



Website Analysis: cline-financial.com

Generated on March 15 2026 21:22 PM

The score is 45/100



SEO Content

	<p>Title</p>	<p>Cline Financial Champaign-Urbana's Top Financial Advisor</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Scott Cline is one Champaign-Urbana's top financial advisors specializing in financial planning, asset allocation, and retirement planning.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>financial planning, retirement planning, Champaign Illinois, Urbana Illinois, IRA, annuity, investment advisor</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1581 1492 2078" style="list-style-type: none"> • [H1] Securing Your Future. • [H1] We Sell No Products • [H1] Ready to Retire • [H1] Fiduciary Responsibility • [H2] Organize Your Life • [H2] Secure Your Future • [H2] Prepare For Retirement • [H3] Securing Your Future. • [H3] We Sell No Products • [H3] Ready to Retire • [H3] Fiduciary Responsibility • [H4] Your personal finances are the one economy that you can affect • [H4] We get paid on the advice that we provide, not the products that we discuss 	H1	H2	H3	H4	H5	H6	4	3	4	4	0	0
H1	H2	H3	H4	H5	H6									
4	3	4	4	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] We can help you rollover and consolidate your accounts to one, easy place • [H4] We are required by law to put your interests first at all times
	Images	<p>We found 10 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Client Login &gt;&gt;	Internal	Passing Juice
Advice & Retirement	Internal	Passing Juice

In-page links

IRA Central	Internal	Passing Juice
Retirement Plans	Internal	Passing Juice
Account Consolidation	Internal	Passing Juice
Annuity (1035) Exchange	Internal	Passing Juice
Helpful Resources	Internal	Passing Juice
Fee-only Services	Internal	Passing Juice
Financial Planning	Internal	Passing Juice
Asset Management	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Philosophy	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Clients	Internal	Passing Juice
Economy Center	Internal	Passing Juice
Overview	Internal	Passing Juice
What are the advantages of a 529 college savings plan?	Internal	Passing Juice
How much life insurance do I need?	Internal	Passing Juice
Should I convert to a ROTH IRA?	Internal	Passing Juice
What is the impact of increasing my 403(b) contribution?	Internal	Passing Juice
What is the impact of increasing my 401(K) contribution?	Internal	Passing Juice
Should I adjust my payroll withholdings?	Internal	Passing Juice
What effect will tax deferral have on my investments?	Internal	Passing Juice
How do expenses impact mutual fund returns?	Internal	Passing Juice
How will variables impact my mortgage?	Internal	Passing Juice
What is my current net worth?	Internal	Passing Juice
What is my risk tolerance?	Internal	Passing Juice
Disclaimer, Legal Information, Terms & Conditions	Internal	Passing Juice

SEO Keywords



Keywords Cloud

navigation all cline concepts
financial rights legal
disclaimer reserved toggle

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
toggle	1	✘	✘	✘	✘
navigation	1	✘	✘	✘	✘
cline	1	✔	✘	✔	✘
financial	1	✔	✔	✔	✘
concepts	1	✘	✘	✘	✘

Usability

	Url	Domain : cline-financial.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://cline-financial.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics