







Website Analysis: brightonseoguru.co.uk

Generated on May 13 2025 17:11 PM

The score is 56/100






SEO Content

	Title	Brighton SEO Agency - Best SEO Services in Brighton Length : 51 Perfect, your title contains between 10 and 70 characters.														
	Description	Looking for top-notch SEO services in Brighton? Our Brighton SEO company offers expert search engine optimisation services to help your business succeed online. Length : 160 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Brighton SEO Agency - Best SEO Services in Brighton</td></tr><tr><td>description</td><td>Looking for top-notch SEO services in Brighton? Our Brighton SEO company offers expert search engine optimisation services to help your business succeed online.</td></tr><tr><td>url</td><td>https://brightonseoguru.co.uk/</td></tr><tr><td>site_name</td><td>Brighton SEO Guru</td></tr></table>	Property	Content	locale	en_GB	type	article	title	Brighton SEO Agency - Best SEO Services in Brighton	description	Looking for top-notch SEO services in Brighton? Our Brighton SEO company offers expert search engine optimisation services to help your business succeed online.	url	https://brightonseoguru.co.uk/	site_name	Brighton SEO Guru
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SEO Content

	Headings	<div><div>H11</div><div>H221</div><div>H311</div><div>H410</div><div>H50</div><div>H60</div></div> <ul style="list-style-type: none">• [H1] Why use us as your Brighton SEO Agency?• [H2] Professional Brighton SEO Agency• [H2] Website Design Services• [H2] Social Media Optimisation• [H2] Effective SEO Services And Digital Marketing Strategy• [H2] Who are we?• [H2] What is an SEO Agency?• [H2] SEO Strategy and Planning• [H2] Our Mission and Values• [H2] Customised Digital Marketing Services• [H2] Our Partners• [H2] Our SEO & Digital Marketing Projects• [H2] OUR CLIENT TESTIMONIALS• [H2] “• [H2] “• [H2] “• [H2] “• [H2] Digital Marketing Agency Blog• [H2] 4March 2025• [H2] 20January 2025• [H2] 20January 2025• [H2]• [H3] Definition of an SEO agency• [H3] Role of an SEO agency in digital marketing• [H3] Benefits of hiring an SEO agency• [H3] Technical SEO audit• [H3] SEO Tracking & Reporting• [H3] Top SEO Company in United Kingdom Premier UK SEO Services• [H3] Top-Rated Marketing Agency Brighton: Achieve Your Business Goals Now• [H3] Come to BrightonSEO 2025 with Us• [H3] About Us• [H3] Services• [H3] Quick Links• [H4] Pay Per Click• [H4] Content Marketing• [H4] Social Media Optimization• [H4] SEO Services• [H4] Email Marketing• [H4] SEM Services• [H4] Nick Ponte• [H4] Chris P.• [H4] David• [H4] Jason
	Images	<p>We found 25 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : 5%

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.03% Internal Links 96.97%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
SEO Discovery Page	Internal	Passing Juice
Website Discovery Page	Internal	Passing Juice
Social Media Discovery Page	Internal	Passing Juice
Brighton	Internal	Passing Juice
Hove	Internal	Passing Juice
Brighton	Internal	Passing Juice
Hove	Internal	Passing Juice

In-page links

Brighton	Internal	Passing Juice
Brighton	Internal	Passing Juice
Hove	Internal	Passing Juice
Brighton	Internal	Passing Juice
Portfolio	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
SEO agency	Internal	Passing Juice
Get Started	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Get Started	Internal	Passing Juice
Learn More	Internal	Passing Juice
Pay Per Click	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Social Media Optimization	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
SEE ALL PROJECTS	Internal	Passing Juice
dsg-roofing.co.uk	External	Passing Juice
Top SEO Company in United Kingdom Premier UK SEO Services	Internal	Passing Juice
Top-Rated Marketing Agency Brighton: Achieve Your Business Goals Now	Internal	Passing Juice
Come to BrightonSEO 2025 with Us	Internal	Passing Juice
Google Website	Internal	Passing Juice
Services	Internal	Passing Juice
SEO	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	brighton website page more design hove seo discovery services web
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	10	✓	✗	✓	✓
brighton	9	✓	✗	✓	✓
design	7	✗	✗	✗	✓
services	5	✓	✗	✓	✓
website	5	✗	✗	✗	✓










Usability

	Url	Domain : brightonseoguru.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://brightonseoguru.co.uk/sitemap.xml</div>
	Robots.txt	http://brightonseoguru.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.