="#">Adventure &amp; Sports</a>	Internal	Passing Juice
<a href="#">Commercial</a>	Internal	Passing Juice
<a href="#">Documentary</a>	Internal	Passing Juice
<a href="#">Family &amp; Lifestyle</a>	Internal	Passing Juice
<a href="#">Fine Art</a>	Internal	Passing Juice
<a href="#">Food Photography</a>	Internal	Passing Juice
<a href="#">Glamour &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Newborn Photography</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice
<a href="#">Portrait Photography</a>	Internal	Passing Juice
<a href="#">Street photography</a>	Internal	Passing Juice
<a href="#">Wedding Photography</a>	Internal	Passing Juice
<a href="#">Aerial &amp; Drone</a>	Internal	Passing Juice
<a href="#">Filmmaking</a>	Internal	Passing Juice
<a href="#">Mobile Photography</a>	Internal	Passing Juice
<a href="#">Speedlights</a>	Internal	Passing Juice
<a href="#">Videography</a>	Internal	Passing Juice
<a href="#">Camera Guides</a>	Internal	Passing Juice
<a href="#">Canon Tutorials</a>	Internal	Passing Juice
<a href="#">Nikon Tutorials</a>	Internal	Passing Juice
<a href="#">Sony Tutorials</a>	Internal	Passing Juice
<a href="#">money &amp; life</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Money &amp; Finance</a>	Internal	Passing Juice
<a href="#">Self-Improvement</a>	Internal	Passing Juice
<a href="#">Time Management</a>	Internal	Passing Juice

## In-page links

<a href="#">Wellness</a>	Internal	Passing Juice
<a href="#">Communication Skills</a>	Internal	Passing Juice
<a href="#">Leadership &amp; Management</a>	Internal	Passing Juice
<a href="#">Podcasting</a>	Internal	Passing Juice
<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Business Basics</a>	Internal	Passing Juice
<a href="#">Creative Inspiration</a>	Internal	Passing Juice
<a href="#">Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Freelancing</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Online Business</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">art &amp; design</a>	Internal	Passing Juice
<a href="#">Color Theory</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Illustration</a>	Internal	Passing Juice
<a href="#">Typography</a>	Internal	Passing Juice
<a href="#">Lettering</a>	Internal	Passing Juice
<a href="#">Branding</a>	Internal	Passing Juice
<a href="#">Design Inspiration</a>	Internal	Passing Juice
<a href="#">Design Projects</a>	Internal	Passing Juice
<a href="#">Design Thinking</a>	Internal	Passing Juice
<a href="#">Fundamentals</a>	Internal	Passing Juice
<a href="#">Graphic Design</a>	Internal	Passing Juice
<a href="#">Logo Design</a>	Internal	Passing Juice
<a href="#">UX Design</a>	Internal	Passing Juice
<a href="#">Web Design</a>	Internal	Passing Juice
<a href="#">WordPress</a>	Internal	Passing Juice



## In-page links

<a href="#">Adobe After Effects</a>	Internal	Passing Juice
<a href="#">Adobe Illustrator</a>	Internal	Passing Juice
<a href="#">Adobe InDesign</a>	Internal	Passing Juice
<a href="#">Adobe Photoshop</a>	Internal	Passing Juice
<a href="#">Software</a>	Internal	Passing Juice
<a href="#">craft &amp; maker</a>	Internal	Passing Juice
<a href="#">Calligraphy</a>	Internal	Passing Juice
<a href="#">Hand Lettering</a>	Internal	Passing Juice
<a href="#">Mixed Media Art</a>	Internal	Passing Juice
<a href="#">Paper Craft Ideas</a>	Internal	Passing Juice
<a href="#">Scrapbooking</a>	Internal	Passing Juice
<a href="#">Stamp Making</a>	Internal	Passing Juice
<a href="#">Cake Decorating</a>	Internal	Passing Juice
<a href="#">Floral Arranging</a>	Internal	Passing Juice
<a href="#">Holiday &amp; Party Crafts</a>	Internal	Passing Juice
<a href="#">Interior Design</a>	Internal	Passing Juice
<a href="#">Cross-Stitching</a>	Internal	Passing Juice
<a href="#">Embroidery</a>	Internal	Passing Juice
<a href="#">Fabric Crafts</a>	Internal	Passing Juice
<a href="#">Fashion Design</a>	Internal	Passing Juice
<a href="#">Crochet</a>	Internal	Passing Juice
<a href="#">Quilting</a>	Internal	Passing Juice
<a href="#">Sewing</a>	Internal	Passing Juice
<a href="#">Surface Pattern Design</a>	Internal	Passing Juice
<a href="#">Upcycling Ideas</a>	Internal	Passing Juice
<a href="#">Jewelry Design</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Marketing &amp; Sales</a>	Internal	Passing Juice


## In-page links

<a href="#">Etsy</a>	Internal	Passing Juice
<a href="#">music &amp; audio</a>	Internal	Passing Juice
<a href="#">Audio Engineering</a>	Internal	Passing Juice
<a href="#">Music Business</a>	Internal	Passing Juice
<a href="#">Songwriting</a>	Internal	Passing Juice
<a href="#">Sound Mixing</a>	Internal	Passing Juice
<a href="#">Studio Pass</a>	Internal	Passing Juice
<a href="#">Ableton Live</a>	Internal	Passing Juice
<a href="#">Avid Pro Tools</a>	Internal	Passing Juice
<a href="#">Cubase</a>	Internal	Passing Juice
<a href="#">Fl Studio</a>	Internal	Passing Juice
<a href="#">Logic Pro</a>	Internal	Passing Juice
<a href="#">Bass</a>	Internal	Passing Juice
<a href="#">Electronic Music Production</a>	Internal	Passing Juice
<a href="#">Guitar Recording</a>	Internal	Passing Juice
<a href="#">Learn to DJ</a>	Internal	Passing Juice
<a href="#">Live Sound Mixing</a>	Internal	Passing Juice
<a href="#">Recording Drums</a>	Internal	Passing Juice
<a href="#">Rock</a>	Internal	Passing Juice
<a href="#">Synth</a>	Internal	Passing Juice
<a href="#">Vocals</a>	Internal	Passing Juice
<a href="#">Log In / Sign Up</a>	Internal	Passing Juice
<a href="#">Back To Biz</a>	Internal	Passing Juice
<a href="#">SIGN OUT</a>	Internal	Passing Juice
<a href="#">Chase Jarvis LIVE</a>	Internal	Passing Juice
<a href="#">Explore</a>	Internal	Passing Juice
<a href="#">Bill Burnett</a>	Internal	Passing Juice
<a href="#">Dave Evans</a>	Internal	Passing Juice

## In-page links

<a href="#">John Greengo</a>	Internal	Passing Juice
<a href="#">Lisa Cron</a>	Internal	Passing Juice
<a href="#">Sue Bryce</a>	Internal	Passing Juice
<a href="#">Ben Willmore</a>	Internal	Passing Juice
<a href="#">Gary John Bishop</a>	Internal	Passing Juice
<a href="#">Kathleen Clemons</a>	Internal	Passing Juice
<a href="#">Adam &amp;quot;Nolly&amp;quot; Getgood</a>	Internal	Passing Juice
<a href="#">Matt Halpern</a>	Internal	Passing Juice
<a href="#">Kirsten Lewis</a>	Internal	Passing Juice
<a href="#">See His Story</a>	Internal	Passing Juice
<a href="#">See Her Story</a>	Internal	Passing Juice
<a href="#">See His Story</a>	Internal	Passing Juice
<a href="#">See Her Story</a>	Internal	Passing Juice
<a href="#">See His Story</a>	Internal	Passing Juice
<a href="#">See Her Story</a>	Internal	Passing Juice
<a href="#">See Her Story</a>	Internal	Passing Juice
<a href="#">See His Story</a>	Internal	Passing Juice
<a href="#">Fundamentals of Photography with John Greengo</a>	Internal	Passing Juice
<a href="#">How to Break the Habit of Self-Doubt and Build Real Confidence with Mel Robbins</a>	Internal	Passing Juice
<a href="#">Designing Your Life: How to Build a Well-Lived, Joyful Life with Bill Burnett and Dave Evans</a>	Internal	Passing Juice
<a href="#">Build your Lighting Knowledge with Peter Hurley</a>	Internal	Passing Juice
<a href="#">How to Start a Photography Business</a>	Internal	Passing Juice
<a href="#">\"+clicked_element.find('h4').text()+\"</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	featured classes business craft <b>design</b> money art music adobe photography
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	30	✘	✘	✔	✔
classes	16	✘	✘	✔	✔
adobe	14	✘	✘	✘	✔
business	14	✘	✘	✔	✔
photography	14	✘	✘	✔	✔



## Usability

	Url	Domain : creativelive.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 286 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://creativelive.com/sitemap.xml">http://creativelive.com/sitemap.xml</a> <a href="http://www.creativelive.com/sitemap.xml">http://www.creativelive.com/sitemap.xml</a>
	Robots.txt	<a href="http://creativelive.com/robots.txt">http://creativelive.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics