

Website Analysis: cnn.com

Generated on May 04 2024 13:59 PM





The score is 56/100




SEO Content

	Title	Breaking News, Latest News and Videos CNN																	
		Length : 43																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com.																	
		Length : 117																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	cnn news, daily news, breaking news, news today, current events																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Breaking News, Latest News and Videos CNN</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.cnn.com</td></tr><tr><td>site_name</td><td>CNN</td></tr></table>						Property	Content	title	Breaking News, Latest News and Videos CNN	type	website	url	https://www.cnn.com	site_name	CNN		
Property	Content																		
title	Breaking News, Latest News and Videos CNN																		
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>31</td><td>2</td><td>1</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	1	31	2	1	0	0					
H1	H2	H3	H4	H5	H6														
1	31	2	1	0	0														
		<ul style="list-style-type: none">• [H1] \n ').concat(n,'\n• [H2] Takeaways from an emotional day in the Trump hush money trial• [H2] More top stories• [H2] Take a closer look• [H2] CNN Podcasts• [H2] Check these out• [H2] CNN Business• [H2] CNN Underscored																	




SEO Content

		<ul style="list-style-type: none">• [H2] Best-in-class• [H2] Expert-backed guides• [H2] Editors' picks• [H2] Food and Home• [H2] Opinion• [H2] Entertainment• [H2] Travel• [H2] Style• [H2] Science and health• [H2] World• [H2] Politics• [H2] US• [H2] CNN podcasts• [H2] Climate change and environment• [H2] Sports• [H2] Video• [H2] Paid Content• [H2] More from CNN• [H2] Tech• [H2] Project Planet• [H2] Photos• [H2] Paid Partner Content• [H2] More from CNN Coupons• [H2] In case you missed it• [H3] CNN values your feedback• [H3] Can you spot the hidden junk fees? Test your knowledge of sneaky charges with our quiz• [H4] INTERACTIVE How much in taxes and fees will you pay for your \$20.32 food delivery order?
	Images	<p>We found 52 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 152 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.92% Internal Links 94.08%

In-page links

Anchor	Type	Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
US	Internal	Passing Juice
World	Internal	Passing Juice
Politics	Internal	Passing Juice
Business	Internal	Passing Juice
Opinion	Internal	Passing Juice
Health	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Style	Internal	Passing Juice
Travel	Internal	Passing Juice
Sports	Internal	Passing Juice
Underscored	Internal	Passing Juice
Weather	Internal	Passing Juice
Ukraine-Russia War	Internal	Passing Juice
Israel-Hamas War	Internal	Passing Juice
Settings	Internal	Passing Juice
Sign Out	Internal	Passing Juice

In-page links

US	Internal	Passing Juice
International	Internal	Passing Juice
Arabic	Internal	Passing Juice
Español	Internal	Passing Juice
Crime + Justice	Internal	Passing Juice
Energy + Environment	Internal	Passing Juice
Extreme Weather	Internal	Passing Juice
Space + Science	Internal	Passing Juice
Africa	Internal	Passing Juice
Americas	Internal	Passing Juice
Asia	Internal	Passing Juice
Australia	Internal	Passing Juice
China	Internal	Passing Juice
Europe	Internal	Passing Juice
India	Internal	Passing Juice
Middle East	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
SCOTUS	Internal	Passing Juice
Congress	Internal	Passing Juice
Facts First	Internal	Passing Juice
2024 Elections	Internal	Passing Juice
Tech	Internal	Passing Juice
Media	Internal	Passing Juice
Calculators	Internal	Passing Juice
Video	Internal	Passing Juice
Markets	Internal	Passing Juice
Pre-markets	Internal	Passing Juice
After-Hours	Internal	Passing Juice

In-page links

Market Movers	Internal	Passing Juice
Fear & Greed	Internal	Passing Juice
World Markets	Internal	Passing Juice
Investing	Internal	Passing Juice
Markets Now	Internal	Passing Juice
Before the Bell	Internal	Passing Juice
Nightcap	Internal	Passing Juice
Political Op-Eds	Internal	Passing Juice
Social Commentary	Internal	Passing Juice
Life, But Better	Internal	Passing Juice
Fitness	Internal	Passing Juice
Food	Internal	Passing Juice
Sleep	Internal	Passing Juice
Mindfulness	Internal	Passing Juice
Relationships	Internal	Passing Juice
Movies	Internal	Passing Juice
Television	Internal	Passing Juice
Celebrity	Internal	Passing Juice
Innovate	Internal	Passing Juice
Gadget	Internal	Passing Juice
Foreseeable Future	Internal	Passing Juice
Mission: Ahead	Internal	Passing Juice
Upstarts	Internal	Passing Juice
Work Transformed	Internal	Passing Juice
Innovative Cities	Internal	Passing Juice
Arts	Internal	Passing Juice
Design	Internal	Passing Juice
Fashion	Internal	Passing Juice

In-page links

Architecture	Internal	Passing Juice
Luxury	Internal	Passing Juice
Beauty	Internal	Passing Juice
Video	Internal	Passing Juice
Destinations	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Stay	Internal	Passing Juice
Videos	Internal	Passing Juice
Pro Football	External	Passing Juice
College Football	External	Passing Juice
Basketball	External	Passing Juice
Baseball	External	Passing Juice
Soccer	External	Passing Juice
Olympics	Internal	Passing Juice
Hockey	External	Passing Juice
Watch	Internal	Passing Juice
Live TV	Internal	Passing Juice
CNN Headlines	Internal	Passing Juice
CNN Shorts	Internal	Passing Juice
Shows A-Z	Internal	Passing Juice
CNN10	Internal	Passing Juice
CNN Max	External	Passing Juice
CNN TV Schedules	Internal	Passing Juice
Listen	Internal	Passing Juice
CNN 5 Things	Internal	Passing Juice
Chasing Life with Dr. Sanjay Gupta	Internal	Passing Juice
The Assignment with Audie Cornish	Internal	Passing Juice
One Thing	Internal	Passing Juice


In-page links

Tug of War	Internal	Passing Juice
CNN Political Briefing	Internal	Passing Juice
The Axe Files	Internal	Passing Juice
All There Is with Anderson Cooper	Internal	Passing Juice
Electronics	Internal	Passing Juice
Fashion	Internal	Passing Juice
Beauty	Internal	Passing Juice
Health & Fitness	Internal	Passing Juice
Home	Internal	Passing Juice
Reviews	Internal	Passing Juice
Deals	Internal	Passing Juice
Money	Internal	Passing Juice
Gifts	Internal	Passing Juice
Travel	Internal	Passing Juice
Outdoors	Internal	Passing Juice
Pets	Internal	Passing Juice
CNN Store	Internal	Passing Juice
Coupons	Internal	Passing Juice
Target	Internal	Passing Juice
Kohl's	Internal	Passing Juice
Wayfair	Internal	Passing Juice
Chewy	Internal	Passing Juice
Shein	Internal	Passing Juice
Climate	Internal	Passing Juice
Storm Tracker	Internal	Passing Juice
Wildfire Tracker	Internal	Passing Juice
Video	Internal	Passing Juice
About CNN	Internal	Passing Juice

In-page links

Photos	Internal	Passing Juice
Investigations	Internal	Passing Juice
CNN Profiles	Internal	Passing Juice
CNN Leadership	Internal	Passing Juice
CNN Newsletters	Internal	Passing Juice
Work for CNN	External	Passing Juice
CNN	Internal	Passing Juice
Food and Home	Internal	Passing Juice
Photos	Internal	Passing Juice
News	Internal	Passing Juice
About CNN Coupons	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Top 20 Shops	Internal	Passing Juice
Categories	Internal	Passing Juice
Ad Choices	External	Passing Juice
Accessibility & CC	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Transcripts	Internal	Passing Juice
\$1	Internal	Passing Juice
log in	Internal	Passing Juice
affiliates	Internal	Passing Juice
').concat(c,"")\n	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 210 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.cnn.com/sitemaps/cnn/index.xml>
<https://www.cnn.com/sitemaps/cnn/news.xml>
<https://www.cnn.com/sitemap/news.xml>
<https://www.cnn.com/sitemaps/sitemap-section.xml>
<https://www.cnn.com/sitemaps/sitemap-interactive.xml>
<https://edition.cnn.com/sitemaps/news.xml>
<https://www.cnn.com/sitemap/article/cnn-underscored.xml>
<https://www.cnn.com/sitemap/section/cnn-underscored.xml>
<https://www.cnn.com/cnn-underscored/money/sitemap.xml>
<https://www.cnn.com/cnn-underscored/money/sitemap-news.xml>
<https://www.cnn.com/sitemap/section/politics.xml>
<https://www.cnn.com/sitemap/article/opinions.xml>
<https://www.cnn.com/sitemap/article.xml>
<https://www.cnn.com/sitemap/section.xml>
<https://www.cnn.com/sitemap/video.xml>
<https://www.cnn.com/sitemap/gallery.xml>
<https://www.cnn.com/sitemap/markets/stocks.xml>



Robots.txt

<http://cnn.com/robots.txt>

Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.