

Website Analysis: classic71.ru

Generated on May 22 2025 13:36 PM

The score is 43/100

SEO Content

	Title	Classic - Парикмахерская в Туле					
		Length: 31					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length: 0					
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				page. Use <u>this</u>	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 9	H3 0	H4 0	H5 0	H6 0
		 [Н1] Салон красоты Classic [Н2] Скидка 10% на первый визит! [Н2] Наши преимущества [Н2] Наши услуги [Н2] Наш персонал [Н2] Подарочный сертификат на любую сумму, услугу [Н2] Фотографии нашего салона [Н2] Бренды, с которыми мы работаем [Н2] Примеры наших работ [Н2] Рады видеть Вас в нашем салоне! 					
	Images	We found 1	17 images	on this wel	page.		
					_		text so that our images.
	Text/HTML Ratio	Ratio: 15%	ó				

SEO Content

	Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 10 links including 1 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 20%
	Internal Links 80%

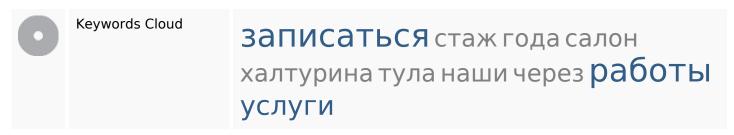
In-page links

Anchor	Type	Juice
<u>ГЛАВНАЯ</u>	Internal	Passing Juice
<u>УСЛУГИ</u>	Internal	Passing Juice
КОМАНДА	Internal	Passing Juice
ПРАЙС-ЛИСТ	Internal	Passing Juice
ПОДАРОЧНЫЙ СЕРТИФИКАТ	Internal	Passing Juice
<u>БРЕНДЫ</u>	Internal	Passing Juice
КОНТАКТЫ	Internal	Passing Juice
Скачать прайс-лист	Internal	Passing Juice

In-page links

через Telegram	External	Passing Juice
через WhatsApp	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
записаться	7	×	×	×	×
работы	6	×	×	×	×
услуги	5	×	×	×	✓
стаж	4	×	×	×	×
года	4	×	×	×	×

Usability

0	Url	Domain : classic71.ru Length : 12
②	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
②	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

8	Doctype	Missing doctype	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 19 Warnings: 14	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile

Mobile Optimization	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	http://classic71.ru/sitemap.xml	
	Robots.txt	http://classic71.ru/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.