





Website Analysis: cooltempnj.com

Generated on May 13 2025 05:45 AM






The score is 48/100







SEO Content

	Title	Home & Commercial HVAC Services Pleasantville, NJ Cool Temp LLC Length : 69 Perfect, your title contains between 10 and 70 characters.														
	Description	Cool Temp LLC offers reliable home and commercial HVAC repair services in Pleasantville, NJ. Our expert technicians ensure fast, efficient solutions to keep your systems running smoothly year-round. Length : 198 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home & Commercial HVAC Services Pleasantville, NJ Cool Temp LLC</td></tr><tr><td>description</td><td>Cool Temp LLC offers reliable home and commercial HVAC repair services in Pleasantville, NJ. Our expert technicians ensure fast, efficient solutions to keep your systems running smoothly year-round.</td></tr><tr><td>url</td><td>https://www.cooltempnj.com/</td></tr><tr><td>site_name</td><td>Cool Temp LLC</td></tr></table>	Property	Content	locale	en_US	type	website	title	Home & Commercial HVAC Services Pleasantville, NJ Cool Temp LLC	description	Cool Temp LLC offers reliable home and commercial HVAC repair services in Pleasantville, NJ. Our expert technicians ensure fast, efficient solutions to keep your systems running smoothly year-round.	url	https://www.cooltempnj.com/	site_name	Cool Temp LLC
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SEO Content

		<div>imagehttps://www.cooltempnj.com/wp-content/uploads/2024/10/72457028_s-e1730760892593.jpg</div> <div>image:width575</div> <div>image:height448</div> <div>image:typeimage/jpeg</div>						
	Headings	H11	H210	H36	H41	H50	H60	<div><ul style="list-style-type: none">• [H1] Residential HVAC Services In New Jersey• [H2] AC Maintenance• [H2] Heating Maintenance• [H2] Welcome to Cool Temp Heating and Air Conditioning – Your Premier HVAC Service Provider in Pleasantville, NJ• [H2] Customized Home Comfort• [H2] Energy-Efficient HVAC Solutions• [H2] Seamless Installation, Zero Disruption• [H2] Combat Inefficiency, Embrace Comfort• [H2] Contact Us• [H2] Our Information• [H2] Services Offered• [H3] Only \$199• [H3] Only \$199• [H3] Year-Round Home Comfort• [H3] Affordable Home Comfort• [H3] Trustworthy HVAC Partners• [H3] Cool Temp LLC• [H4] Serving Pleasantville, NJ, and Surrounding Areas</div>
	Images	<div>We found 64 images on this web page.</div> <div>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>						
	Text/HTML Ratio	<div>Ratio : 1%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>						
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>						
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>						

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.45% Internal Links 93.55%

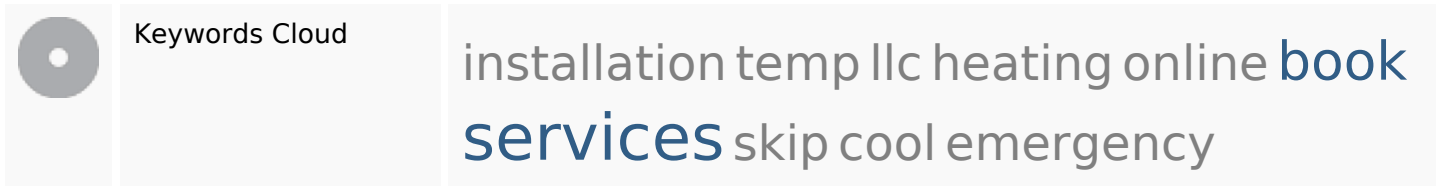
In-page links

Anchor	Type	Juice
Cool Temp LLC	Internal	Passing Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
BOOK NOW	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Heating	Internal	Passing Juice
Heat Pump Installation	Internal	Passing Juice
Cooling	Internal	Passing Juice
Mini-Split	Internal	Passing Juice
Air Duct Cleaning	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Installation	Internal	Passing Juice
Repair	Internal	Passing Juice
Energy Efficiency Assessments	Internal	Passing Juice

In-page links

Thermostat Installation	Internal	Passing Juice
Emergency Services	Internal	Passing Juice
Reviews	Internal	Passing Juice
FAQ	Internal	Passing Juice
Service Areas	Internal	Passing Juice
Egg Harbor Township	Internal	Passing Juice
Galloway	Internal	Passing Juice
Somers Point	Internal	Passing Juice
Northfield	Internal	Passing Juice
Linwood	Internal	Passing Juice
Blog	Internal	Passing Juice
GET FINANCING NOW	External	Passing Juice
privacy policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	5	✓	✗	✓	✓
book	3	✗	✗	✗	✗
skip	2	✗	✗	✗	✗
online	2	✗	✗	✗	✗

Keywords Consistency

heating

2



Usability

	Url	Domain : cooltempnj.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://cooltempnj.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.