



Website Analysis: book-supplier.co.uk

Generated on May 12 2025 10:05 AM






The score is 61/100







SEO Content

	Title	Book Supplier The Online Store for Academic & Educational Books																						
		Length : 69																						
		Perfect, your title contains between 10 and 70 characters.																						
	Description	Welcome to The Book Supplier, a UK based Online book store. We specialise in Academic and Educational books for students.																						
		Length : 121																						
		Great, your meta description contains between 70 and 160 characters.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties.																						
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>The Book Supplier</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Elementor #4</td></tr><tr><td>description</td><td>Welcome to Book Supplier, your premier destination for an unparalleled selection of books tailored to meet the diverse needs of &hellip;</td></tr><tr><td>url</td><td>https://www.book-supplier.co.uk/</td></tr><tr><td>image</td><td>https://www.book-supplier.co.uk/wp-content/uploads/2020/07/book-supplier-logo1.jpg</td></tr></table>							Property	Content	locale	en_GB	site_name	The Book Supplier	type	article	title	Elementor #4	description	Welcome to Book Supplier, your premier destination for an unparalleled selection of books tailored to meet the diverse needs of …	url	https://www.book-supplier.co.uk/	image	https://www.book-supplier.co.uk/wp-content/uploads/2020/07/book-supplier-logo1.jpg
Property	Content																							
locale	en_GB																							
site_name	The Book Supplier																							
type	article																							
title	Elementor #4																							
description	Welcome to Book Supplier, your premier destination for an unparalleled selection of books tailored to meet the diverse needs of …																							
url	https://www.book-supplier.co.uk/																							
image	https://www.book-supplier.co.uk/wp-content/uploads/2020/07/book-supplier-logo1.jpg																							
	Headings	H1	H2	H3	H4	H5	H6																	

SEO Content

		152200
		<ul style="list-style-type: none"> • [H1] The Book Supplier • [H2] Welcome to The Book Supplier • [H2] What the Book Supplier Team Offer • [H2] Book Offer • [H2] Latest Books in 2025 • [H2] Product Categories • [H3] Curated Selection of Books • [H3] Personalised Book Service • [H4] Community Engagement • [H4] Sustainability Focus
	Images	<p>We found 7 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.92%</p> <p>Internal Links 96.08%</p>

In-page links

Anchor	Type	Juice
The Book Supplier	Internal	Passing Juice
Buy Now	External	Passing Juice
Book Promotions	Internal	Passing Juice
Book Reviews 2025	Internal	Passing Juice
Book Donations	Internal	Passing Juice
Book Return Policy	Internal	Passing Juice
Book Shop	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Book Blog	Internal	Passing Juice
Going Somewhere Book	Internal	Passing Juice
The Complete Guide to Property Investment: 2025 Edition	Internal	Passing Juice
ISE Global Business Today (11th Edition)	Internal	Passing Juice
The Women by Kristin Hannah	Internal	Passing Juice
As featured on Trustprofile.com	External	Passing Juice
How to Make a Million &#8211; Guiding Principles Of Investing (Financial Times Series)	Internal	Passing Juice
The Trading Game: Written by Gary Stevenson	Internal	Passing Juice
Early Childhood Education and Play	Internal	Passing Juice
Principles and Practices of Teaching and Training: A guide for teachers and trainers in the FE and skills sector (Further Education and Skills)	Internal	Passing Juice
A Complete Guide to the Level 4 Certificate in Education and Training (Further Education)	Internal	Passing Juice
You&#8217;ve Got This: A Student's Guide to Well-being at University and Beyond	Internal	Passing Juice
Complete Guide/Level 5 Diploma in Education &#038; Training (Further Education)	Internal	Passing Juice
Theories of Workplace Learning in Changing Times (Routledge Psychology in Education)	Internal	Passing Juice
Digital Learning, Teaching and Assessment for HE and FE Practitioners	Internal	Passing Juice

In-page links

Essential Office 365 Second Edition: The Illustrated Guide to Using Microsoft Office (Computer Essentials)	Internal	Passing Juice
Leading with a Lens of Inquiry: Cultivating Conditions for Curiosity and Empowering Agency	Internal	Passing Juice
Developing Academics: The essential higher education handbook	Internal	Passing Juice
Non-University Higher Education: Geographies of Place, Possibility and Inequality (Understanding Student Experiences of Higher Education)	Internal	Passing Juice
Assessment, Evaluation, and Accountability in Adult Education	Internal	Passing Juice
Enabling Critical Pedagogy in Higher Education (Critical Practice in Higher Education)	Internal	Passing Juice
Bias-aware Teaching, Learning and Assessment (Critical Practice in Higher Education)	Internal	Passing Juice
Teaching adults	Internal	Passing Juice
Adult & Continuing Education	Internal	Passing Juice
Business Management	Internal	Passing Juice
Business Studies Books	Internal	Passing Juice
Buy Accounting Books	Internal	Passing Juice
Buy Business Economics Books	Internal	Passing Juice
Buy Business Law Books	Internal	Passing Juice
Buy Law Books	Internal	Passing Juice
Buy Science Books	Internal	Passing Juice
Commodity Trading Books	Internal	Passing Juice
Fiction Books	Internal	Passing Juice
Financial Investments	Internal	Passing Juice
Forex Training Books	Internal	Passing Juice
Learn to Trade Books	Internal	Passing Juice
Professional Finance	Internal	Passing Juice
Sales & Marketing	Internal	Passing Juice
Share Trading Books	Internal	Passing Juice

In-page links

Stock Market Training	Internal	Passing Juice
Trading Books	Internal	Passing Juice
The Book Supplier	Internal	Passing Juice
HTML Sitemap	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	readers book bookstore trading supplier books online selection edition business
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
book	21	✓	✗	✓	✓
books	16	✓	✗	✓	✓
supplier	7	✓	✗	✓	✓
online	6	✓	✗	✓	✗
selection	4	✗	✗	✗	✓

Usability





	Url	Domain : book-supplier.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://book-supplier.co.uk/sitemap.xml</div> <div>https://www.book-supplier.co.uk/sitemap.xml</div> <div>https://www.book-supplier.co.uk/sitemap.html</div>
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Optimization

	Robots.txt	<p>http://book-supplier.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>