





# Website Analysis: carwave.co.uk

Generated on May 19 2025 15:29 PM


The score is 49/100



## SEO Content

	Title	<p>Sell My Car Today Best Car company 2024</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Sell my car today and hassle-free with CarWave. Get an instant valuation, free nationwide collection, and fast payment. We buy all cars, any make, model, or condition!</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sell My Car Today Best Car company 2024</td></tr><tr><td>description</td><td>Sell my car today and hassle-free with CarWave. Get an instant valuation, free nationwide collection, and fast payment. We buy all cars, any make, model, or condition!</td></tr><tr><td>url</td><td>https://carwave.co.uk/</td></tr><tr><td>site_name</td><td>CarWave</td></tr><tr><td>updated_time</td><td>2025-02-23T08:29:38+00:00</td></tr><tr><td>image</td><td>https://carwave.co.uk/media_files/2024/08/car wave.jpg</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Sell My Car Today Best Car company 2024	description	Sell my car today and hassle-free with CarWave. Get an instant valuation, free nationwide collection, and fast payment. We buy all cars, any make, model, or condition!	url	https://carwave.co.uk/	site_name	CarWave	updated_time	2025-02-23T08:29:38+00:00	image	https://carwave.co.uk/media_files/2024/08/car wave.jpg
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SEO Content

		<table><tr><td>image:secure_url</td><td colspan="5">https://carwave.co.uk/media_files/2024/08/carwave.jpg</td></tr><tr><td>image:width</td><td colspan="5">600</td></tr><tr><td>image:height</td><td colspan="5">600</td></tr><tr><td>image:alt</td><td colspan="5">carwave - sell my car</td></tr><tr><td>image:type</td><td colspan="5">image/jpeg</td></tr></table>						image:secure_url	https://carwave.co.uk/media_files/2024/08/carwave.jpg					image:width	600					image:height	600					image:alt	carwave - sell my car					image:type	image/jpeg				
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	Headings	H1	H2	H3	H4	H5	H6																														
		4	7	23	0	5	8																														
		<ul style="list-style-type: none"><li>• [H1] Step 1</li><li>• [H1] Step 2</li><li>• [H1] Step 3</li><li>• [H1] Step 4</li><li>• [H2] Selling your car to CarWave really is simple</li><li>• [H2] What our sellers say</li><li>• [H2] Why should I sell my car to CarWave?</li><li>• [H2] Why should I sell my car to CarWave?</li><li>• [H2] CarWave is the No:1 Trusted UK Car Buying Service in the UK</li><li>• [H2] SELL MY CAR TODAY FAQ'S</li><li>• [H2] SELL MY CAR TODAY FAQ'S</li><li>• [H3] Selling your car to CarWave is simple</li><li>• [H3] Got Questions About Sell My Car Today? We're Here to Help!</li><li>• [H3] What types of cars does CarWave buy?</li><li>• [H3] How do I get a quote for my car?</li><li>• [H3] What happens if I'm not happy with the offer?</li><li>• [H3] How long does the process take?</li><li>• [H3] Will I be charged any fees for selling my car?</li><li>• [H3] Do you cover my area?</li><li>• [H3] How will I receive payment?</li><li>• [H3] Do I need to provide any documents?</li><li>• [H3] Can I sell a car on behalf of someone else?</li><li>• [H3] What if my car is not roadworthy?</li><li>• [H3] Got Questions About Sell My Car Today? We're Here to Help!</li><li>• [H3] What types of cars does CarWave buy?</li><li>• [H3] How do I get a quote for my car?</li><li>• [H3] What happens if I'm not happy with the offer?</li><li>• [H3] How long does the process take?</li><li>• [H3] Will I be charged any fees for selling my car?</li><li>• [H3] Do you cover my area?</li><li>• [H3] How will I receive payment?</li><li>• [H3] Do I need to provide any documents?</li><li>• [H3] Can I sell a car on behalf of someone else?</li><li>• [H3] What if my car is not roadworthy?</li><li>• [H5] Help Centre</li><li>• [H5] Partner sites</li><li>• [H5] Recent Guides</li><li>• [H5] External Resources</li></ul>																																			

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Policies</li><li>• [H6] Mark R., Manchester</li><li>• [H6] Linda S., Cardiff</li><li>• [H6] Paul W., Glasgow</li><li>• [H6] Jane T., Birmingham</li><li>• [H6] Mike D., Glasgow</li><li>• [H6] Emma P., Manchester</li><li>• [H6] Sarah L., Birmingham</li><li>• [H6] James R., London</li></ul>
	Images	We found 2 images on this web page.  Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 27.78%  Internal Links 72.22%


## In-page links

Anchor	Type	Juice
<a href="#">UK</a>	Internal	Passing Juice

## In-page links

<a href="#">Selling a Car in the UK</a>	Internal	Passing Juice
<a href="#">The Legalities of Selling Your Car</a>	Internal	Passing Juice
<a href="#">How to Sell a Non-Runner Car</a>	Internal	Passing Juice
<a href="#">What to Do If Your Car Fails Its MOT</a>	Internal	Passing Juice
<a href="#">How to Sell Your Car in the UK</a>	Internal	Passing Juice
<a href="#">DVLA</a>	External	Passing Juice
<a href="#">WRAP</a>	External	Passing Juice
<a href="#">SMMT</a>	External	Passing Juice
<a href="#">Which?</a>	External	Passing Juice
<a href="#">Recycle Now</a>	External	Passing Juice
<a href="#">Wave Group</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Cookies &amp;#038; Privacy Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">ESG Policy</a>	Internal	Passing Juice
<a href="#">Fraud Disclaimer</a>	Internal	Passing Juice
<a href="#">Modern Slavery Statement</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : carwave.co.uk Length : 13
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://carwave.co.uk/sitemap_index.xml">https://carwave.co.uk/sitemap_index.xml</a></p>
✓	Robots.txt	<p><a href="http://carwave.co.uk/robots.txt">http://carwave.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>