Website Analysis: cibtvisas.com.mx

The score is 43/100

SEO Content

⚠️	Title	Travel Visas and US Passports for Business Travel and Tourism | Fast, Easy, Secure Length : 82 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦾	Headings	H1: 3 H2: 11 H3: 4 H4: 0 H5: 4 H6: 0 • [H1] Accurate and Expedited Visa and Passport Solutions • [H1] The CIBTvisas Difference • [H1] Top Travel Destinations • [H2] We are the Fastest Way to Get a Visa • [H2] We are the World Leader in Global Mobility • [H2] We are Fast, Easy, and Secure • [H2] New Zealand • [H2] India • [H2] Saudi Arabia • [H2] Vietnam • [H2] Australia • [H2] Check Your Order • [H2] CIBTvisas • [H2] Informed Traveler • [H3] Traveling Soon? • [H3] Entry and Health Guidance

SEO Content

		- [H3] Informed Traveler - [H3] Premium Service - [H5] Menu - [H5] CIBT Around the World - [H5] Top Destinations - [H5] Contact
❌	Images	We found 7 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 46 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 56.52% Internal Links 43.48%

In-page links

Anchor	Type	Juice
Español	External	Passing Juice
About Us	Internal	Passing Juice

In-page links

Travel Visas	Internal	Passing Juice
Document Services	Internal	Passing Juice
Resources	Internal	Passing Juice
Services	Internal	Passing Juice
Your Order	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
australia	External	Passing Juice
austria	External	Passing Juice
belgium	External	Passing Juice
brazil	External	Passing Juice
canada	External	Passing Juice
china	External	Passing Juice
denmark	External	Passing Juice
finland	External	Passing Juice
france	External	Passing Juice
germany	External	Passing Juice
Hong Kong	External	Passing Juice
ireland	External	Passing Juice
india	External	Passing Juice
mexico	Internal	Passing Juice
netherlands	External	Passing Juice
norway	External	Passing Juice
singapore	External	Passing Juice
spain	External	Passing Juice
sweden	External	Passing Juice
switzerland	External	Passing Juice
United Kingdom	External	Passing Juice

In-page links

United States	External	Passing Juice
China Visa	Internal	Passing Juice
India Visa	Internal	Passing Juice
Russia Visa	Internal	Passing Juice
Australia Visa	Internal	Passing Juice
Saudi Arabia Visa	Internal	Passing Juice
Contact Us	Internal	Passing Juice
T	External	Passing Juice
F	External	Passing Juice
L	External	Passing Juice
Learn More About Our Client Solutions	Internal	Passing Juice
FAQs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Careers	External	Passing Juice
Read More	Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	traveler solutions order more visa services cibtvisas immigration learn travel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	11	✔	✖	✖	✔
cibtvisas	8	✖	✖	✖	✔
visa	7	✔	✖	✖	✔

Keywords Consistency

order	6	✖	✖	✖	✔
learn	6	✖	✖	✖	✖

Usability

⦿	Url	Domain : cibtvisas.com.mx Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 42 Warnings : 37
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://cibtvisas.com.mx/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics