Website Analysis: conductor.ru

The score is 41/100

SEO Content

✅	Title	Управление производством ERP-система Conductor Length : 46 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Управление производством - ERP-система Conductor, система подходит для малых производственных предприятий, позволяет эффективно управлять закупками, продажами, складом и производством, работой с клиентами и поставщиками Length : 219 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://conductor.ru
title	ERP-система Conductor
description	ERP-система Conductor
type	website
image	https://static.tildacdn.com/tild3935-3466-4062-b432-343435333830/Remove-bgai_17193258.png

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	2	0	0	0	0

- [H1] ERP система — все, что нужно для работы с производством

SEO Content

		• [H2] Сделайте свой бизнес продуктивнее • [H2] Оптимизация управления производственными процессами с ERP-системой Conductor
❌	Images	We found 35 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 30 links including 1 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.33% Internal Links 76.67%

In-page links

Anchor	Type	Juice
Все возможности	Internal	Passing Juice
Быстрый старт	Internal	Passing Juice
Видеоинструкции	Internal	Passing Juice

In-page links

Планирование производства	Internal	Passing Juice
Сменные задания	Internal	Passing Juice
Расчет себестоимости	Internal	Passing Juice
Расчет сдельной ЗП	Internal	Passing Juice
Контроль остатков	Internal	Passing Juice
Закупка и учёт материалов, полуфабрикатов	Internal	Passing Juice
Автоматизация склада готовой продукции	Internal	Passing Juice
Цена	Internal	Passing Juice
Блог	Internal	Passing Juice
Партнёрам	Internal	Passing Juice
Разработчикам	Internal	Passing Juice
Кейсы	Internal	Passing Juice
Войти	External	Passing Juice
Попробовать бесплатно	Internal	Passing Juice
Записаться на ДЕМО	External	Passing Juice
БЛОГ	Internal	Passing Juice
Система кайдзен	Internal	Passing Juice
Учет производства и продаж	Internal	Passing Juice
Диспетчер производства	Internal	Passing Juice
Технологическая карта производства	Internal	Passing Juice
Политика обработки персональных данных	Internal	Passing Juice
Лицензионное соглашение	Internal	Passing Juice
Публичная оферта на возмездное оказание услуг	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Youtube канал	External	Passing Juice
ВКонтакте	External	Passing Juice

SEO Keywords

◉	Keywords Cloud	задания производство материалов сырья erp системы -планировщик для производства контроль

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
производства	19	✖	✖	✖	✖
для	9	✖	✖	✔	✔
задания	9	✖	✖	✖	✖
erp	9	✔	✖	✔	✔
материалов	8	✖	✖	✖	✖

Usability

◉	Url	Domain : conductor.ru Length : 12
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

✖ Attention! Try to avoid nested tables in HTML.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

http://conductor.ru/sitemap.xml

https://conductor.ru/sitemap.xml

https://conductor.ru/sitemap-feeds.xml

	Robots.txt	http://conductor.ru/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.