







# Website Analysis: closetcompany.com

Generated on April 10 2026 05:39 AM






The score is 53/100





## SEO Content

	<b>Title</b>	<p>The Closet Company   Custom Closets in Nashville since 1984</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>The Closet Company offers high-quality custom closets, pantries, home offices, garages &amp; more! Building custom storage solutions in Nashville for over 35 years!</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1344 1481 2060"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Closet Company   Custom Closets in Nashville since 1984</td> </tr> <tr> <td>description</td> <td>The Closet Company offers high-quality custom closets, pantries, home offices, garages &amp; more! Building custom storage solutions in Nashville for over 35 years!</td> </tr> <tr> <td>url</td> <td>https://closetcompany.com/</td> </tr> <tr> <td>site_name</td> <td>The Closet Company</td> </tr> <tr> <td>image</td> <td>https://closetcompany.com/wp-content/uploads/2019/01/logo.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The Closet Company   Custom Closets in Nashville since 1984	description	The Closet Company offers high-quality custom closets, pantries, home offices, garages & more! Building custom storage solutions in Nashville for over 35 years!	url	https://closetcompany.com/	site_name	The Closet Company	image	https://closetcompany.com/wp-content/uploads/2019/01/logo.png
Property	Content																	
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## SEO Content

		<p>image:width 2656</p> <p>image:height 1614</p> <p>image:type image/png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Our Process</li> <li>• [H2] Our Services</li> <li>• [H2] Closets</li> <li>• [H2] Garages</li> <li>• [H2] Pantry</li> <li>• [H2] Laundry &amp; Utility</li> <li>• [H2] Home Office</li> <li>• [H2] Mudroom &amp; Foyer</li> <li>• [H2] Built-Ins &amp; Bookshelves</li> <li>• [H2] Murphy Beds</li> <li>• [H2] Custom Solutions</li> <li>• [H2] Step #1: MEET</li> <li>• [H2] Step #2: DESIGN</li> <li>• [H2] Step #3: INSTALL</li> <li>• [H2] Free Consultation &amp; Design</li> </ul>	H1	H2	H3	H4	H5	H6	2	14	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	14	0	0	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


## SEO Links

	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	<p>custom pantry more company  learn home closets room closet  built-ins</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
closet	9	✓	✗	✓	✓
home	9	✗	✗	✓	✓
learn	9	✗	✗	✗	✗
more	9	✗	✗	✓	✗
company	7	✓	✗	✓	✗


## Usability

	Url	Domain : closetcompany.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://closetcompany.com/sitemap.xml">http://closetcompany.com/sitemap.xml</a></li><li><a href="https://closetcompany.com/sitemap_index.xml">https://closetcompany.com/sitemap_index.xml</a></li></ul>
	Robots.txt	<p><a href="http://closetcompany.com/robots.txt">http://closetcompany.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>