

Website Analysis: caerus.agency

Generated on July 19 2024 05:49 AM






The score is 63/100






SEO Content

	Title	<p>Internet Marketing SEO Web Design Digital Marketing Caerus Agency</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Caerus is a leading internet marketing company based in Leeds UK. We provide complete SEO, web design & digital marketing solutions.</p> <p>Length : 136</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Internet Marketing SEO Web Design Digital Marketing Caerus Agency</td></tr><tr><td>description</td><td>Caerus is a leading internet marketing company based in Leeds UK. We provide complete SEO, web design & digital marketing solutions.</td></tr><tr><td>url</td><td>https://caerus.agency/</td></tr><tr><td>site_name</td><td>Caerus</td></tr><tr><td>image</td><td>https://caerus.agency/wp-content/uploads/caerus-digital-home.jpg</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Internet Marketing SEO Web Design Digital Marketing Caerus Agency	description	Caerus is a leading internet marketing company based in Leeds UK. We provide complete SEO, web design & digital marketing solutions.	url	https://caerus.agency/	site_name	Caerus	image	https://caerus.agency/wp-content/uploads/caerus-digital-home.jpg
Property	Content																	
locale	en_GB																	
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SEO Content

	Headings	<div> <div>H12</div> <div>H29</div> <div>H38</div> <div>H41</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Digital Marketing Agency • [H1] Let'S Get yOUR SITE AUDIT • [H2] Helping Businesses go Digital • [H2] Digital Marketing Goals • [H2] Best Rated Internet Marketing Companies • [H2] Online Marketing Services to Help you • [H2] Drop Us A Line and we will be in touch • [H2] Digital Marketing • [H2] Web Design • [H2] SEO Services • [H2] Learn how we helped many brands gain success. • [H3] Unlock your business SEO potential • [H3] Web design • [H3] SEO • [H3] Digital Marketing • [H3] Social Media Marketing • [H3] PPC • [H3] Consultancy • [H3] Let's have a chat • [H4] Do You Want To Boost Your Digital Marketing ?
	Images	<p>We found 12 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Digital Services	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Web Design Services	Internal	Passing Juice
Digital Marketing Services	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
PPC Management	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
About Caerus	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
website audit	Internal	Passing Juice
professional SEO Company	Internal	Passing Juice
Consultancy	Internal	Passing Juice
Website Terms	Internal	Passing Juice
Web Design Terms	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	media web menu digital marketing seo
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SEO Keywords

design **services** ppc social




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	23	✓	✗	✓	✓
digital	15	✓	✗	✓	✓
services	15	✗	✗	✗	✓
seo	15	✓	✗	✓	✓
web	10	✓	✗	✓	✓









Usability

	Url	Domain : caerus.agency Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 31





Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://caerus.agency/sitemap.xml</div> <div>https://caerus.agency/sitemap.xml</div>
	Robots.txt	<div>http://caerus.agency/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>