Website Analysis: cas.jkkn.ac.in

The score is 51/100

SEO Content

✓	Title	JKKN College of Arts & Science Length : 35 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Unlock potential with top arts & science colleges in Erode & Namakkal. Exciting courses, expert faculty & dynamic learning. Find your dream college now! Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	arts and science colleges in tamilnadu, top 10 arts and science colleges in tamilnadu, best arts and science college in tamilnadu, top arts and science colleges in tamilnadu, best arts and science college in erode, top 10 arts and science colleges in erode, best colleges in erode for arts and science, best arts and science college in namakkal, list of arts and science colleges in namakkal district, arts and science college in salem, arts and science college in salem district, top 10 arts and science colleges in salem Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://cas.jkkn.ac.in
title	JKKN College of Arts & Science
description	Unlock potential with top arts & science colleges in Erode & Namakkal. Exciting courses, expert faculty & dynamic learning. Find your dream college now!
type	website

SEO Content

		site_name	JKKN College of Arts & Science
		locale	en_US

	Headings						
		H1 1	**H2** 0	**H3** 29	**H4** 0	**H5** 1	**H6** 0

- [H1] JKKN College of Arts & Science
- [H3] EDUCATION STORIES
- [H3] ABOUT US
- [H3] Admission Zone 2025-2026
- [H3] COLLEGE NEWS
- [H3] Placement Day Celebration 2025
- [H3] Achievers Day, Alumni Meet 2025 & Farewell Party
- [H3] Kumarapalayam Bypass Marathon – Golden Jubilee Celebration 🏃‍♀
- [H3] "Zumba Dance Session: A Fun-Filled Fitness Experience for Our Facilitators!"
- [H3] Exciting One-Day Trip to Black Thunder Theme Park!
- [H3] STUDENTS BLOG
- [H3] Placement Day Celebration 2025
- [H3] Achievers Day, Alumni Meet 2025 & Farewell Party
- [H3] Kumarapalayam Bypass Marathon – Golden Jubilee Celebration 🏃‍♀
- [H3] "Celebrating Success: II B.Sc. CS Students Achieve Silver Medal!"
- [H3] Alumni Registration Link
- [H3] LATEST EVENTS
- [H3] Placement Day Celebration 2025
- [H3] Achievers Day, Alumni Meet 2025 & Farewell Party
- [H3] Kumarapalayam Bypass Marathon – Golden Jubilee Celebration 🏃‍♀
- [H3] "Zumba Dance Session: A Fun-Filled Fitness Experience for Our Facilitators!"
- [H3] Exciting One-Day Trip to Black Thunder Theme Park!
- [H3] OUR COLLEGE ALUMNIS
- [H3] SUPPORTING PARTNERS
- [H3] LIFE @ JKKN
- [H3] J.K.K NATARAJA COLLEGE OF ARTS & SCIENCE
- [H3]
- [H3] OUR INSTITUTIONS
- [H3] CONTACT US
- [H3] FOLLOW US
- [H5] JKKN Educational Institutions is a vibrant residential campus that allows students to flourish both personally and professionally. Campus life at JKKN is not just about classrooms, libraries and labs. There are several opportunities for students to pursue their favorite activities, refine their skills and discover new talents and interests. The campus is a constant buzz of varied activities and events – academic, co-curricular and extracurricular.

	Images	We found 44 images on this web page.
		3 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 141 links including 37 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.84% Internal Links 97.16%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
About	Internal	Passing Juice
Our Vision And Mission	Internal	Passing Juice
Our Trust	Internal	Passing Juice
Our Management	Internal	Passing Juice
Our College	Internal	Passing Juice

In-page links

Link	Type	Juice
BA., English	Internal	Passing Juice
BA History	Internal	Passing Juice
B.Sc Chemistry	Internal	Passing Juice
B.Sc. Maths	Internal	Passing Juice
B.Sc Zoology	Internal	Passing Juice
B.Com	Internal	Passing Juice
M.C.A	Internal	Passing Juice
M.Com	Internal	Passing Juice
M.Sc Zoology	Internal	Passing Juice
MSc Chemistry	Internal	Passing Juice
M.Sc Physics	Internal	Passing Juice
M.A English	Internal	Passing Juice
Ph.D Tamil	Internal	Passing Juice
Ph.D. Chemistry	Internal	Passing Juice
Ph.D Zoology	Internal	Passing Juice
B.Sc.,Physics	Internal	Passing Juice
B.Com. CA	Internal	Passing Juice
B.C.A	Internal	Passing Juice
B.B.A	Internal	Passing Juice
B.Com Banking and Insurance	Internal	Passing Juice
B.com Accounting and Finance	Internal	Passing Juice
B.SC Computer Science	Internal	Passing Juice
B.SC AI & DS	Internal	Passing Juice
B.Sc.CS Cyber Security	Internal	Passing Juice
B.Sc Textile and Fashion Designing	Internal	Passing Juice
B.Sc Visual Communication	Internal	Passing Juice
M.Sc Computer Science	Internal	Passing Juice
M.Sc Mathematics	Internal	Passing Juice

In-page links

MSc Computer Science Data Analytics	Internal	Passing Juice
Department of Tamil	Internal	Passing Juice
Department Of English	Internal	Passing Juice
Department Of Mathematics	Internal	Passing Juice
Department Of Computer Science	Internal	Passing Juice
Department of Economics	Internal	Passing Juice
Department of History	Internal	Passing Juice
Department of Physics	Internal	Passing Juice
Department of Zoology	Internal	Passing Juice
Department of Chemistry	Internal	Passing Juice
Department of Geography	Internal	Passing Juice
Department of Physical Education	Internal	Passing Juice
Department of Library	Internal	Passing Juice
Department of Botany	Internal	Passing Juice
Department of Tamil (SF)	Internal	Passing Juice
Department of English (SF)	Internal	Passing Juice
Department of Mathematics (SF)	Internal	Passing Juice
Department of Computer Science (SF)	Internal	Passing Juice
Department of Computer Applications (SF)	Internal	Passing Juice
Department of Commerce (SF)	Internal	Passing Juice
Department of Physics (SF)	Internal	Passing Juice
Department of Microbiology (SF)	Internal	Passing Juice
Department of Visual Communication (SF)	Internal	Passing Juice
Department of Textile and Fashion Designing (SF)	Internal	Passing Juice
Department of Business Administration (BBA) (SF)	Internal	Passing Juice
Department of Artificial Intelligence and Data Science (SF)	Internal	Passing Juice
Department of Cyber Security (SF)	Internal	Passing Juice
EXAMINATION	Internal	Passing Juice

In-page links

LOA_EOA_Report 23-24	Internal	Passing Juice
MANDATORY-DISCLOSURE	Internal	Passing Juice
Aicte Feedback From	External	Passing Juice
Labs	Internal	Passing Juice
Library	Internal	Passing Juice
Class Room	Internal	Passing Juice
Seminar Hall	Internal	Passing Juice
Hostel	Internal	Passing Juice
Sports club	Internal	Passing Juice
Auditorium	Internal	Passing Juice
Ambulance Services	Internal	Passing Juice
Food Court	Internal	Passing Juice
Transport	Internal	Passing Juice
Emergency care	Internal	Passing Juice
WIFI	Internal	Passing Juice
Bank & Post Office	Internal	Passing Juice
Vision & Mission	Internal	Passing Juice
Objectives/Functions	Internal	Passing Juice
Role/ Responsibilities	Internal	Passing Juice
Cycle-I	Internal	Passing Juice
Cycle-I – (2013-2018)	Internal	Passing Juice
AQAR 2022-2023	Internal	Passing Juice
AQAR 2021-2022	Internal	Passing Juice
AQAR 2020-2021	Internal	Passing Juice
AQAR 2019-2020	Internal	Passing Juice
AQAR 2018-2019	Internal	Passing Juice
Student Satisfaction Survey	Internal	Passing Juice
SSS-Questions	Internal	Passing Juice

In-page links

SSS-Response	Internal	Passing Juice
SSS-Questions	Internal	Passing Juice
SSS-Report	Internal	Passing Juice
SSS-Responses	Internal	Passing Juice
SSS-Questions	Internal	Passing Juice
SSS-Responses	Internal	Passing Juice
SSS-Report	Internal	Passing Juice
SSS – Questions	Internal	Passing Juice
SSS – Responses	Internal	Passing Juice
SSS- Report	Internal	Passing Juice
Best Practice – 2022-2023	Internal	Passing Juice
Best Practice – 2021-2022	Internal	Passing Juice
Best Practice – 2020-2021	Internal	Passing Juice
Best Practice – 2019-2020	Internal	Passing Juice
Best Practice – 2018-2019	Internal	Passing Juice
Minutes of IQAC	Internal	Passing Juice
Student’s Feedback – 2021- 2022	Internal	Passing Juice
2022-2023	Internal	Passing Juice
2022-2023	Internal	Passing Juice
2020-2021	Internal	Passing Juice
NAAC	Internal	Passing Juice
NIRF	Internal	Passing Juice
Internal Quality Assurance Cell	Internal	Passing Juice
Anti_Ragging committee	Internal	Passing Juice
Grievance Redressal Cell	Internal	Passing Juice
Student Grievance Form	External	Passing Juice
Internal committee	Internal	Passing Juice
Institution Industry Cell	Internal	Passing Juice

In-page links

SC-ST Committee	Internal	Passing Juice
Gallery	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Digital Campus	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice
RTI 2024	Internal	Passing Juice
Help Desk	Internal	Passing Juice
Online Admissions 2025-2026	External	Passing Juice
Placement Day Celebration 2025	Internal	Passing Juice
Achievers Day, Alumni Meet 2025 & Farewell Party	Internal	Passing Juice
Kumarapalayam Bypass Marathon – Golden Jubilee Celebration 🏃‍♀	Internal	Passing Juice
“Zumba Dance Session: A Fun-Filled Fitness Experience for Our Facilitators!”	Internal	Passing Juice
Exciting One-Day Trip to Black Thunder Theme Park!	Internal	Passing Juice
“Celebrating Success: II B.Sc. CS Students Achieve Silver Medal!”	Internal	Passing Juice
Alumni Registration Link	Internal	Passing Juice
JNews	External	Passing Juice
Achievers Day, Alumni Meet 2025 & Farewell Party JKK Nattraja College of Arts & Science (Autonomous)	Internal	Passing Juice
Ai and Data Science	Internal	Passing Juice
alumni insight to the final year students	Internal	Passing Juice
celebrated World Safety & Health at Work Day	Internal	Passing Juice
Chess Competition with regard to World Chess Day	Internal	Passing Juice
Christmas celebration at JKKN College of Arts and Science	Internal	Passing Juice

SEO Keywords

Keywords Cloud	science alumni celebration department

SEO Keywords

jkkn arts day college april students

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
department	28	✖	✖	✖	✖
college	21	✔	✔	✔	✔
april	18	✖	✖	✖	✖
science	17	✔	✔	✔	✔
day	14	✖	✖	✖	✔

Usability

	Url	Domain : cas.jkkn.ac.in Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0

Document

❌		
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://cas.jkkn.ac.in/sitemap.xml
		https://arts.jkkn.ac.in/sitemap.xml
✅	Robots.txt	http://cas.jkkn.ac.in/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics