Website Analysis: brasswillow.com

The score is 44/100

SEO Content

✅	Title	**Brass Willow** Length : 12 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://brasswillow.com/
site_name	Brass Willow
locale	en_US
type	website
title	Brass Willow
image	https://brasswillow.com/wp-content/uploads/2023/09/Group-1.svg
image:secure_url	https://brasswillow.com/wp-content/uploads/2023/09/Group-1.svg
image:width	160
image:height	118

Headings	H1	H2	H3	H4	H5	H6
	1	6	0	0	0	0

SEO Content

⊙		[H1] We deliver agile competence. We bring real change. [H2] Brass Willow in numbers [H2] Reviews [H2] Looking for a private courses for your organization? [H2] Get to know Scrum better thanks to [H2] Get in touch with us! [H2] Zarezerwuj miejsce
❌	Images	We found 8 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

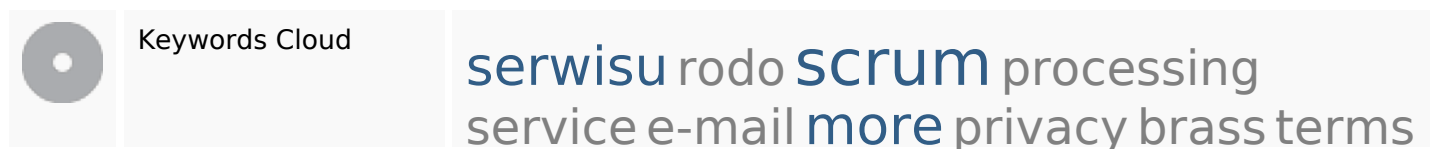|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 1 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Polski		External	Passing Juice
English		External	Passing Juice
About us		Internal	Passing Juice
Scrum.org trainings		Internal	Passing Juice
Contact		Internal	Passing Juice
Trustpilot		External	Passing Juice
data processing information		Internal	Passing Juice
terms of service		Internal	Passing Juice
przetwarzaniu danych		Internal	Passing Juice
regulamin serwisu		Internal	Passing Juice

SEO Keywords

◉	Keywords Cloud	serwisu rodo scrum processing service e-mail more privacy brass terms

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scrum	4	✖	✖	✖	✔
more	3	✖	✖	✖	✖
serwisu	3	✖	✖	✖	✖
brass	2	✔	✖	✖	✔
privacy	2	✖	✖	✖	✖

Usability

◉	Url	Domain : brasswillow.com Length : 15
✅	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		http://brasswillow.com/sitemap.xml
		https://brasswillow.com/sitemaps.xml
✓	Robots.txt	http://brasswillow.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.