

# Website Analysis: bostonnewstoday.com

Generated on July 27 2024 18:16 PM

The score is 53/100

#### **SEO Content**

	Title	Boston News Today  Length: 17  Perfect, your title contains between 10 and 70 characters.		
	Description	Get breaking updates on news, sports, and weather. Local alerts, things to do, and more on Bostonnewstoday.com  Length: 110  Great, your meta description contains between 70 and 160 characters.		
8	Keywords		en't found meta keywords on your page. Use <u>this free</u> generator to create keywords.	
	Og Meta Properties	Property  locale type title description  url site_name	ake advantage of Og Properties.  Content  en_GB  website  Boston News Today  Get breaking updates on news, sports, and weather. Local alerts, things to do, and more on Bostonnewstoday.com  https://www.bostonnewstoday.com/  Boston News Today	
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#### SEO Content

- [H3] After \$750M deal, DraftKings reportedly eyeing another acquisition
- [H3] Major Boston biotech company begins layoffs this week
- [H3] GBH general manager leaving after 4 years
- [H3] Downtown Boston's newest restaurant has a 55-foot bar and Chihuly sculpture
- [H3] Young professionals can't buy in Boston, so they're leaving
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- [H3] Flights canceled, delayed at Logan Airport after widespread technology outage
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- [H3] Noah Kahan called playing Fenway 'the best night of his life' See what else he said
- [H3] Clint Eastwood mourns death of longtime partner Christina Sandera
- [H3] What are the Boston ties for 'The Bachelorette' star Jenn Tran?
- [H3] Alyssa Milano reacts to 'Charmed' co-star Shannen Doherty's death
- [H3] Former Boston Police Commissioner Ed Davis expects security at upcoming political events to
- [H3] Massachusetts elder affairs secretary leaves job abruptly
- [H3] Mass. is finally back to its pre-pandemic job level
- [H3] Robotic Hawks compete in Boston Rock and Roll Rumble
- [H3] How is
- [H3] Hotel Commonwealth Unveils Summer Thrills with Exclusive Red Sox Experiences and More – Travel And Tour World
- [H3] 'My personal life is my personal life': Healey defends privacy on out-of-state travel
- [H3] Part-time lanes coming to I-95 in New Hampshire and Maine to reduce traffic this summer
- [H3] JetBlue begins daily Boston-Paris service
- [H3] 'Ditch the Drive': Travel options offered during Sumner Tunnel closure
- [H3] Tickets and Travel | Boston United (A)
- [H3] 'Hallyu!' at the MFA rides the South Korean culture wave
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- [H3] BC Claims Hockey East Title in Shutout Fashion Boston College Athletics
- [H3] Is this the future of fashion?
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- [H3] Today's daily horoscope for June 9, 2024
- [H3] Your Free Daily Horoscope July 11, 2024
- [H3] Libra, Daily Horoscope Today, June 25, 2024: Use your connections Times of India
- [H3] Today's horoscope, July 12, 2024: No human can grow without nurturing

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- [H3] Tom Brady's TB12 Sports and Brady Brand merging with Nobull
- [H3] Tips and easy workouts to help you reach your fitness goals in 2024
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- [H3] Sports wagering banner year: billions bet, millions for Massachusetts
- [H4] Tech
- [H4] Entertainment
- [H4] Jobs
- [H4] Travel

## SEO Content

		<ul> <li>[H4] Fashion</li> <li>[H4] Fitness</li> <li>[H4] Horoscope</li> <li>[H4] Shopping</li> <li>[H4] Infra</li> <li>[H4] Sports</li> <li>[H4] Gambling</li> <li>[H4] Category</li> <li>[H4] Links</li> <li>[H4] Stay connected</li> </ul>
	Images	We found 3 images on this web page.  Good, most or all of your images have alt attributes
8	Text/HTML Ratio	Ratio: 8%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
<b>②</b>	Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 81 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# In-page links

Anchor	Type	Juice	
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# In-page links

<u>Home</u>	Internal	Passing Juice
<u>World</u>	Internal	Passing Juice
<u>Bussiness</u>	Internal	Passing Juice
<u>Tech</u>	Internal	Passing Juice
<u>Entertainment</u>	Internal	Passing Juice
<u>Jobs</u>	Internal	Passing Juice
<u>Travel</u>	Internal	Passing Juice
<u>Fashion</u>	Internal	Passing Juice
<u>Horoscope</u>	Internal	Passing Juice
<u>Fitness</u>	Internal	Passing Juice
Shopping	Internal	Passing Juice
<u>Infra</u>	Internal	Passing Juice
<u>Sports</u>	Internal	Passing Juice
Gambling	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
<u>Admin</u>	Internal	Passing Juice
Chinese and Russian bombers patrolling off Alaska raise concerns about growing military cooperation	Internal	Passing Juice
Airport disruption spreads to US and Canada. No, it's not a global IT crash – it's Oil Kills.	Internal	Passing Juice
Wildschutt and Kurgat win fast 5000m races in Boston. Olyslagers clears 2.03m in Canberra   REPORTS   World Athletics	Internal	Passing Juice
Red Sox World Series Champ Wants Boston To Fill These Needs At Deadline	Internal	Passing Juice
After \$750M deal, DraftKings reportedly eyeing another acquisition	Internal	Passing Juice
Major Boston biotech company begins layoffs this week	Internal	Passing Juice
GBH general manager leaving after 4 years	Internal	Passing Juice
Downtown Boston's newest restaurant has a 55-foot bar and Chihuly sculpture	Internal	Passing Juice
Young professionals can't buy in Boston, so	Internal	Passing Juice

# <u>In-page links</u>

#### they're leaving

Mass. vehicle inspections unavailable Saturday due to global tech outage – Boston News, Weather, Sports   WHDH 7News	Internal	Passing Juice
Here’:s how the worldwide tech outage is affecting Boston hospitals	Internal	Passing Juice
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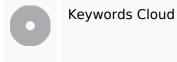
# In-page links

'Hallyu!' at the MFA rides the South Korean culture wave	Internal	Passing Juice
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Celtics vs. Mavericks odds, predictions, best player prop bets for Game 3 of NBA Finals   Sporting News	Internal	Passing Juice
Sports wagering banner year: billions bet, millions for Massachusetts	Internal	Passing Juice

# SEO Keywords



admin june fashion tech travel world sports july boston infra

# Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
admin	31	×	×	×	×
july	26	×	×	×	✓
boston	23	<b>*</b>	×	*	<b>*</b>
june	17	×	×	×	✓
infra	13	×	×	×	<b>₩</b>

## Usability

0	Url	Domain : bostonnewstoday.com Length : 19
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

Doctype	Missing doctype
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 0 Warnings: 0
Email Privacy	Great no email address has been found in plain text!
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

Speed Tips	•	Excellent, your website doesn't use nested tables.
	×	Too bad, your website is using inline styles.
	×	Too bad, your website has too many CSS files (more than 4).
	×	Too bad, your website has too many JS files (more than 6).
	×	Too bad, your website does not take advantage of gzip.

### Mobile

•	Mobile Optimization	* Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.bostonnewstoday.com/sitemap_index.xml
	Robots.txt	http://bostonnewstoday.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.