

# Website Analysis: containerking.co.uk

Generated on January 26 2026 06:37 AM

The score is 71/100



## SEO Content

|    | <b>Title</b>              | <p>ContainerKing®   Self Storage, Cabin &amp; Container Hire &amp; Sales in Scunthorpe, Lincolnshire, Yorkshire and Humber Regions</p> <p>Length : 119</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |    |   |   |   |   |   |
|----|---------------------------|--|----|----|----|----|----|----|----|---|---|---|---|---|
|    | <b>Description</b>        | <p>ContainerKing Limited, self storage, building services, cabin hire and cabin sales in Scunthorpe, Lincolnshire and the Humber regions</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |    |   |   |   |   |   |
|    | <b>Keywords</b>           | <p>ContainerKing, self storage lincolnshire, cabin hire and sale in lincolnshire, building services in Lincolnshire, containers, cabins, portable buildings and offices in Lincolnshire</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |    |   |   |   |   |   |
|    | <b>Og Meta Properties</b> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |    |   |   |   |   |   |
|    | <b>Headings</b>           | <table border="1"> <thead> <tr> <th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr> </thead> <tbody> <tr> <td>18</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Self Storage Scunthorpe</li> <li>• [H1] Site Cabins</li> <li>• [H1] Portable Buildings</li> <li>• [H1] Container Hire</li> <li>• [H1] Cabin / Container Sales</li> <li>• [H1] Anti-Vandal Units</li> <li>• [H1] Lincolnshire</li> <li>• [H1] Yorkshire</li> <li>• [H1] Humber Regions</li> <li>• [H1] Self Storage</li> <li>• [H1] AV Cabin &amp; container hire &amp; Sales</li> <li>• [H1] Portable Toilet and Fence Hire</li> <li>• [H1] Portable Building Hire &amp; Sales</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 18 | 0 | 1 | 0 | 0 | 0 |
| H1 | H2                        | H3   | H4 | H5 | H6 |    |    |    |    |   |   |   |   |   |
| 18 | 0                         | 1  | 0  | 0  | 0  |    |    |    |    |   |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"><li>• [H1] Self Storage</li><li>• [H1] Cabin / Container Hire</li><li>• [H1] Sale Units</li><li>• [H1] Building Work</li><li>• [H1] About Us</li><li>• [H3] Request a Callback</li></ul> |
|  | Images          | <p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>   |
|  | Text/HTML Ratio | <p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 22 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.55%</p> <p>Internal Links 95.45%</p> |

## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">ContainerKing Limited</a> | Internal | Passing Juice |
| <a href="#">Menu</a>                  | Internal | Passing Juice |

## In-page links

|   | Internal | Passing Juice |
|---|----------|---------------|
| <a href="#">Self Storage</a>                        |          |               |
| <a href="#">Business Lockups</a>                    | Internal | Passing Juice |
| <a href="#">Removals</a>                            | Internal | Passing Juice |
| <a href="#">Office Space</a>                        | Internal | Passing Juice |
| <a href="#">FAQ's</a>                               | Internal | Passing Juice |
| <a href="#">Cabin / Container Hire</a>              | Internal | Passing Juice |
| <a href="#">Our Containers</a>                      | Internal | Passing Juice |
| <a href="#">Steel-Anti Vandal</a>                   | Internal | Passing Juice |
| <a href="#">Executive Accommodation</a>             | Internal | Passing Juice |
| <a href="#">Modular Refurbishments</a>              | Internal | Passing Juice |
| <a href="#">Sale Units</a>                          | External | Passing Juice |
| <a href="#">The Business</a>                        | Internal | Passing Juice |
| <a href="#">Scunthorpe   Cabin Hire &amp; Sales</a> | Internal | Passing Juice |
| <a href="#">Scunthorpe   Self Storage</a>           | Internal | Passing Juice |
| <a href="#">All Cabins</a>                          | Internal | Passing Juice |
| <a href="#">Anti-Vandal</a>                         | Internal | Passing Juice |
| <a href="#">Plastisol</a>                           | Internal | Passing Juice |
| <a href="#">Containers</a>                          | Internal | Passing Juice |
| <a href="#">Clearance</a>                           | Internal | Passing Juice |
| <a href="#">Building Services</a>                   | Internal | Passing Juice |

## SEO Keywords

|  |   |
|--|---|
| <br>Keywords Cloud | <b>scunthorpe</b> container king cabins cabin units <b>hire</b> self portable storage container |
|--|---|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| hire       | 9       | ✓     | ✓        | ✓           | ✓        |
| storage    | 7       | ✓     | ✓        | ✓           | ✓        |
| self       | 7       | ✓     | ✓        | ✓           | ✓        |
| scunthorpe | 6       | ✓     | ✗        | ✓           | ✓        |
| portable   | 6       | ✗     | ✓        | ✗           | ✓        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : containerking.co.uk<br>Length : 19       |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 6<br>Warnings : 20   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |

## Document



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://containerking.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics