

# Website Analysis: castlemedia.ru

Generated on May 11 2025 01:40 AM





The score is 48/100







## SEO Content

	Title	castlemedia.ru  Length : 14  Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>6</td><td>12</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Разработка сайтов под ключ в Екатеринбурге</li><li>• [H1] Наши преимущества</li><li>• [H2] Услуги</li><li>• [H2] Информация для клиентов</li><li>• [H2] Наши партнеры</li><li>• [H2] Наша команда</li><li>• [H2] Выбирайте нас для успеха вашего бизнеса!</li><li>• [H2] Контакты</li><li>• [H3] Готовые сайты под ключ</li><li>• [H3] Создание сайта визитки</li><li>• [H3] Создание продающего сайта</li><li>• [H3] Создание интернет магазина</li><li>• [H3] Создание landing page</li><li>• [H3] Разработка корпоративного сайта</li><li>• [H3] Разработка сайта каталога</li><li>• [H3] Разработка мобильной версии сайта</li><li>• [H3] Создание сайта блога</li><li>• [H3] Аудит сайта</li></ul>	H1	H2	H3	H4	H5	H6	2	6	12	2	0	0
H1	H2	H3	H4	H5	H6									
2	6	12	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Разработка программ на заказ</li><li>• [H3] Поддержка сайта</li><li>• [H4] Отзывы наших клиентов</li><li>• [H4] Оставьте ваши контакты и мы свяжемся с Вами для оформления заказа</li></ul>
	Images	We found 14 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%


## In-page links

Anchor	Type	Juice
<a href="#">Перейти к содержимому</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice

## In-page links

<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Партнеры</a>	Internal	Passing Juice
<a href="#">Команда</a>	Internal	Passing Juice
<a href="#">Отзывы</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Nemkovich Marketing Studio</a>	External	Passing Juice
<a href="#">Insales</a>	External	Passing Juice
<a href="#">Reg.ru</a>	External	Passing Juice
<a href="#">1PS</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	ваш ваш сайт что для чтобы наши разработка услуги сайта
---	----------------	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
сайта	20	✖	✖	✖	✔
для	17	✖	✖	✖	✔
вашего	15	✖	✖	✖	✔
наши	12	✖	✖	✖	✔
ваш	12	✖	✖	✖	✔












## Usability

	Url	Domain : castlemedia.ru Length : 14
	Favicon	Great, your website has a favicon.

## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
--	---------------------	---

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://castlemedia.ru/sitemap.xml">http://castlemedia.ru/sitemap.xml</a> <a href="https://castlemedia.ru/wp-sitemap.xml">https://castlemedia.ru/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://castlemedia.ru/robots.txt">http://castlemedia.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>