Website Analysis: canada-eta.com

Generated on May 07 2024 22:59 PM

The score is 72/100

SEO Content

✓	Title	Home - Apply for Canada eTA - Canada eTA Length : 40 Perfect, your title contains between 10 and 70 characters.
⚠	Description	The Canada eTA (Electronic Travel Authorization) is a traveller verification system electronically linked to your travel passport, as an entry requirement for visa-exempt nations, while travelling to Canada by air. Length : 214 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Apply for Canada eTA - Canada eTA
description	The Canada eTA (Electronic Travel Authorization) is a traveller verification system electronically linked to your travel passport, as an entry requirement for visa-exempt nations, while travelling to Canada by air.
url	https://canada-eta.com/
site_name	Canada eTA

Headings					
H1	H2	H3	H4	H5	H6

SEO Content

		2　　　7　　　0　　　7　　　0　　　0
		• [H1] Welcome to Canada eTA. Apply online for your travel authorization to Canada. • [H1] Welcome to Canada eTA. Apply online for your travel authorization to Canada. • [H2] The online Canada eTA application process • [H2] Types of Travellers who need eTA • [H2] eTA-exempt Travellers • [H2] Visa-Required Travellers • [H2] eTA Application • [H2] Important notes about the eTA application process • [H2] eTA System Benefits • [H4] Complete eTA Form • [H4] Confirm eTA Data • [H4] Application Fee • [H4] Approved for Flight • [H4] Pages • [H4] Posts • [H4] Privacy Overview
✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

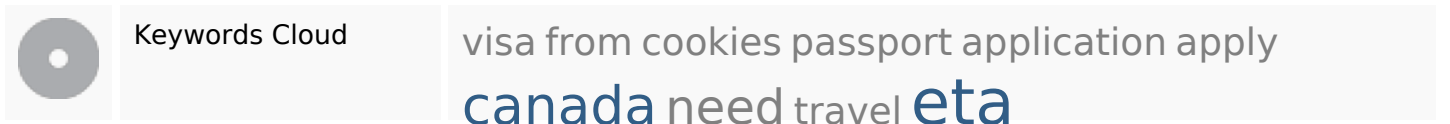|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 100%

In-page links

Anchor	Type	Juice
Apply for eTA	Internal	noFollow
Apply for eTA	Internal	Passing Juice
Apply for eTA	Internal	Passing Juice
British citizen	Internal	Passing Juice
How do I submit a group Canada eTA application?	Internal	Passing Juice
Why am I not receiving any emails from IRCC about my eTA application?	Internal	Passing Juice
I am from a visa-exempt country and want to apply for a study or work permit. Do I need to apply for an eTA?	Internal	Passing Juice
Does Canada have a Golden Visa program?	Internal	Passing Juice
What does the Canadian government do with the money from eTA?	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	visa from cookies passport application apply canada need travel eta

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eta	52	✔	✖	✔	✔
canada	35	✔	✖	✔	✔
need	25	✖	✖	✖	✔
apply	20	✔	✖	✖	✔
travel	19	✖	✖	✔	✔

Usability

	Url	Domain : canada-eta.com Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 13 Warnings : 7
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://canada-eta.com/sitemap.xml
		https://canada-eta.com/sitemap_index.xml
	Robots.txt	http://canada-eta.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.