Website Analysis: contentspotlight.org

Generated on July 14 2024 15:46 PM

The score is 62/100

SEO Content

✓	Title	Content Spotlight | SEO Company in Kolkata | SEO Company in India Length : 65 Perfect, your title contains between 10 and 70 characters.
✓	Description	Content Spotlight is a content writing agency and SEO company in Kolkata. Content Spotlight is an enterprise SEO company in India. Length : 130 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Content Spotlight | SEO Company in Kolkata | SEO Company in India
description	Content Spotlight is a content writing agency and SEO company in Kolkata. Content Spotlight is an enterprise SEO company in India.
url	https://www.contentspotlight.org/
site_name	CONTENT SPOTLIGHT
image	https://www.contentspotlight.org/wp-content/uploads/2023/01/0001-1965548380.png
image:width	400
image:height	400

SEO Content

		image:type	image/png			

	Headings	H1	H2	H3	H4	H5	H6
		2	57	1	1	0	0

- [H1] CONTENT SPOTLIGHT
- [H1] CONTENT SPOTLIGHT
- [H2]
- [H2] Your Content Provider
- [H2]
- [H2] Content Agency Powered by Generative AI
- [H2]
- [H2] Content Marketing and SEO Agency
- [H2]
- [H2] Website design and development
- [H2] Our Services
- [H2] Search Engine Optimization
- [H2] Premium and High-Quality Writing
- [H2] Authority Building and Link Building
- [H2] Search Engine Marketing
- [H2] Website Speed, Performance and Core Web Vitals
- [H2] Editing and Proofreading
- [H2] Content Marketing and Digital Strategy
- [H2] Social Media Marketing
- [H2] Social Media Optimization
- [H2] Our Expertise
- [H2] Search Engine Optimization
- [H2] Premium Writing
- [H2] Search Engine Marketing
- [H2] Website Design and Development
- [H2] Link Building
- [H2] Content Marketing and Digital Strategy
- [H2] Press Mentions and Industry Recognitions
- [H2] Types of SEO and how it can improve your Search Engine Rankings
- [H2] Best SEO companies in 2024
- [H2] How to choose an SEO agency
- [H2] Top Content marketing Agencies in India
- [H2] Top Content Companies in India
- [H2] Top SEO Companies in 2023
- [H2] Top SEO Companies in India
- [H2] SEO Tips for Organic Visitors
- [H2] About Us
- [H2] Who we are
- [H2] The Process
- [H2] Why Work with Us
- [H2] Our Services
- [H2] Niches We Support
- [H2] Think Digital. Thing Big
- [H2] Our Happy Customers
- [H2] Love Life Helpline
- [H2] Cash Basic
- [H2] Search Engine Optimization
- [H2] Website design and development
- [H2] Copywriting and digital strategy

SEO Content

- [H2] High quality link building
- [H2] Recent Blog Posts
- [H2] Content Writing Agency in India | Premium writing services
- [H2] Best SEO services in India | Enterprise SEO agency
- [H2] SEO Services in India | Trustworthy SEO
- [H2] Effective content writing skills and implementation
- [H2] Effective and Evergreen content marketing strategies
- [H2] Content Writing Services in India | Trustworthy Editorial services
- [H2] Company Details
- [H2] Important Links
- [H3] Digital revolution is a blessing for millions and turning out to be the most significant achievement of this decade.
- [H4]

❌	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 49 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.12% Internal Links 93.88%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
CONTENT SPOTLIGHT	Internal	Passing Juice
Contact	Internal	Passing Juice
Our Services	Internal	Passing Juice
Get in Touch	External	Passing Juice
Your Content Partner	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Your Content Agency	Internal	Passing Juice
Your SEO agency	Internal	Passing Juice
Web design	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
Premium and High-Quality Writing	Internal	Passing Juice
Authority Building and Link Building	Internal	Passing Juice
Search Engine Marketing	Internal	Passing Juice
Website Speed, Performance and Core Web Vitals	Internal	Passing Juice
Editing and Proofreading	Internal	Passing Juice
Content Marketing and Digital Strategy	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Social Media Optimization	Internal	Passing Juice
-	Internal	Passing Juice
Press releases	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

-	Internal	Passing Juice
Who we are	Internal	Passing Juice
The Process	Internal	Passing Juice
Why Work with Us	Internal	Passing Juice
Niches We Support	Internal	Passing Juice
Love Life Helpline	Internal	Passing Juice
Cash Basic	Internal	Passing Juice
-	Internal	Passing Juice
Content writing	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
content marketing	Internal	Passing Juice
-	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
DISCLOSURE	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice
Free SEO Backlinks	External	Passing Juice
Manage options	Internal	Passing Juice
Read more about these purposes	External	Passing Juice
Skip to content ↓	Internal	Passing Juice

SEO Keywords

Keywords Cloud

seo marketing content search digital spotlight india writing services agency

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	38	✔	✖	✔	✔
seo	24	✔	✖	✔	✔
india	15	✔	✖	✔	✔
writing	11	✖	✖	✔	✔
marketing	11	✖	✖	✖	✔

Usability

	Url	Domain : contentspotlight.org Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 89 Warnings : 26
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://contentspotlight.org/sitemap.xml
		https://www.contentspotlight.org/sitemap_index.xml
	Robots.txt	http://contentspotlight.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.