Website Analysis: cazconstruction.com

The score is 48/100

SEO Content

⚠️	Title	Remodeling | Electrician | HVAC | Plumbing | Bellingham | CAZ Construction Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	CAZ Construction offers a full suite of services to build, maintain and renovate homes and businesses in Whatcom, Skagit and Island counties. We work with general contractors and homeowners to simplify the construction process. Length : 227 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 7 **H3** 4 **H4** 2 **H5** 0 **H6** 0 [H1] CAZ Construction [H2] Carpentry [H2] Excavation [H2] Electrical [H2] Plumbing [H2] Heating & Cooling [H2] Insulation [H2] What People Say [H3] CAZ Construction [H3] Contact Us [H3] One call to [H3] does it all!

SEO Content

		- [H4] 2201 Humboldt StBellingham, WA 98225 - [H4] (360) 389-1056 info@cazconstruction.com
✓	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

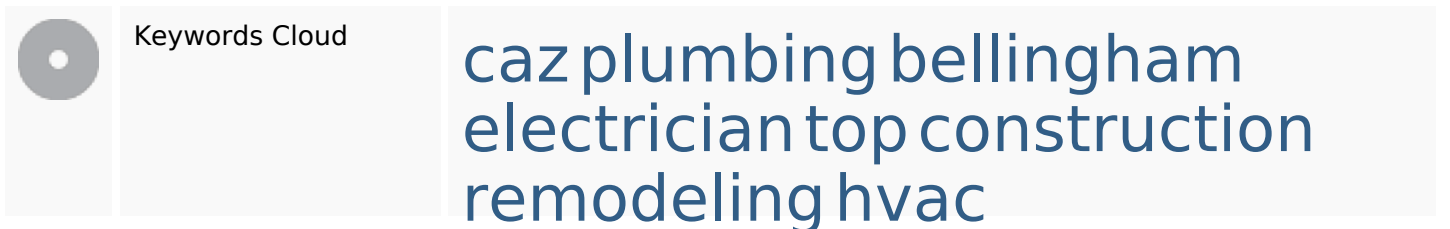|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home Remodeling	Internal	Passing Juice
Carpentry	Internal	Passing Juice

In-page links

[Excavation](#)	Internal	Passing Juice
[Electrical](#)	Internal	Passing Juice
[Plumbing](#)	Internal	Passing Juice
[Heating & Cooling](#)	Internal	Passing Juice
[Insulation](#)	Internal	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[Page load link](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	caz plumbing bellingham electrician top construction remodeling hvac

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
remodeling	1	✔	✖	✖	✖
electrician	1	✔	✖	✖	✖
hvac	1	✔	✖	✖	✖
plumbing	1	✔	✖	✖	✔
bellingham	1	✔	✖	✖	✔

Usability

	Url	Domain : cazconstruction.com Length : 19
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://cazconstruction.com/sitemap.xml
		https://www.cazconstruction.com/sitemap.xml
	Robots.txt	http://cazconstruction.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.