

#### SEO Content

|              | Title              | Web App - Unavailable                                |                          |                           |             |  |                           |
|--------------|--------------------|--|--------------------------|---------------------------|-------------|--|---------------------------|
|              |                    | Length : 2   | 1                        |                           |             |  |                           |
|              |                    | Perfect, yo  | our title con            | itains betwe              | en 10 and   | 70 characte                            | ers.                      |
| $\bigotimes$ | Description        | Length : 0   |                          |                           |             |  |                           |
|              |                    |  |                          | found meta<br>generator   |             |  | age. Use <u>this</u>      |
| $\bigotimes$ | Keywords           | -  |                          | found met<br>erator to cr | -           |  | ge. Use <u>this free</u>  |
| 8            | Og Meta Properties | social crav  | vler's bette             |                           | e your page | roperties. Th<br>e. Use <u>this fr</u> | nis tags allows<br>ree og |
| 0            | Headings           | H1<br>1  | H2<br>0                  | H3<br>0                   | H4<br>0     | H5<br>0                                | H6<br>0                   |
|              |                    | • [H]  | 1] Error 403             | 3 - This web              | app is stop | oped.                                  |                           |
|              | Images             | We found 0 images on this web page.                  |                          |                           |             |  |                           |
|              |                    | Good, most or all of your images have alt attributes |                          |                           |             |  |                           |
|              | Text/HTML Ratio    | Ratio : 23%  |                          |                           |             |  |                           |
|              |                    |  | page's rati<br>25 percen |                           | HTML code   | e is higher th                         | nan 15, but               |
| 0            | Flash              | Perfect, no  | 9 Flash cont             | tent has bee              | en detectec | d on this pag                          | ge.                       |

### SEO Content

| 0            | Iframe Great, there are no Iframes detected on this page. |  |  |
|--------------|---|--|--|
|              |   | SEO Links  |  |
| 0            | URL Rewrite   | Good. Your links looks friendly!   |  |
| 0            | Underscores in the<br>URLs                                | Perfect! No underscores detected in your URLs.   |  |
| $\bigotimes$ | In-page links   | We found a total of 2 links including 0 link(s) to files                                 |  |
| 0            | Statistics  | External Links : noFollow 0%<br>External Links : Passing Juice 100%<br>Internal Links 0% |  |

### In-page links

| Anchor       | Туре     | Juice         |
|--------------|----------|---------------|
| <u>here</u>  | External | Passing Juice |
| Azure Portal | External | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | administrator azure recommendations Web |
|---|----------------|---|
|   |                | app tools error stopped please visit    |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| web     | 4       | ¥     | ×        | ×           | ¥        |
| арр     | 4       | ¥     | ×        | ×           | ¥        |

# Keywords Consistency

| please  | 3 | × | × | × | × |
|---------|---|---|---|---|---|
| error   | 2 | × | × | × | × |
| stopped | 2 | × | × | × | ¥ |

### Usability

| 0            | Url          | Domain : bro138link.powerappsportals.com<br>Length : 31   |
|--------------|--------------|---|
| 8            | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.   |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| 0            | Doctype         | HTML 5  |
|--------------|-----------------|---|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.       |
| $\bigotimes$ | W3C Validity    | Errors : 1<br>Warnings : 0  |
| 0            | Email Privacy   | Great no email address has been found in plain text!  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> </ul> |

#### Document

| ~ | Great, your website has few CSS files.                 |
|---|--|
| • | Perfect, your website has few JavaScript files.        |
| × | Too bad, your website does not take advantage of gzip. |

#### Mobile

| $\mathbf{O}$ | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | × | Meta Viewport Tag |
|              |                     | * | Flash content     |

# Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
| 0 | Robots.txt  | http://bro138link.powerappsportals.com/robots.txt<br>Great, your website has a robots.txt file.  |
| 8 | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |