

Website Analysis: casino.co.nz

Generated on September 24 2025 16:15 PM

The score is 49/100



SEO Content





| | | | | | | | |
|--|--------------------|---|----------|----------|---------|---------|---------|
| | Title | Best Online Casinos NZ ✓ Top New Zealand Gambling Sites | | | | | |
| | | Length : 55 | | | | | |
| | | Perfect, your title contains between 10 and 70 characters. | | | | | |
| | Description | We rank the best online casinos in NZ & compare the top gambling sites | | | | | |
| | | Length : 75 | | | | | |
| | | Great, your meta description contains between 70 and 160 characters. | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | |
| | Headings | H1 1 | H2 19 | H3 27 | H4 5 | H5 0 | H6 0 |
| | | <ul style="list-style-type: none">• [H1] Home to the Best Online Casinos in NZ• [H2] THE TOP FREE GAME OF THE MONTH• [H2] Top 10 Online Casinos in NZ for September 2025• [H2] Play 750+ Free Online Casino Games• [H2] Featured Top Online Casinos for Kiwi Players• [H2] Best New Online Casinos NZ• [H2] How We Rate and Review Online Casinos in NZ• [H2] Popular Online Casino Games in NZ• [H2] Live Casinos• [H2] Online Casino Software Providers• [H2] Online Casino NZ Bonuses and Promotions• [H2] Popular Online Casino Payment Methods• [H2] Minimum Deposit Casinos• [H2] Playing at Mobile Casinos• [H2] NZ Online Gambling Laws and Legislation• [H2] Casinos Near You• [H2] Responsible Gambling in NZ | | | | | |

SEO Content

| | | |
|--|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] Meet Our Team• [H2] Frequently Asked Questions• [H2] Players Also Liked• [H3] 1. JackpotCity Casino: Best Overall Online Casino• [H3] 2. Spin Casino: Best for Pokies• [H3] 3. LeoVegas: Best Mobile Casino• [H3] 4. 888 Casino: Best for Bonuses• [H3] 5. Ruby Fortune: Best for Fast Withdrawals• [H3] Licensing and Security• [H3] Bonuses and Promos• [H3] Games and Software• [H3] Mobile Experience• [H3] Payment Methods• [H3] Customer Support• [H3] Pokies• [H3] Progressive Jackpot Pokies• [H3] Blackjack• [H3] Roulette• [H3] Baccarat• [H3] Poker• [H3] Video Poker• [H3] Lottery• [H3] Craps• [H3] Instant Win Games• [H3] SkyCity Auckland• [H3] Christchurch Casino• [H3] Grand Casino Dunedin• [H3] High Roller VIP• [H3] Beginner's Guide• [H3] Rules• [H4] TOP POKIE GAMES• [H4] Play on safe and secure sites• [H4] Quick payouts• [H4] 300+ real money games• [H4] Exclusive how-to guides |
|  | Images | <p>We found 18 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p> |
|  | Text/HTML Ratio | <p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Content

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 56 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 19.64% Internal Links 80.36% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Casino.co.nz | Internal | Passing Juice |
| JackpotCity Casino | Internal | Passing Juice |
| Spin Casino | Internal | Passing Juice |
| LeoVegas | Internal | Passing Juice |
| 888 Casino | Internal | Passing Juice |
| Ruby Fortune | Internal | Passing Juice |
| new online casinos | Internal | Passing Juice |
| online casino reviews | Internal | Passing Juice |
| Malta Gaming Authority (MGA) | External | Passing Juice |
| UK Gambling Commission (UKGC) | External | Passing Juice |
| Alderney Gambling Control Commission (AGCC) | External | Passing Juice |
| SSL encryption | External | Passing Juice |
| online casino games | Internal | Passing Juice |
| online pokies | Internal | Passing Juice |


In-page links

| | | |
|--|----------|---------------|
| Mega Moolah | Internal | Passing Juice |
| Major Millions | Internal | Passing Juice |
| Online blackjack | Internal | Passing Juice |
| online roulette | Internal | Passing Juice |
| Online baccarat | Internal | Passing Juice |
| online poker | Internal | Passing Juice |
| video poker | Internal | Passing Juice |
| lottery | Internal | Passing Juice |
| New Zealand Lotteries Commission's | External | Passing Juice |
| Online craps | Internal | Passing Juice |
| scratch cards | Internal | Passing Juice |
| bingo | Internal | Passing Juice |
| keno | Internal | Passing Juice |
| Live casinos | Internal | Passing Juice |
| Blackjack | Internal | Passing Juice |
| roulette | Internal | Passing Juice |
| baccarat | Internal | Passing Juice |
| casino bonuses | Internal | Passing Juice |
| Paysafecard | Internal | Passing Juice |
| Skrill | Internal | Passing Juice |
| Neteller | Internal | Passing Juice |
| PayPal | Internal | Passing Juice |
| Visa | Internal | Passing Juice |
| Mastercard | Internal | Passing Juice |
| Amex | Internal | Passing Juice |
| Debit cards | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Credit cards | Internal | Passing Juice |
| POLi | Internal | Passing Juice |
| Bitcoin | Internal | Passing Juice |
| eCheque | Internal | Passing Juice |
| mobile casinos | Internal | Passing Juice |
| iOS | Internal | Passing Juice |
| Android | Internal | Passing Juice |
| 2003 Gambling Act | External | Passing Juice |
| TAB | External | Passing Juice |
| land-based casinos | Internal | Passing Juice |
| problem gambling page | Internal | Passing Juice |
| Safer Gambling: | External | Passing Juice |
| Gambling Helpline: | External | Passing Juice |
| PFG: | External | Passing Juice |
| here | External | Passing Juice |
| top 10 online casinos in NZ | Internal | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | |
|--|----------------|--|












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : casino.co.nz Length : 12 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 1 Warnings : 1 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>http://casino.co.nz/sitemap.xml https://www.casino.co.nz/sitemap.xml</div> |
|  | Robots.txt | <p>http://casino.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |