



Website Analysis: cityofhuntington.com

Generated on April 17 2026 21:29 PM





The score is 51/100







SEO Content

	Title	<p>City of Huntington</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>City of Huntington</td> </tr> <tr> <td>image</td> <td>https://www.cityofhuntington.com/assets/images/twitter-280x150.jpg</td> </tr> <tr> <td>site_name</td> <td>City of Huntington, WV</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.cityofhuntington.com///</td> </tr> </tbody> </table>	Property	Content	title	City of Huntington	image	https://www.cityofhuntington.com/assets/images/twitter-280x150.jpg	site_name	City of Huntington, WV	type	website	url	https://www.cityofhuntington.com///
Property	Content													
title	City of Huntington													
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">12</td> <td style="text-align: center;">6</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] A vibrant, energetic city where heritage comes alive. [H2] Flood Protection [H2] Document Center [H2] City Directory [H2] Online Payments [H2] Public Safety Dashboard [H2] Flood Protection 	H1	H2	H3	H4	H5	H6	1	12	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	6	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Document Center • [H2] City Directory • [H2] Online Payments • [H2] Public Safety Dashboard • [H2] City Highlights • [H2] Featured Media • [H3] City Council Agenda for 04/13/26 • [H3] City Council Agenda for 03/23/26 • [H3] City Council Agenda for 03/09/26 • [H3] Trash Talk: Drop-Off Recycling Program • [H3] Black History Tour of Huntington • [H3] Project Shine
	Images	<p>We found 21 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 176 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
City Government	Internal	Passing Juice
Mayor	Internal	Passing Juice
City Council/Clerk	Internal	Passing Juice
City Clerk	Internal	Passing Juice
City Council Members	Internal	Passing Juice
City Departments	Internal	Passing Juice
Police	Internal	Passing Juice
Fire	Internal	Passing Juice
Public Works	Internal	Passing Juice
Inspections & Permits	Internal	Passing Juice
Finance	Internal	Passing Juice
Business Services Advocate	Internal	Passing Juice
Huntington Municipal Development Authority	Internal	Passing Juice
Development	Internal	Passing Juice
Planning & Zoning	Internal	Passing Juice
Legal	Internal	Passing Juice
Office of Communications	Internal	Passing Juice
Compass	Internal	Passing Juice
A.D. Lewis Community Center	Internal	Passing Juice
Boards and Commissions	Internal	Passing Juice
Board of Zoning Appeals	Internal	Passing Juice
Huntington Human Relations Commissions (HHRC)	Internal	Passing Juice
Historic Preservation Commission	Internal	Passing Juice
Planning Commission	Internal	Passing Juice
Water Quality Board	Internal	Passing Juice
Huntington Municipal Development Authority	Internal	Passing Juice
Huntington Municipal Parking Board	Internal	Passing Juice

In-page links

Bids	Internal	Passing Juice
Hours of Operation	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
History of City Hall	Internal	Passing Juice
City Directory	Internal	Passing Juice
Municipal Code	Internal	Passing Juice
Media	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Business	Internal	Passing Juice
New Business	Internal	Passing Juice
Opening a Business in the City	Internal	Passing Juice
Certificate of Occupancy Permit	Internal	Passing Juice
Home Occupation Permit	Internal	Passing Juice
Business License	Internal	Passing Juice
Demolition Permit	Internal	Passing Juice
Preliminary Plan Review	Internal	Passing Juice
Contractor and Subcontractor	Internal	Passing Juice
Handyman	Internal	Passing Juice
Mobile Food Vendor Permit	Internal	Passing Juice
Existing Business	Internal	Passing Juice
Business & Occupation Tax	Internal	Passing Juice
City Service Fee	Internal	Passing Juice
Business License	Internal	Passing Juice
Closing a Business	Internal	Passing Juice
Going out of Business Sale	Internal	Passing Juice
Business Closure	Internal	Passing Juice
Business Resources	Internal	Passing Juice
Taxes and Fees	Internal	Passing Juice

In-page links

Business & Occupation Tax	Internal	Passing Juice
Building Permit Fees	Internal	Passing Juice
City Service Fee	Internal	Passing Juice
Fee Schedule	Internal	Passing Juice
Municipal Sales Tax	Internal	Passing Juice
Municipal Service Fee	Internal	Passing Juice
Property Transfer - Outstanding Fees, Taxes, and Charges	Internal	Passing Juice
Refuse Fee	Internal	Passing Juice
Building Permit	Internal	Passing Juice
Building Permit Fees	Internal	Passing Juice
Contractor and Subcontractor	Internal	Passing Juice
Handyman	Internal	Passing Juice
Demolition Permit	Internal	Passing Juice
Huntington Area Development Council	Internal	Passing Juice
Huntington Municipal Development Authority	Internal	Passing Juice
Private Outdoor Designated Areas (PODAs)	Internal	Passing Juice
Economic Development Incentives	Internal	Passing Juice
Visitors	Internal	Passing Juice
Community Profile	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Marshall Health Network Arena	Internal	Passing Juice
Huntington Area Convention & Visitors Bureau	Internal	Passing Juice
Central City @ 14 St W	Internal	Passing Juice
Discover Huntington through Clio	Internal	Passing Juice
Heritage Station	Internal	Passing Juice
Huntington Museum of Art	Internal	Passing Juice
Huntington Symphony Orchestra	Internal	Passing Juice
Marshall University	Internal	Passing Juice

In-page links

Pullman Square	Internal	Passing Juice
Ritter Park	Internal	Passing Juice
Private Outdoor Designated Areas (PODAs)	Internal	Passing Juice
Residents	Internal	Passing Juice
Neighborhood Organizations	Internal	Passing Juice
Utilities	Internal	Passing Juice
Garbage and Trash Services	Internal	Passing Juice
City Landfill	Internal	Passing Juice
Taxes and Fees	Internal	Passing Juice
Rental Property Inspections	Internal	Passing Juice
Riverfront Development	Internal	Passing Juice
LandBank	Internal	Passing Juice
Greater Huntington Park & Recreation District	Internal	Passing Juice
Schools	Internal	Passing Juice
Medical	Internal	Passing Juice
Paul Ambrose Trail for Health	Internal	Passing Juice
Fit Fest	Internal	Passing Juice
PATH Connection at Washington Blvd.	Internal	Passing Juice
PATH Connection at 14th St. W.	Internal	Passing Juice
Huntington in Bloom	Internal	Passing Juice
Comprehensive Plan Update	Internal	Passing Juice
Open to All	Internal	Passing Juice
America's Best Communities	Internal	Passing Juice
Our Journey	Internal	Passing Juice
Fairfield Innovation Corridor	Internal	Passing Juice
Highlawn Revitalization	Internal	Passing Juice
West End Revitalization	Internal	Passing Juice
Smart Cities Initiative	Internal	Passing Juice

In-page links

Public Art Projects	Internal	Passing Juice
Members of the Council	Internal	Passing Juice
Members of the Public Art Subcommittee	Internal	Passing Juice
Public Arts Photo Gallery	Internal	Passing Juice
Housing Rehabilitation Assistance	Internal	Passing Juice
Safety Town	Internal	Passing Juice
HPD Media Report	Internal	Passing Juice
I Want To...	Internal	Passing Juice
Request Contribution	Internal	Passing Juice
Apply For A	Internal	Passing Juice
Job	Internal	Passing Juice
City Bid	Internal	Passing Juice
Business License	Internal	Passing Juice
Building Permit	Internal	Passing Juice
Certificate of Occupancy	Internal	Passing Juice
Special Event	Internal	Passing Juice
Parade Permit	Internal	Passing Juice
Contact	Internal	Passing Juice
Mayor	Internal	Passing Juice
City Council	Internal	Passing Juice
Police	Internal	Passing Juice
Fire	Internal	Passing Juice
Business Services Advocate	Internal	Passing Juice
City Directory	Internal	Passing Juice
Convention and Visitors Bureau	Internal	Passing Juice
Dispose/Recycle	Internal	Passing Juice
Bulky Trash	Internal	Passing Juice
Leaves and Grass Clippings	Internal	Passing Juice


In-page links

Medications	Internal	Passing Juice
Recyclables	Internal	Passing Juice
Find	Internal	Passing Juice
Municipal Code	Internal	Passing Juice
Financial Documents	Internal	Passing Juice
Learn About	Internal	Passing Juice
Opening a Business in the City	Internal	Passing Juice
City Ordinances	Internal	Passing Juice
Planning & Zoning	Internal	Passing Juice
Taxes & Fees	Internal	Passing Juice
Voting	Internal	Passing Juice
Garbage and Trash Services	Internal	Passing Juice
Plan2035	Internal	Passing Juice
Utilities	Internal	Passing Juice
Open to All	Internal	Passing Juice
Housing Rehabilitation Assistance	Internal	Passing Juice
Opportunity Zones	Internal	Passing Juice
Rental Property Inspections	Internal	Passing Juice
Private Outdoor Designated Areas (PODAs)	Internal	Passing Juice
Pay My	Internal	Passing Juice
City Fees	Internal	Passing Juice
Parking Tickets, Citations and Fines	Internal	Passing Juice
Report	Internal	Passing Juice
Submit a Service Request	Internal	Passing Juice
Animal Complaints	Internal	Passing Juice
Broken Streetlights	Internal	Passing Juice
Criminal Activity	Internal	Passing Juice
Public Health Issue	Internal	Passing Juice

In-page links

Submit a Document	Internal	Passing Juice
Curbside Recycling	Internal	Passing Juice
Read More	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
City Council Agenda for 04/13/26	Internal	Passing Juice
City Council Agenda for 03/23/26	Internal	Passing Juice
City Council Agenda for 03/09/26	Internal	Passing Juice

SEO Keywords




Keywords Cloud

permit development **huntington** business
 public fees municipal council **city** services




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	29	✓	✗	✗	✓
huntington	21	✓	✗	✗	✓
business	17	✗	✗	✗	✗
council	11	✗	✗	✗	✓
permit	10	✗	✗	✗	✗












Usability

	Url	Domain : cityofhuntington.com Length : 20
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://cityofhuntington.com/sitemap.xml
	Robots.txt	http://cityofhuntington.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.