

### Website Analysis: clients1.google.lv

Generated on May 09 2025 02:25 AM

The score is 34/100

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### SEO Content

|              | Title              | Google  |
|--------------|--------------------|---|
| <u></u>      |                    | Length : 6  |
|              |                    | Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.  |
| $\bigotimes$ | Description        | Length : 0  |
|              |                    | Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.   |
| 8            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them. |
| 0            | Headings           | H1 H2 H3 H4 H5 H6<br>0 0 0 0 0 0 0  |
|              | Images             | We found 1 images on this web page.   |
| $\checkmark$ |                    | Good, most or all of your images have alt attributes  |
|              | Text/HTML Ratio    | Ratio : 7%  |
|              |                    | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| <b>⊘</b>     | Flash              | Perfect, no Flash content has been detected on this page.   |

## SEO Content

| 0            | lframe                     | Great, there are no Iframes detected on this page.   |  |  |
|--------------|----------------------------|--|--|--|
|              |                            | SEO Links  |  |  |
| 8            | URL Rewrite                | Bad. Your links have query string.   |  |  |
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |  |  |
| 0            | In-page links              | We found a total of 18 links including 0 link(s) to files                                      |  |  |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 61.11%<br>Internal Links 38.89% |  |  |

## In-page links

| Anchor          | Туре     | Juice         |
|-----------------|----------|---------------|
| <u>Images</u>   | External | Passing Juice |
| Maps            | External | Passing Juice |
| <u>Play</u>     | External | Passing Juice |
| YouTube         | External | Passing Juice |
| News            | External | Passing Juice |
| Gmail           | External | Passing Juice |
| Drive           | External | Passing Juice |
| Web History     | External | Passing Juice |
| Settings        | Internal | Passing Juice |
| Sign in         | External | Passing Juice |
| Advanced search | Internal | Passing Juice |

# In-page links

| Français           | External | Passing Juice |
|--------------------|----------|---------------|
| Advertising        | Internal | Passing Juice |
| Business Solutions | Internal | Passing Juice |
| About Google       | Internal | Passing Juice |
| Google.ca          | External | Passing Juice |
| Privacy            | Internal | Passing Juice |
| <u>Terms</u>       | Internal | Passing Juice |

### SEO Keywords

| 0 | Keywords Cloud | <b>GOOG</b> business offered advanced googleca |
|---|----------------|--|
|   |                | search privacy advertising français solutions  |

# Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| google    | 3       | ×     | ×        | ×           | ×        |
| search    | 2       | ×     | ×        | ×           | ×        |
| privacy   | 1       | ×     | ×        | ×           | ×        |
| googleca  | 1       | ×     | ×        | ×           | ×        |
| solutions | 1       | ×     | ×        | ×           | ×        |

## Usability

| 0          | Url          | Domain : clients1.google.lv<br>Length : 18 |
|------------|--------------|--|
| $\bigcirc$ | Favicon      | Great, your website has a favicon.         |
| 8          | Printability | We could not find a Print-Friendly CSS.    |

# Usability

| 0 | Language    | Good. Your declared language is en.               |
|---|-------------|---|
|   | Dublin Core | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$ | Doctype         | HTML 5   |  |  |
|------------|-----------------|--|--|--|
| 8          | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |  |  |
| 8          | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| $\bigcirc$ | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 8          | Deprecated HTML | Deprecated tagsOccurrences <u>1<center>1Deprecated HTML tags are HTML tags that are no longer used. It is<br/>recommended that you remove or replace these HTML tags because<br/>they are now obsolete.</center></u>   |  |  |
| 0          | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |

## Mobile

Flash content

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# Optimization

| XML Sitemap | Great, your website has an XML sitemap. |  |
|-------------|---|--|
|             |   | https://www.google.com/sitemap.xml   |
| $\bigcirc$  | Robots.txt                              | http://clients1.google.lv/robots.txt   |
|             |   | Great, your website has a robots.txt file.   |
| 8           | Analytics                               | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |