






Website Analysis: centralpa.aiga.org

Generated on May 31 2024 05:40 AM





The score is 50/100







SEO Content

	Title	Home AIGA																	
		Length : 11																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0																	
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>AIGA</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.aiga.org/home</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>image</td><td>https://www.aiga.org/themes/aiga/logo.svg</td></tr></table>						Property	Content	site_name	AIGA	type	website	url	https://www.aiga.org/home	title	Home	image	https://www.aiga.org/themes/aiga/logo.svg
Property	Content																		
site_name	AIGA																		
type	website																		
url	https://www.aiga.org/home																		
title	Home																		
image	https://www.aiga.org/themes/aiga/logo.svg																		
	Headings	H1 5	H2 12	H3 21	H4 0	H5 4	H6 0												
		<ul style="list-style-type: none">• [H1] Register by June 1 to save!• [H1] Network, Connect, and Grow in AIGA• [H1] Get Certified!• [H1] Scholarship Applications Now Open!• [H1] In The News• [H2] Our Mission• [H2] Explore AIGA• [H2] Events																	

SEO Content

		<ul style="list-style-type: none">• [H2] Meet the Community• [H2] AIGA Chapters• [H2] Be a part of our local communities• [H2] More from AIGA• [H2] Curated Collections for Designers• [H2] Featured Resources• [H2] Engage & Learn• [H2] Partner• [H2] Connect• [H3] Join Our Community• [H3] AIGA Design POV: Final Report• [H3] New Issue of Dialectic; Listen Here• [H3] AIGA Portland's "WIP - Work in Progress"• [H3] Latino Design Histories Series• [H3] AIGA LA x Los Angeles Unified to Inspire the Future of Design• [H3] AIGA Boston Presents "The Boston Designcast"• [H3] Find Your Local Chapter• [H3] Find Your Dream Job• [H3] Empowering Designers to Change the World• [H3] Resources for Everyone• [H3] Design Education Resources• [H3] Student Resources• [H3] Business & Freelance Resources• [H3] Perspectives and Reflections: Thoughts on Identity, Race, and Design Education• [H3] Finance for Freelancers and Small Businesses• [H3] Certificates for Creatives• [H3] A Short (But Useful) Guide to Not Getting Screwed by the IRS• [H3] Rights, Wrongs and the Law• [H3] AIGA Standard Form of Agreement Contract• [H3] Join AIGA and Become a Member Today!• [H5] Coffee with Creatives• [H5] Creative Workflow Workshop• [H5] Creative Workflow Workshop• [H5] Connect & Collab: Designing Our Community
	Images	<p>We found 23 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 19.7%</p> <p>Internal Links 80.3%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Our Story	Internal	Passing Juice
Governance	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Presidents Council	Internal	Passing Juice
Committees	Internal	Passing Juice
National Partners	Internal	Passing Juice
AIGA Staff	Internal	Passing Juice
Careers at AIGA	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Media	Internal	Passing Juice
Community	External	Passing Juice
Find a Job	External	Passing Juice
Join	External	Passing Juice
Donate	External	Passing Juice
Login	Internal	Passing Juice

In-page links

Membership & Community	Internal	Passing Juice
About AIGA Membership	Internal	Passing Juice
About AIGA Chapters	Internal	Passing Juice
Group Membership	Internal	Passing Juice
Community Values & Standards	Internal	Passing Juice
Diversity, Equity & Inclusion	Internal	Passing Juice
AIGA Design Educators Community	Internal	Passing Juice
Member Special Offers	Internal	Passing Juice
Professional Development	Internal	Passing Juice
AIGA Design Conference	Internal	Passing Juice
AIGA Professional Design Certification	Internal	Passing Juice
AIGA Learning Directory	Internal	Passing Juice
Certificates for Creatives	Internal	Passing Juice
Events	Internal	Passing Juice
Executive Education	Internal	Passing Juice
Competitions & Initiatives	Internal	Passing Juice
365: AIGA Year in Design	Internal	Passing Juice
50 Books 50 Covers	Internal	Passing Juice
AIGA Awards	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Get Out the Vote	Internal	Passing Juice
Resources	Internal	Passing Juice
Academic & Design Education	Internal	Passing Juice
Business & Freelance Resources	Internal	Passing Juice
H-1B and O-1 Visa Application Letters	Internal	Passing Juice
Student Resources	Internal	Passing Juice
Design Futures Research	Internal	Passing Juice
Design POV Research	Internal	Passing Juice

In-page links

Inspiration	Internal	Passing Juice
Talks	Internal	Passing Juice
AIGA Design Archives	Internal	Passing Juice
AIGA Eye on Design	Internal	Passing Juice
Online Design Collections	Internal	Passing Juice
The Bookshelf	Internal	Passing Juice
Perspectives	Internal	Passing Juice
AIGA Design Podcast	Internal	Passing Juice
Design Future Now Podcast	Internal	Passing Juice
Design Educators Community Blog	External	Passing Juice
AIGA Dialectic Journal	Internal	Passing Juice
Learn More + Register	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Apply Now	External	Passing Juice
Read More	External	Passing Juice
View Details	External	Passing Juice
Find your chapter	External	Passing Juice
Sponsorship & Advertising	Internal	Passing Juice
Support Us	Internal	Passing Juice
Subscribe	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords







Keywords Cloud











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : centralpa.aiga.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div>Excellent, your website doesn't use nested tables.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Perfect, your website has few JavaScript files.</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://centralpa.aiga.org/sitemap.xml>



Robots.txt

<http://centralpa.aiga.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.