







Website Analysis: brain-food.shop

Generated on June 29 2024 17:26 PM

The score is 43/100



SEO Content

	<p>Title</p>	<p>Brainfood</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Looking for a natural way to improve your sleep, reduce stress, increase focus, boost immunity, or get some energy? Check out our unique mushroom tinctures! Our tinctures are specifically formulated with the most bioavailable, synergistic, and full spectrum extracts on the market.</p> <p>Length : 281</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1447 1481 1861"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Brainfood</td> </tr> <tr> <td>url</td> <td>https://brain-food.shop/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Brainfood</td> </tr> </tbody> </table>	Property	Content	site_name	Brainfood	url	https://brain-food.shop/	locale	en_US	type	website	title	Brainfood
Property	Content													
site_name	Brainfood													
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SEO Content





description	Looking for a natural way to improve your sleep, reduce stress, increase focus, boost immunity, or get some energy? Check out our unique mushroom tinctures! Our tinctures are specifically formulated with the most bioavailable, synergistic, and full spectrum extracts on the market.
image	https://brain-food.shop/cdn/shop/files/BrainFood_Logo_Black.png?v=1674201431
image:height	628
image:width	1200

Headings




H1	H2	H3	H4	H5	H6
2	21	27	0	0	1

- [H1]
- [H1] You are previewing subscriptions option for this product
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Subtotal
- [H2] Mushroom Extract Supplements
- [H2] UNLEASH NATURE'S WISDOM
- [H2] Mushroom Extract Tinctures
- [H2] Shop by Mushroom Function
- [H2] Tinctures for Sleep
- [H2] Tinctures for Immunity
- [H2] Tinctures for Focus
- [H2] Tinctures for Stress
- [H2] Tinctures for Energy
- [H2] WHY CHOOSE BRAINFOOD™?
- [H2] We make the world's most innovative mushroom extract products. They're 100% vegan, GMO-free and made in the USA.
- [H2] Mushroom Extract Gummies
- [H2] Brainfood™ Blog Posts
- [H2] Subscribe to our emails
- [H2] Navigation
- [H2] Shop
- [H2] Get in Touch
- [H2] Quick links
- [H3] Shiitake Mushroom Tincture (Relax)
- [H3] Shiitake Mushroom Tincture (Relax)
- [H3] Cordyceps Mushroom Tincture (Recharge)
- [H3] Cordyceps Mushroom Tincture (Recharge)
- [H3] Red Reishi Mushroom Tincture (Sleep)
- [H3] Red Reishi Mushroom Tincture (Sleep)
- [H3] BUNDLE - Mushroom Tinctures
- [H3] BUNDLE - Mushroom Tinctures
- [H3] Turkey Tail Mushroom Tincture (Immunity)
- [H3] Turkey Tail Mushroom Tincture (Immunity)
- [H3] Lion's Mane Mushroom Tincture (Focus)
- [H3] Lion's Mane Mushroom Tincture (Focus)
- [H3] Turkey Tail

SEO Content

		<ul style="list-style-type: none"> • [H3] Shiitake • [H3] Red Reishi • [H3] Lion's Mane • [H3] Cordyceps • [H3] Natural ingredients that work. • [H3] All Our Products are GMO-FREE • [H3] 98% Customer Satisfaction Rate. • [H3] Proudly Made in the USA • [H3] The World's Largest Organism: Unraveling the Se... • [H3] The World's Largest Organism: Unraveling the Se... • [H3] Unearthing the Hidden Treasure: How Antibiotics... • [H3] Unearthing the Hidden Treasure: How Antibiotics... • [H3] 11 Natural Stimulants for Boosting Your Energy • [H3] 11 Natural Stimulants for Boosting Your Energy • [H6] These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease. These products should be used only as directed on the label. It should not be used if you are pregnant or nursing. Consult with a physician before use if you have a serious medical condition or use prescription medications.
	Images	<p>We found 39 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33%

SEO Links



External Links : Passing Juice 0%

Internal Links 96.67%

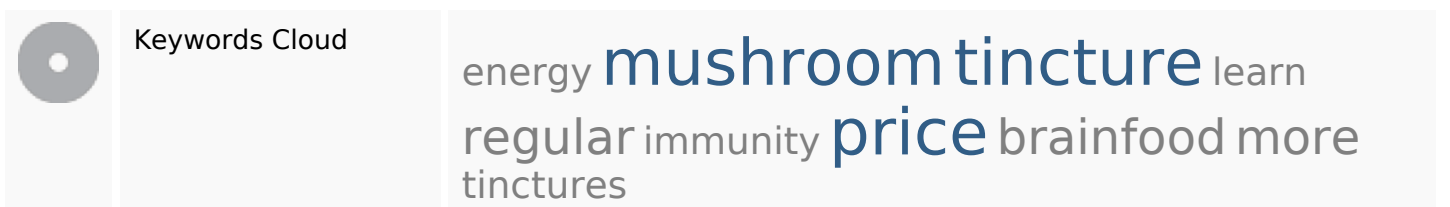
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Shop	Internal	Passing Juice
Wholesale & White Label Program	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
improve your sleep	Internal	Passing Juice
reduce stress	Internal	Passing Juice
increase focus	Internal	Passing Juice
boost immunity	Internal	Passing Juice
get some energy	Internal	Passing Juice
BUNDLE - Mushroom Tinctures	Internal	Passing Juice
The World's Largest Organism: Unraveling the Se...	Internal	Passing Juice
Unearthing the Hidden Treasure: How Antibiotics...	Internal	Passing Juice
11 Natural Stimulants for Boosting Your Energy	Internal	Passing Juice
Search	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

In-page links

"+response.translations.breadcrumb_manage_subscription_link+"	Internal	Passing Juice
View and edit subscription	Internal	Passing Juice
Click here	Internal	Passing Juice
Live Chat	Internal	Passing Juice
site review	Internal	Passing Juice
other reviews	Internal	Passing Juice
continue shopping	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mushroom	27	✘	✘	✔	✔
tincture	26	✘	✘	✔	✔
price	24	✘	✘	✘	✘
brainfood	13	✔	✘	✘	✔
regular	13	✘	✘	✘	✘












Usability

	Url	Domain : brain-food.shop Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.




Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 105 Warnings : 16				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	6
Deprecated tags	Occurrences					
<s>	6					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://brain-food.shop/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>