

Website Analysis: confluencedev.upmc.com

Generated on February 19 2025 00:14 AM





The score is 45/100







SEO Content

	Title	UPMC & Pitt Health Sciences News Blog - Length : 43 Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>UPMC & Pitt Health Sciences News Blog</td></tr><tr><td>url</td><td>https://inside.upmc.com/</td></tr><tr><td>site_name</td><td>UPMC & Pitt Health Sciences News Blog</td></tr></table>						Property	Content	locale	en_US	type	website	title	UPMC & Pitt Health Sciences News Blog	url	https://inside.upmc.com/	site_name	UPMC & Pitt Health Sciences News Blog
Property	Content																		
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	Headings	H1 0	H2 2	H3 7	H4 0	H5 0	H6 0	<ul style="list-style-type: none">• [H2] Nourishing T Cells to Fight Cancer• [H2] Want a Deeper Look Inside Life Changing Medicine?• [H3] Meaningful Meals• [H3] Improving Rural Women’s Care Together• [H3] UPMC Central Pa. Pioneers New AI Technology for Treating Complex Aortic Conditions• [H3] Nourishing T Cells to Fight Cancer• [H3] ‘The Cost of Street Medicine is Miniscule for the Impact it											

SEO Content

		Has' <ul style="list-style-type: none">• [H3] Transport Worker by Day, Piano Player at Heart• [H3] What's Cooking?
	Images	We found 20 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Newsroom	External	Passing Juice
For Journalists	External	Passing Juice
Press Releases	External	Passing Juice

In-page links

Videos	External	Passing Juice
Podcasts	External	Passing Juice
Archive	External	Passing Juice
Meaningful Meals	External	Passing Juice
Improving Rural Women's Care Together	External	Passing Juice
UPMC Central Pa. Pioneers New AI Technology for Treating Complex Aortic Conditions	External	Passing Juice
Nourishing T Cells to Fight Cancer	External	Passing Juice
'The Cost of Street Medicine is Miniscule for the Impact it Has'	External	Passing Juice
Transport Worker by Day, Piano Player at Heart	External	Passing Juice
What's Cooking?	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
upmc	9	✓	✗	✗	✓
more	7	✗	✗	✗	✗
read	7	✗	✗	✗	✗
jan	5	✗	✗	✗	✗
new	3	✓	✗	✗	✓












Usability

	Url	Domain : confluencedev.upmc.com Length : 22




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 44 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>




Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://confluencedev.upmc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>