



# Website Analysis: briarpatchlax.com

Generated on June 30 2024 20:43 PM

The score is 61/100







## SEO Content

|    | Title              | Tobacco Products La Crosse, WI - Briar Patch 608-784-8839<br>Length : 57<br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Briar Patch provides a wide array of premium tobacco products to La Crosse, WI. Call 608-784-8839 for all of your tobacco products needs.<br>Length : 137<br>Great, your meta description contains between 70 and 160 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] La Crosse, WI Tobacco Products</li> <li>[H2] Briar Patch</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 8 images on this web page.<br>Good, most or all of your images have alt attributes   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : 12%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Iframe             | Great, there are no Iframes detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 0 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p> |













## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | <p>briar crosse some cigars all tobacco</p> <p>premium aldo products patch</p> |
|--|----------------|--|






## Keywords Consistency

| Keyword | Content | Title   | Keywords  | Description   | Headings  |
|---------|---------|---|---|---|---|
| tobacco | 8       |  |  |  |  |
| briar   | 8       |  |  |  |  |
| patch   | 7       |  |  |  |  |










## Keywords Consistency

|          |   |   |   |   |   |
|----------|---|---|---|---|---|
| products | 7 | ✓ | ✗ | ✓ | ✓ |
| crose    | 6 | ✓ | ✗ | ✓ | ✓ |

## Usability

|   |              |  |
|---|--------------|--|
|   | Url          | Domain : briarpatchlax.com<br>Length : 17  |
|   | Favicon      | Great, your website has a favicon.   |
|   | Printability | We could not find a Print-Friendly CSS.  |
|   | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | Missing doctype   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Great, your website has few CSS files.</li> </ul> |

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

```
http://briarpatchlax.com/sitemap.xml
https://briarpatchlax.com/sitemap.xml
```



### Robots.txt

<http://briarpatchlax.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.