

Website Analysis: cartthrob.com

Generated on April 14 2026 12:27 PM



The score is 60/100







SEO Content

	Title	CartThrob 9 - Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	CartThrob is an award-winning ExpressionEngine eCommerce add-on. Create a unique shopping experience on your website using our shopping cart software today. Length : 156 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The most powerful ExpressionEngine ecommerce.• [H3] Learn once, use often• [H3] Easy to Use• [H3] Dozens of features• [H3] Login	H1	H2	H3	H4	H5	H6	1	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	4	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.12% Internal Links 87.88%

In-page links

Anchor	Type	Juice
CartThrob	Internal	Passing Juice
CartThrob	Internal	Passing Juice
Order Manager	Internal	Passing Juice
CartThrob (lite)	Internal	Passing Juice
CartThrob Developer Docs	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Permissions Manager	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Global Options	Internal	Passing Juice
Credits/Micropayments	Internal	Passing Juice

In-page links

Abandoned Cart Notifications	Internal	Passing Juice
Multi-Address Shipping	Internal	Passing Juice
Wish List	Internal	Passing Juice
Invoice	Internal	Passing Juice
Fees	Internal	Passing Juice
CartThrob	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Permissions Manager	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
Global Options	Internal	Passing Juice
Abandoned Cart Notifications	Internal	Passing Juice
Wish List	Internal	Passing Juice
Invoice	Internal	Passing Juice
Fees	Internal	Passing Juice
Support	External	Passing Juice
Login	Internal	Passing Juice
Support	Internal	Passing Juice
Purchase License	External	Passing Juice
Hire a Pro	External	Passing Juice
ExpressionEngine	External	Passing Juice
Docs	Internal	Passing Juice
Contact	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice

SEO Keywords



Keywords Cloud






invoice **cartthrob** ecommerce easy manager
fees expressionengine notifications login support

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cartthrob	9	✓	✗	✓	✗
manager	3	✗	✗	✗	✗
login	3	✗	✗	✗	✓
notifications	2	✗	✗	✗	✗
expressionengine	2	✗	✗	✓	✓



Usability

	Url	Domain : cartthrob.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://cartthrob.com/sitemap.xml</code>
	Robots.txt	<code>http://cartthrob.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.