Website Analysis: byramtwp.org

Generated on March 03 2026 10:28 AM

The score is 35/100

SEO Content

✓	Title	Byram Township | Home Length : 22 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1: 1 H2: 0 H3: 1 H4: 2 H5: 0 H6: 0 • [H1] Welcome to Byram TownshipTownship of Lakes • [H3] News & Noteworthy • [H4] Upcoming Meetings • [H4] Quick Links
✗	Images	We found 10 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 82 links including 2 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.66% Internal Links 96.34%

In-page links

Anchor	Type	Juice
GOVERNMENT ▾	Internal	Passing Juice
Township Council	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
History of Byram	Internal	Passing Juice
Maps	Internal	Passing Juice
How Your Government Works	Internal	Passing Juice
Volunteer Openings	Internal	Passing Juice
Township Codes	Internal	Passing Juice
Bids/RFP's	Internal	Passing Juice
Planning Board	Internal	Passing Juice
Board of Health	Internal	Passing Juice

In-page links

Environmental Commission	Internal	Passing Juice
Recreation Committee	Internal	Passing Juice
Architectural Review Committee	Internal	Passing Juice
Economic Development Advisory Committee	Internal	Passing Juice
Youth Guidance Committee	Internal	Passing Juice
Historical Society	Internal	Passing Juice
Open Space Committee	Internal	Passing Juice
Trails Advisory Committee	Internal	Passing Juice
Township Manager	Internal	Passing Juice
Township Clerk / Registrar	Internal	Passing Juice
Finance Department / Tax Collector	Internal	Passing Juice
Tax Assessor	Internal	Passing Juice
Court	Internal	Passing Juice
Police	Internal	Passing Juice
Fire Department	Internal	Passing Juice
Lakeland Emergency Squad	Internal	Passing Juice
Fire Prevention	Internal	Passing Juice
Recreation Department	Internal	Passing Juice
Construction Department	Internal	Passing Juice
Planning / Zoning	Internal	Passing Juice
Animal Services	Internal	Passing Juice
Health Department	Internal	Passing Juice
Garbage & Recycling	Internal	Passing Juice
Public Works Department	Internal	Passing Juice
BYRAM OUTDOORS	Internal	Passing Juice
Recreation Fields	Internal	Passing Juice
Parks	Internal	Passing Juice
Trails, Hiking & Biking	Internal	Passing Juice

In-page links

Link	Type	Juice
Fishing & Boating	Internal	Passing Juice
Schools	Internal	Passing Juice
Transportation	Internal	Passing Juice
Community Associations	Internal	Passing Juice
Local Organizations	Internal	Passing Juice
Senior Citizens Club	Internal	Passing Juice
BARKS	Internal	Passing Juice
Sports & Recreation Leagues	Internal	Passing Juice
Emergency Services	Internal	Passing Juice
Hospitals	Internal	Passing Juice
Houses of Worship	Internal	Passing Juice
Libraries	Internal	Passing Juice
Post Offices	Internal	Passing Juice
Forms	Internal	Passing Juice
Documents	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Resident Request	External	Passing Juice
NOTICE TO PUBLIC: Change in New Jersey Legal Notice Publication Requirements	Internal	Passing Juice
Recreation Spring Brochure	Internal	Passing Juice
June J. Dobson Scholarship Fund: $1000.00 award for 2026	Internal	Passing Juice
NJ Wildfire SMART	Internal	Passing Juice
Removal of dead and dying trees	Internal	Passing Juice
Property Tax Relief For Senior Homeowners and Renters Age 65 and Over	Internal	Passing Juice
C.O. Johnson Park Improvements	Internal	Passing Juice
Byram Township Senior Citizen Transportation Update	Internal	Passing Juice
Nixle - Community Alert Notification System	Internal	Passing Juice
More News & Noteworthy (Archives) »	Internal	Passing Juice

In-page links

Town Council Meeting	Internal	Passing Juice
Planning Board	Internal	Passing Juice
Open Space Committee	Internal	Passing Juice
Recreation Committee	Internal	Passing Juice
Board of Health	Internal	Passing Juice
Environmental Commission	Internal	Passing Juice
Current Legal Notices	Internal	Passing Juice
Home	Internal	Passing Juice
Meeting Minutes / Agendas	Internal	Passing Juice
Online Tax / Sewer Payment	External	Passing Juice
Garbage & Recycling	Internal	Passing Juice
Township Codes	Internal	Passing Juice
Stormwater Management	Internal	Passing Juice
Municipal Budget Information	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Sign Up for Nixle Notices	External	Passing Juice

SEO Keywords

⬤ Keywords Cloud	byram board tax office monday friday session hours township mar
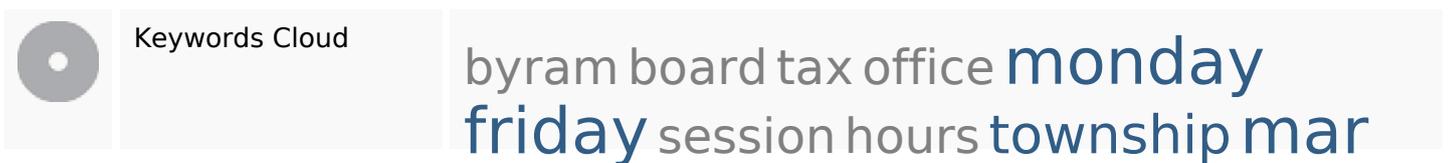
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mar	9	✖	✖	✖	✖
monday	8	✖	✖	✖	✖
friday	8	✖	✖	✖	✖
township	7	✔	✖	✖	✔
board	5	✖	✖	✖	✖

Keywords Consistency

Usability

●	Url	Domain : byramtwp.org Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://byramtwp.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.