



Website Analysis: [carriageservices.com](https://www.carriageservices.com)

Generated on April 15 2024 21:57 PM

The score is 49/100







SEO Content

	Title	<p>Home Page - Carriage Services</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Carriage Services</p> <p>Length : 17</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.carriageservices.com/wp-content/uploads/2022/10/top-logo-past.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.carriageservices.com/tile.png</td> </tr> <tr> <td>image:width</td> <td>694</td> </tr> <tr> <td>image:height</td> <td>258</td> </tr> <tr> <td>url</td> <td>https://www.carriageservices.com/</td> </tr> <tr> <td>title</td> <td>Home Page - Carriage Services</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Our mission is to be the best service provider, the best consolidator, and the best value creator for our partner funeral homes & cemeteries.</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	image	https://www.carriageservices.com/wp-content/uploads/2022/10/top-logo-past.png	image:secure_url	https://www.carriageservices.com/tile.png	image:width	694	image:height	258	url	https://www.carriageservices.com/	title	Home Page - Carriage Services	type	website	description	Our mission is to be the best service provider, the best consolidator, and the best value creator for our partner funeral homes & cemeteries.	locale	en_US
Property	Content																					
image	https://www.carriageservices.com/wp-content/uploads/2022/10/top-logo-past.png																					
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SEO Content

		site_name	Carriage Services				
		image:type	image/png				
	Headings	H1	H2	H3	H4	H5	H6
		0	6	20	10	7	0
		<ul style="list-style-type: none">• [H2] Where Tradition Meets Innovation• [H2] Carriage was founded on the shared values of honesty, integrity, and a belief in the power of people. This foundation unites us in our purpose of creating a premier experience through innovation, empowered partnership, and elevated service.• [H2] A Culture Designed For Success• [H2] The Foundation of Carriage• [H2] Experience Your Last First Day• [H2] Read The Latest From Carriage• [H3] 26• [H3] 31• [H3] 167• [H3] Empowered Partnership• [H3] The Carriage Story• [H3] Our Leadership• [H3] Our Businesses• [H3] OUR CULTURE• [H3] Central Support Center• [H3] Carriage Forum• [H3] High Performance Recognition• [H3] Setting The Standard• [H3] Join Us• [H3] Our Company Culture• [H3] The Support Center• [H3] Join Us• [H3] NEWS AND UPDATES• [H3] Carriage Services• [H3] Investors• [H3] Contact Us• [H4] States• [H4] Cemeteries• [H4] Funeral Homes• [H4] Carriage Services Announces Election of Julie Sanders to Board of Directors• [H4] Somer Webb Elected to Carriage Services Board of Directors• [H4] Carriage Services Appoints Carlos R. Quezada as Chief Executive Officer• [H4] Carriage Services Announces the Acquisition of Greenlawn Funeral Homes• [H4] Carriage Services Appoints Kian Granmayeh as Chief Financial Officer• [H4] Carriage Announces Partnership with Funeral 365• [H4] Acquisition of Heritage Funeral and Cremation Services• [H5] JULY 25TH, 2023• [H5] July 05, 2023• [H5] JUNE 22ND, 2023					

SEO Content

		<ul style="list-style-type: none">• [H5] March 22, 2023• [H5] MARCH 6th, 2023• [H5] March 1, 2023• [H5] October 25th, 2022
	Images	We found 17 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 6 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.13% Internal Links 83.87%

In-page links

Anchor	Type	Juice
website accessibility	External	Passing Juice
upgrade your browser	External	Passing Juice

In-page links

=	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Investors	Internal	Passing Juice
Stock Info	Internal	Passing Juice
SEC Filing	Internal	Passing Juice
Corporate Governance	Internal	Passing Juice
Financials	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Info. Request	Internal	Passing Juice
Careers	External	Passing Juice
Businesses	Internal	Passing Juice
Why Partner	Internal	Passing Juice
Our Company	Internal	Passing Juice
Company Culture	Internal	Passing Juice
Officers	Internal	Passing Juice
Board Of Directors	Internal	Passing Juice
Learn More	External	Passing Juice
Learn More	Internal	Passing Juice
Search Opportunities	External	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Terms of Services	Internal	Passing Juice

[In-page links](#)

[Privacy Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

info home houston privacy suite texas reports
terms **carriage services**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	4	✓	✗	✓	✓
carriage	3	✓	✗	✓	✓
info	2	✗	✗	✗	✗
home	1	✓	✗	✗	✓
reports	1	✗	✗	✗	✗












Usability

	Url	Domain : carriageservices.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://carriageservices.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>