










Website Analysis: buitenexpert.nl

Generated on September 03 2024 23:12 PM



The score is 51/100







SEO Content

	<p>Title</p>	<p>De Buitenexpert Altijd De Goedkoopste!</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>De Buitenexpert is de online expert met megavoordeelige onderdelen en accessoires voor caravans, campers, boten en zwembaden.</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1514 1134 1778" style="list-style-type: none"> • [H3] Gratis verzending vanaf €50 • [H3] Dagelijks nieuwe aanbiedingen • [H3] Laagste prijzen in de markt • [H3] 14 dagen retourservice • [H3] Mis nooit meer een aanbieding! • [H3] Informatie • [H3] Informatie • [H3] Account 	H1	H2	H3	H4	H5	H6	0	0	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	8	0	0	0									
	<p>Images</p>	<p>We found 35 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

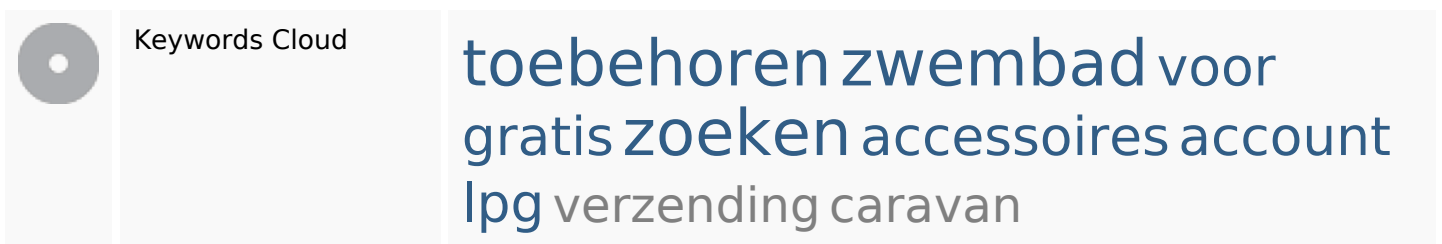
In-page links

Anchor	Type	Juice
algemene voorwaarden	Internal	Passing Juice
Klantenservice	Internal	Passing Juice
Inloggen	Internal	Passing Juice
Account aanmaken	Internal	Passing Juice
Geavanceerd zoeken	Internal	Passing Juice
Menu	Internal	Passing Juice
Home	Internal	Passing Juice
Account	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Over ons	Internal	Passing Juice
Klantenservice	Internal	Passing Juice
Betalen & Verzenden	Internal	Passing Juice
Contact	Internal	Passing Juice
Log In	Internal	Passing Juice
Retourneren	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
toebehoren	4	✘	✘	✘	✘
zwembad	4	✘	✘	✔	✘
zoeken	4	✘	✘	✘	✘
gratis	3	✘	✘	✘	✔
account	3	✘	✘	✘	✔












Usability

	Url	Domain : buitenexpert.nl Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://buitenexpert.nl/sitemap.xml https://zwembadenexpert.nl/sitemap.xml</pre>
	Robots.txt	<p>http://buitenexpert.nl/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>