










Website Analysis: chkdthriftstore.com

Generated on June 27 2024 21:38 PM

The score is 67/100







SEO Content

|  | <p>Title</p> | <p>Chkd Thrift Store - Official</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Shop Chkd Thrift Store For Women, Men And More. Free Shipping Available For Rewards Members. Order Online, Pickup In-Store! Up To -55% Discount!</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Chkd Thrift Store,Chkd Thrift Store Clearance,Chkd Thrift Store Official Online,Chkd Thrift Store Special Offer,Chkd Thrift Store Lowest,Chkd Thrift Store Wholesale,Chkd Thrift Store Official Sale,Chkd Thrift Store Clearance Sale</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1644 1102 1682" style="list-style-type: none"> [H1] chkd thrift store richmond va | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | <p>Images</p> | <p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p> | | | | | | | | | | | | |
|  | <p>Text/HTML Ratio</p> | <p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | | | | | | | | |
| | <p>Flash</p> | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | |
|  | Iframe | Great, there are no Iframes detected on this page. |


SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 1 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |





In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| To top link | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | <p>kings richmond norfolk thrift chkd stores</p> <p>store daughters first opened</p> |
|--|----------------|--|






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|---|---|---|---|
| chkd | 15 |  |  |  |  |







Keywords Consistency

| | | | | | |
|---------|----|---|---|---|---|
| thrift | 14 | ✓ | ✓ | ✓ | ✓ |
| store | 12 | ✓ | ✓ | ✓ | ✓ |
| stores | 3 | ✗ | ✗ | ✗ | ✗ |
| norfolk | 3 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|--|
|  | Url | Domain : chkdthriftstore.com Length : 19 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 21 Warnings : 1 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <p>✓ Excellent, your website doesn't use nested tables.</p> |




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://chkdthriftstore.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.