



# Website Analysis: cibtvisas.com.au

Generated on July 31 2024 22:22 PM





The score is 54/100







## SEO Content

|    | <b>Title</b>              | <p>Travel Visas for Business Travel and Tourism   Fast, Easy, Secure</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|----|---------------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|    | <b>Description</b>        | <p>CIBTvisas is the global leader in travel visas. Millions of international travellers have trusted CIBTvisas to secure their business visas or tourist visas.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <b>Keywords</b>           | <p>travel visa, travel visas for Australian citizens, tourist visas, business visas, student visas, Australian travel documents</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <b>Og Meta Properties</b> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <b>Headings</b>           | <table border="1" data-bbox="550 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>11</td> <td>4</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1412 2072" style="list-style-type: none"> <li>• [H1] Accurate and Expedited Visa and Passport Solutions</li> <li>• [H1] The CIBTvisas Difference</li> <li>• [H1] Top Travel Destinations</li> <li>• [H2] We are the Fastest Way to Get a Visa</li> <li>• [H2] We are the World Leader in Global Mobility</li> <li>• [H2] We are Fast, Easy, and Secure</li> <li>• [H2] New Zealand</li> <li>• [H2] India</li> <li>• [H2] Saudi Arabia</li> <li>• [H2] Vietnam</li> <li>• [H2] Australia</li> <li>• [H2] USA Executive Service</li> <li>• [H2] Premium Service</li> <li>• [H2] Informed Traveler</li> <li>• [H3] Traveling Soon?</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 11 | 4 | 0 | 4 | 0 |
| H1 | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 3  | 11                        | 4  | 0  | 4  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"> <li>• [H3] Entry and Health Guidance</li> <li>• [H3] Informed Traveler</li> <li>• [H3] Premium Service</li> <li>• [H5] Menu</li> <li>• [H5] CIBT Around the World</li> <li>• [H5] Top Destinations</li> <li>• [H5] Contact</li> </ul> |
|   | Images          | <p>We found 6 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|   | Text/HTML Ratio | <p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|   | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.          |
|  | In-page links           | We found a total of 50 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p> |

## In-page links

| Anchor                   | Type     | Juice         |
|--------------------------|----------|---------------|
| <a href="#">About Us</a> | Internal | Passing Juice |

## In-page links

|                                   |          |               |
|-----------------------------------|----------|---------------|
| <a href="#">Travel Visas</a>      | Internal | Passing Juice |
| <a href="#">Document Services</a> | Internal | Passing Juice |
| <a href="#">Resources</a>         | Internal | Passing Juice |
| <a href="#">Services</a>          | Internal | Passing Juice |
| <a href="#">Your Order</a>        | Internal | Passing Juice |
| <a href="#">Learn More</a>        | Internal | Passing Juice |
| <a href="#">Learn More</a>        | Internal | Passing Juice |
| <a href="#">Learn More</a>        | Internal | Passing Juice |
| <a href="#">Learn More</a>        | Internal | Passing Juice |
| <a href="#">australia</a>         | Internal | Passing Juice |
| <a href="#">austria</a>           | External | Passing Juice |
| <a href="#">belgium</a>           | External | Passing Juice |
| <a href="#">brazil</a>            | External | Passing Juice |
| <a href="#">canada</a>            | External | Passing Juice |
| <a href="#">china</a>             | External | Passing Juice |
| <a href="#">denmark</a>           | External | Passing Juice |
| <a href="#">finland</a>           | External | Passing Juice |
| <a href="#">france</a>            | External | Passing Juice |
| <a href="#">germany</a>           | External | Passing Juice |
| <a href="#">Hong Kong</a>         | External | Passing Juice |
| <a href="#">ireland</a>           | External | Passing Juice |
| <a href="#">india</a>             | External | Passing Juice |
| <a href="#">mexico</a>            | External | Passing Juice |
| <a href="#">netherlands</a>       | External | Passing Juice |
| <a href="#">norway</a>            | External | Passing Juice |
| <a href="#">singapore</a>         | External | Passing Juice |
| <a href="#">spain</a>             | External | Passing Juice |
| <a href="#">sweden</a>            | External | Passing Juice |
|                                   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">switzerland</a>                           | External | Passing Juice |
| <a href="#">United Kingdom</a>                        | External | Passing Juice |
| <a href="#">United States</a>                         | External | Passing Juice |
| <a href="#">China Visa</a>                            | Internal | Passing Juice |
| <a href="#">India Visa</a>                            | Internal | Passing Juice |
| <a href="#">Vietnam Visa</a>                          | Internal | Passing Juice |
| <a href="#">Brazil Visa</a>                           | Internal | Passing Juice |
| <a href="#">Australia Visa</a>                        | Internal | Passing Juice |
| <a href="#">Indonesia Visa</a>                        | Internal | Passing Juice |
| <a href="#">Saudi Arabia Visa</a>                     | Internal | Passing Juice |
| <a href="#">Egypt Visa</a>                            | Internal | Passing Juice |
| <a href="#">Contact Us</a>                            | Internal | Passing Juice |
| <a href="#">I</a>                                     | External | Passing Juice |
| <a href="#">E</a>                                     | External | Passing Juice |
| <a href="#">L</a>                                     | External | Passing Juice |
| <a href="#">Learn More About Our Client Solutions</a> | Internal | Passing Juice |
| <a href="#">FAQs</a>                                  | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                        | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>                | Internal | Passing Juice |
| <a href="#">Careers</a>                               | External | Passing Juice |
| <a href="#">Read More</a>                             | Internal | Passing Juice |

## SEO Keywords








Keywords Cloud

more **visa** learn immigration **travel** traveler  
solutions **services** global cibtvias





## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| visa     | 14      | ✓     | ✓        | ✓           | ✓        |
| travel   | 10      | ✓     | ✓        | ✓           | ✓        |
| services | 9       | ✗     | ✗        | ✗           | ✗        |
| learn    | 7       | ✗     | ✗        | ✗           | ✗        |
| more     | 7       | ✗     | ✗        | ✗           | ✗        |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : cibtvias.com.au<br>Length : 16           |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 46<br>Warnings : 35                               |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |





## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://cibtvisas.com.au/robots.txt">http://cibtvisas.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>  |