Website Analysis: brianfinneganmusic.com

The score is 50/100

SEO Content

✅	Title	**Brian Finnegan | Home** Length : 21 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Official website of Brian Finnegan - Musician Length : 45 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	Official Website of Brian Finnegan.
title	Brian Finnegan | Official Website

Headings

H1	H2	H3	H4	H5	H6
0	2	0	7	0	0

- [H2] Follow Brian
- [H2] Tour Dates
- [H4] BRIAN FINNEGAN AND THE HUNGER OF THE SKIN BAND10 DEC 2021 ARMAGH   The Market Place Theatre
- [H4] BRIAN FINNEGAN AND THE HUNGER OF THE SKIN BAND11 DEC 2021 LETTERKENNY, DONEGAL The Regional Cultural Centre
- [H4] BRIAN FINNEGAN WITH ROSS AINSLIE & TIM EDEY23 JAN 2022 GLASGOW Celtic Connections Festival, Royal Concert Hall
- [H4] BRIAN FINNEGAN11 AUG 2022 BRITANNY Lorient Festival
- [H4] Brian Finnegan - The Ravishing Genius Of Bones
- [H4] KAN - Sleeper

SEO Content

		• [H4] Flook Shop
❌	Images	We found 15 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

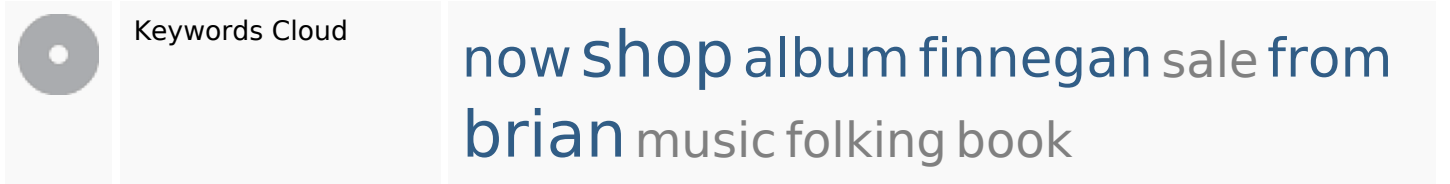|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 68.75% Internal Links 31.25%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Band	Internal	Passing Juice
Tour	Internal	Passing Juice

In-page links

SEE MORE	Internal	Passing Juice
BUY NOW	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Book	External	Passing Juice
Book	External	Passing Juice
Book	External	Passing Juice
VISIT FLOOK SHOP	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Click here	External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	now shop album finnegan sale from brian music folking book

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	4	✖	✖	✖	✔
brian	4	✔	✖	✔	✔
now	3	✖	✖	✖	✖
from	3	✖	✖	✖	✖
album	3	✖	✖	✖	✖

Usability

	Url	Domain : brianfinneganmusic.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1
<font>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

- ✔ Excellent, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://brianfinneganmusic.com/sitemap.xml
		https://brianfinneganmusic.com/sitemap.xml

	Robots.txt	http://brianfinneganmusic.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.