





Website Analysis: ciputra.ac.id

Generated on May 15 2025 21:48 PM

The score is 54/100







SEO Content

	Title	Universitas Ciputra Creating World Class Entrepreneurs Length : 56 Perfect, your title contains between 10 and 70 characters.																
	Description	Universitas Ciputra berkomitmen bahwa disetiap alur studi memiliki tujuan yaitu membekali setiap mahasiswa agar mampu menjadi Entrepreneur. Length : 139 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>id_ID</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Universitas Ciputra Creating World Class Entrepreneurs</td></tr><tr><td>description</td><td>Universitas Ciputra berkomitmen bahwa disetiap alur studi memiliki tujuan yaitu membekali setiap mahasiswa agar mampu menjadi Entrepreneur.</td></tr><tr><td>url</td><td>https://www.ciputra.ac.id</td></tr><tr><td>site_name</td><td>Universitas Ciputra</td></tr><tr><td>image</td><td>https://www.ciputra.ac.id/wp-content/uploads/2025/05/WEB-BANNER-SNBT-MOBILE-ENGLISH.jpg</td></tr></table>	Property	Content	locale	id_ID	type	website	title	Universitas Ciputra Creating World Class Entrepreneurs	description	Universitas Ciputra berkomitmen bahwa disetiap alur studi memiliki tujuan yaitu membekali setiap mahasiswa agar mampu menjadi Entrepreneur.	url	https://www.ciputra.ac.id	site_name	Universitas Ciputra	image	https://www.ciputra.ac.id/wp-content/uploads/2025/05/WEB-BANNER-SNBT-MOBILE-ENGLISH.jpg
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SEO Content

		locale:alternate zh_CN				
	Headings	H1	H2	H3	H4	H5
		3	60	3	2	0
		<ul style="list-style-type: none">• [H1] UNIVERSITAS CIPUTRA IN NUMBERS• [H1] YOUR FUTURE STARTS HERE• [H1] MITRA UNIVERSITAS• [H2] International Business Management – Regular Class• [H2] International Business Management – International Class• [H2] Accounting• [H2] Program Pascasarjana Magister Manajemen• [H2] Program Pascasarjana Magister Manajemen International Class• [H2] Doktor (S3) Ilmu Manajemen• [H2] UC Online Learning – S1 International Business Management• [H2] UC Online Learning – S2 Magister Management• [H2] Visual Communication Design• [H2] Interior Architecture• [H2] Architecture & Property• [H2] Fashion Design Business• [H2] Hotel & Tourism Business• [H2] Culinary Business• [H2] Food Technology Program• [H2] Informatics – Artificial Intelligence• [H2] Informatics – Full Stack Application Development• [H2] Information System for Business – Data Science• [H2] Information System for Business – Enterprise Systems• [H2] UC Online Learning – S1 Informatics• [H2] Kedokteran• [H2] Kedokteran (English)• [H2] Kedokteran Gigi• [H2] Profesi Kedokteran Gigi• [H2] Psychology• [H2] Digital Public Relations• [H2] Cinematography• [H2] Program Pascasarjana Magister Manajemen• [H2] Program Pascasarjana Magister Manajemen International Class• [H2] Doktor (S3) Ilmu Manajemen• [H2] International Business Management – Regular Class• [H2] International Business Management – International Class• [H2] Accounting• [H2] Program Pascasarjana Magister Manajemen• [H2] Program Pascasarjana Magister Manajemen International Class• [H2] Doktor (S3) Ilmu Manajemen• [H2] UC Online Learning – S1 International Business Management• [H2] UC Online Learning – S2 Magister Management• [H2] Visual Communication Design• [H2] Interior Architecture• [H2] Architecture & Property• [H2] Fashion Design Business				



SEO Content

		<ul style="list-style-type: none"> • [H2] Hotel & Tourism Business • [H2] Culinary Business • [H2] Food Technology Program • [H2] Informatics – Artificial Intelligence • [H2] Informatics – Full Stack Application Development • [H2] Information System for Business – Data Science • [H2] Information System for Business – Enterprise Systems • [H2] UC Online Learning – S1 Informatics • [H2] Kedokteran • [H2] Kedokteran (English) • [H2] Kedokteran Gigi • [H2] Profesi Kedokteran Gigi • [H2] Psychology • [H2] Digital Public Relations • [H2] Cinematography • [H2] Program Pascasarjana Magister Manajemen • [H2] Program Pascasarjana Magister Manajemen International Class • [H2] Doktor (S3) Ilmu Manajemen • [H3] Download brosur UC terbaru • [H3] Download brosur UC terbaru • [H3] Mitra Strategis • [H4] Mitra Institusi • [H4] Rekognisi Universitas
	Images	<p>We found 121 images on this web page.</p> <p>120 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
How to Apply	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Admission Result	Internal	Passing Juice
Library	Internal	Passing Juice
Career Center	External	Passing Juice
International Office	Internal	Passing Juice
School of Business Management	Internal	Passing Juice
School of Creative Industry	Internal	Passing Juice
School of Tourism	Internal	Passing Juice
School of Information Technology	Internal	Passing Juice
School of Medicine	Internal	Passing Juice
School of Dental Medicine	Internal	Passing Juice
School of Psychology	Internal	Passing Juice
School of Communication Science and Media Business	Internal	Passing Juice
School of Entrepreneurship and Humanities	Internal	Passing Juice
https://join.ciputra.ac.id/PMB2025	Internal	Passing Juice
https://join.ciputra.ac.id/PMB2025	Internal	Passing Juice

SEO Keywords



Keywords Cloud

school download hubungi
counselor brosur kunjungi
business website student class

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brosur	73	✖	✖	✖	✔
download	73	✖	✖	✖	✔
counselor	60	✖	✖	✖	✖
student	60	✖	✖	✖	✖
hubungi	60	✖	✖	✖	✖











Usability

	Url	Domain : ciputra.ac.id Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

		
	W3C Validity	Errors : 69 Warnings : 52
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.ciputra.ac.id/sitemap_index.xml</div>
	Robots.txt	http://ciputra.ac.id/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.