



Website Analysis: coffeeroom.by

Generated on May 09 2025 16:17 PM

The score is 47/100



SEO Content

	Title	Интернет-магазин кофе и чая в Минске coffeeroom Length : 47 Perfect, your title contains between 10 and 70 characters.																		
	Description	Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса. Length : 119 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://coffeeroom.by/</td></tr><tr><td>site_name</td><td>Coffeeroom</td></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Интернет-магазин кофе и чая в Минске coffeeroom</td></tr><tr><td>description</td><td>Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса.</td></tr><tr><td>image</td><td>https://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg</td></tr><tr><td>image:secure_url</td><td>https://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg</td></tr></table>	Property	Content	url	https://coffeeroom.by/	site_name	Coffeeroom	locale	ru_RU	type	website	title	Интернет-магазин кофе и чая в Минске coffeeroom	description	Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса.	image	https://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg	image:secure_url	https://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg
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SEO Content

Headings

H1
1

H2
2

H3
25

H4
20

H5
0

H6
2

- [H1] Кофе в капсулах
- [H2] 4 причины выбрать наш магазин
- [H2] Откройте для себя мир настоящего кофе с Coffeeroom
- [H3] Кофе в капсулах Belmio Nespresso Espresso Origio 5
- [H3] Кофе в капсулах Belmio Nespresso Bio Organic Espresso Oro 8
- [H3] Кофе в капсулах Belmio Nespresso Bio Organic Espresso Verde
- [H3] Кофе в капсулах Belmio Nespresso Espresso Decaffeinato
- [H3] Кофе в капсулах Konigs Nespresso Caramel
- [H3] Кофе в капсулах Konigs Nespresso Ristretto
- [H3] Кофе в капсулах Konigs Nespresso Kenya
- [H3] Кофе в капсулах Nespresso Vanilio
- [H3] Кофе в капсулах Nespresso Barista Creations Cocoa Truffle
- [H3] Кофе в капсулах Nespresso Barista Creations Vanilla Eclair
- [H3] Кофе
- [H3] Сиропы и сладости
- [H3] Чистящие средства
- [H3] Аксессуары
- [H3] Кофемашины
- [H3] Nespresso Sweets
- [H3] Кофе в зернах Bontadi Cuba
- [H3] Кофе в зернах Bontadi Papua
- [H3] Кофе в зернах Bazzara Piacerepuro
- [H3] Кофе в зернах Bazzara Dodicigrancru
- [H3] Таблетки (мини) Jura 24158 для очистки молочной системы
- [H3] Средство от накипи Jura 70751 36шт
- [H3] Средство от накипи Delonghi EcoDecalk DLSC500 500ml на 5 циклов очистки
- [H3] Чистящее средство Krups XS9000
- [H3] Порошок для удаления накипи Krups Anticalc Kit F054
- [H4] Nespresso Original
- [H4] Nespresso Vertuo
- [H4] Nespresso Sweets
- [H4] Dolce Gusto
- [H4] Tassimo
- [H4] Молотый кофе
- [H4] Кофе в зернах
- [H4] Акции и спецпредложения
- [H4] Все товары
- [H4] Контролируем качество и цены
- [H4] Только натуральный и оригинальный кофе
- [H4] Покупайте с уверенностью — мы работаем официально
- [H4] Ищем новинки и следим за трендами
- [H4] Кофемашины
- [H4] Новые поступления
- [H4] Средства для обслуживания
- [H4] Аренда кофемашин

SEO Content

		• [H4] Недавно просмотренные товары • [H4] Популярные бренды • [H4] Нужна помощь? • [H6] Работаем круглосуточно • [H6] Россия
	Images	We found 97 images on this web page. 63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 121 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Молотый кофе	Internal	Passing Juice
Кофе в зернах	Internal	Passing Juice

In-page links

[illegible]

In-page links

☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
Кофе в капсулах Belmio Nespresso Espresso Origio 5	Internal	Passing Juice
Belmio	Internal	Passing Juice
☰	Internal	noFollow
Кофе в капсулах Belmio Nespresso Bio Organic Espresso Oro 8	Internal	Passing Juice
Кофе в капсулах Belmio Nespresso Bio Organic Espresso Verde	Internal	Passing Juice
Кофе в капсулах Belmio Nespresso Espresso Decaffeinato	Internal	Passing Juice
Кофе в капсулах Konigs Nespresso Caramel	Internal	Passing Juice
Konigs	Internal	Passing Juice
Кофе в капсулах Konigs Nespresso Ristretto	Internal	Passing Juice
Кофе в капсулах Konigs Nespresso Kenya	Internal	Passing Juice
Кофе в капсулах Nespresso Vanilio	Internal	Passing Juice
Nespresso Original	Internal	Passing Juice
Кофе в капсулах Nespresso Barista Creations Cocoa Truffle	Internal	Passing Juice
Кофе в капсулах Nespresso Barista Creations Vanilla Eclair	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
☰	Internal	Passing Juice
Кофе в зернах Bontadi Cuba	Internal	Passing Juice

In-page links

Элитные сорта кофе Bontadi	Internal	Passing Juice
Кофе в зернах Bontadi Papua	Internal	Passing Juice
Кофе в зернах Bazzara Piacerepuro	Internal	Passing Juice
Элитные сорта кофе Bazzara	Internal	Passing Juice
Кофе в зернах Bazzara Dodicigrancru	Internal	Passing Juice
Таблетки (мини) Jura 24158 для очистки молочной системы	Internal	Passing Juice
Средства от накипи	Internal	Passing Juice
Jura	Internal	Passing Juice
Средство от накипи Jura 70751 36шт	Internal	Passing Juice
Средство от накипи Delonghi EcoDecalk DLSC500 500ml на 5 циклов очистки	Internal	Passing Juice
Delonghi	Internal	Passing Juice
Чистящее средство Krups XS9000	Internal	Passing Juice
Krups	Internal	Passing Juice
Порошок для удаления накипи Krups Anticalc Kit F054	Internal	Passing Juice
Ariel	Internal	Passing Juice
Bosch	Internal	Passing Juice
DaVinci Gourmet	Internal	Passing Juice
Dolce Gusto	Internal	Passing Juice
Dreft	Internal	Passing Juice
Greenfield	Internal	Passing Juice
L'OR	Internal	Passing Juice
Laboratoires Innothera	Internal	Passing Juice
Moller's	Internal	Passing Juice
Mollers	Internal	Passing Juice
Movenpick	Internal	Passing Juice
Must Espresso Italiano	Internal	Passing Juice
Naturell AB	Internal	Passing Juice

In-page links

Nescafe	Internal	Passing Juice
Nespresso Sweets	Internal	Passing Juice
Nespresso Vertuo	Internal	Passing Juice
Nivona	Internal	Passing Juice
nöhmal	Internal	Passing Juice
Olimp Labs	Internal	Passing Juice
Persil	Internal	Passing Juice
Philips	Internal	Passing Juice
Redmond	Internal	Passing Juice
Saeco	Internal	Passing Juice
SANOFI	Internal	Passing Juice
Tassimo	Internal	Passing Juice
Vizir	Internal	Passing Juice
Carraro	Internal	Passing Juice
Кофе	Internal	Passing Juice
Сиропы и сладости	Internal	Passing Juice
Чистящие средства	Internal	Passing Juice
Бытовая химия	Internal	Passing Juice
БАДы	Internal	Passing Juice
Аренда кофемашин	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
Контакты	Internal	Passing Juice
Блог	Internal	Passing Juice
Мой аккаунт	Internal	Passing Juice
Избранное	Internal	Passing Juice
Молотый	Internal	Passing Juice
В зернах	Internal	Passing Juice
В капсулах	Internal	Passing Juice

In-page links

Кофе в капсулах Illy	Internal	Passing Juice
Элитные сорта кофе в зернах	Internal	Passing Juice
Капсульные кофеварки	Internal	Passing Juice
Автоматические кофемашины	Internal	Passing Juice
Рожковые кофемашины	Internal	Passing Juice
Капучинаторы	Internal	Passing Juice
Профессиональные кофемашины	Internal	Passing Juice
Забыли пароль?	Internal	Passing Juice
Создать аккаунт	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : coffeeroom.by Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	Great. This page take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://coffeeroom.by/sitemap.xml https://coffeeroom.by/sitemaps.xml

Optimization

	Robots.txt	http://coffeeroom.by/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.