Website Analysis: compassboxwhisky.com

The score is 42/100

SEO Content

✅	Title	**Compass Box Whisky** Length : 18 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Compass Box
url	https://www.compassboxwhisky.com/
title	Compass Box Whisky
type	website
description	Compass Box
image	http://www.compassboxwhisky.com/cdn/shop/files/CB-WORDMARK-CHARCOAL.png?height=628&pad_color=ffffff&v=1720092089&width=1200
image:secure_url	https://www.compassboxwhisky.com/cdn/shop/files/CB-WORDMARK-CHARCOAL.png?height=628&pad_color=ffffff&v=1720092089&width=1200
image:width	1200

SEO Content

		image:height	628				

	Headings	H1	H2	H3	H4	H5	H6
		2	9	17	2	0	0

- [H1] .cls-1 { fill: #392d26; stroke-width: 0px; }
- [H1] .cls-1 { fill: #392d26; stroke-width: 0px; }
- [H2] Your cart is empty
- [H2] Cart (0)
- [H2] Subtotal:
- [H2] flaming heart 25th anniversary edition available now
- [H2] Core collection
- [H2] Founded in 2000, Compass Box is on a mission to make the world of Scotch whisky a more interesting place.
- [H2] Hedonism 2025: Behind the Blend
- [H2] Learn
- [H2] Sign up to our mailing list
- [H3] Nectarosity
- [H3] Nectarosity
- [H3] Crimson Casks
- [H3] Crimson Casks
- [H3] Orchard House
- [H3] Orchard House
- [H3] The Peat Monster
- [H3] The Peat Monster
- [H3] Food For Thought
- [H3] Food For Thought
- [H3] The Art of Interesting
- [H3] The Art of Interesting
- [H3] 25 Years of Compass Box
- [H3] 25 Years of Compass Box
- [H3] the crimson toast
- [H3] the crimson toast
- [H3] Join the interesting
- [H4] Choose your location
- [H4] Choose your location

❌	Images	We found 17 images on this web page.
		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0%
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 21 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Visit Us	Internal	Passing Juice
About	Internal	Passing Juice
Whiskies	Internal	Passing Juice
Learn	Internal	Passing Juice
Contact	Internal	Passing Juice
flaming heart 25th anniversary edition available now	External	Passing Juice
Discover Whiskies	Internal	Passing Juice
Nectarosity	Internal	Passing Juice
Crimson Casks	Internal	Passing Juice
Orchard House	Internal	Passing Juice
The Peat Monster	Internal	Passing Juice
View all	Internal	Passing Juice
Food For Thought	Internal	Passing Juice
The Art of Interesting	Internal	Passing Juice

In-page links

25 Years of Compass Box	Internal	Passing Juice
the crimson toast	Internal	Passing Juice
terms & conditions	Internal	Passing Juice
Six	External	Passing Juice
Hatch	External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : compassboxwhisky.com Length : 20
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 102 Warnings : 50
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://compassboxwhisky.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.