# Website Analysis: cometa-agency.ru

Generated on May 12 2025 07:15 AM

## The score is 50/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Компания Комета - привлечение целевого трафика в бизнес с 2008 года. <br><br> Length : 68 <br><br> Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Комплексные услуги в интернете по привлечению целевого трафика в компанию заказчика <br><br> Length : 83 <br><br> Great, your meta description contains between 70 and 160 characters. |
| ✓ | Keywords | трафик, цены, лиды, поддержка, продвижение, привлечение, социальные, сети, создание, сайта, развитие <br><br> Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ● | Headings | H1    H2    H3    H4    H5    H6<br>0     0     0     0     0     0 |
| ✗ | Images | We found 14 images on this web page. <br><br> 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✓ | Text/HTML Ratio | Ratio : 15% <br><br> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |

# SEO Content

| | Flash | Perfect, no Flash content has been detected on this page. |
|---|---|---|
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

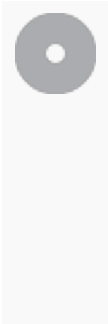| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| ✗ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | In-page links | We found a total of 28 links including 0 link(s) to files |
| • | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Разработка сайтов | Internal | Passing Juice |
| Разработка магазинов | Internal | Passing Juice |
| SEO-продвижение | Internal | Passing Juice |
| Контекстная реклама | Internal | Passing Juice |
| Поддержка сайтов | Internal | Passing Juice |
| Фирменный стиль | Internal | Passing Juice |
| О компании | Internal | Passing Juice |
| Кейсы | Internal | Passing Juice |
| Блог | Internal | Passing Juice |
| Листайте вниз | Internal | Passing Juice |

## In-page links

| | | |
|---|---|---|
| Смотреть кейсы | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| Смотреть кейс | Internal | Passing Juice |
| SEO аудит | Internal | Passing Juice |
| Продвижение "SEO Boost" | Internal | Passing Juice |
| Вакансии | Internal | Passing Juice |
| Согласие на обработку персональных данных | Internal | Passing Juice |

## SEO Keywords

| Keywords Cloud | реклама компании разработка поддержка смотреть seo сайт сайта сайтов продвижение |
|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| сайтов | 6 | ✖ | ✖ | ✖ | ✖ |
| реклама | 6 | ✖ | ✖ | ✖ | ✖ |
| сайт | 5 | ✖ | ✔ | ✖ | ✖ |
| продвижение | 5 | ✖ | ✔ | ✖ | ✖ |
| сайта | 5 | ✖ | ✔ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : cometa-agency.ru<br>Length : 16 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | | |
|---|---|---|---|
| | | ✔ | Excellent, your website doesn't use nested tables. |
| | | ✖ | Too bad, your website is using inline styles. |
| | | ✔ | Great, your website has few CSS files. |
| | | ✖ | Too bad, your website has too many JS files (more than 6). |
| | | ✖ | Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | http://cometa-agency.ru/sitemap.xml |

| | Robots.txt | http://cometa-agency.ru/robots.txt |
|---|---|---|
| | | Great, your website has a robots.txt file. |

| | Analytics | Missing |
|---|---|---|
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |