Website Analysis: bonwin.com.ru

Generated on June 23 2025 21:26 PM

The score is 51/100

SEO Content

⚠️	Title	Электронные замки для дверей оптом и в розницу - цены от производителя - Электронные замки для гостиниц, фитнеса и офисов Length : 121 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H2] Каталог • [H2] Готовые решенияпо отраслям • [H2] Популярные товары • [H2] Почему выбирают BONWIN • [H2] Производители • [H2] Сертификаты
❌	Images	We found 77 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but

SEO Content

		lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 27 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 7.41% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Демозал	Internal	Passing Juice
Тех. поддержка	Internal	Passing Juice
Услуги	Internal	Passing Juice
Все о замках	Internal	Passing Juice
Партнерам	Internal	Passing Juice
Контакты	Internal	Passing Juice
ЗАКАЗАТЬ	Internal	Passing Juice
Гарантия 5 лет	Internal	Passing Juice
Подробнее	Internal	Passing Juice

In-page links

Браслет в подарок	Internal	Passing Juice
ЗАКАЗАТЬ	Internal	Passing Juice
BW803-T6	Internal	Passing Juice
BW823-M	Internal	Passing Juice
BW823WF-U	Internal	Passing Juice
Электронная сенсорная табличка для гостиницы с номером и логотипом (внешняя)	Internal	Passing Juice
BW903 - энергосберегающий выключатель для гостиничных номеров (автономный, карта отеля, Mifare 1K) (ЭКОНОМИЯ ЭЛЕКТРОЭНЕРГИИ 30-40%)	Internal	Passing Juice
Подписаться	External	Passing Juice
Каталог	Internal	Passing Juice
Проекты	Internal	Passing Juice
Дилерам	Internal	Passing Juice
Доставка и Оплата	Internal	Passing Juice
Москва, ул. Краснобогатырская, д. 6, стр. 8, оф. 21	External	Passing Juice
Офисы в других городах	Internal	Passing Juice
Карта прохода в офис	Internal	Passing Juice
Карта проезда в офис на машине	Internal	Passing Juice
Поддержка сайта Фоксел	External	noFollow
Политикой конфиденциальности	Internal	Passing Juice

SEO Keywords

Keywords Cloud	для замков сертификат гарантия замки bonwin электронные лет сертификаты ростест

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

замки	23	✔	✖	✖	✖
для	20	✔	✖	✖	✖
электронные	14	✔	✖	✖	✖
сертификат	14	✖	✖	✖	✔
bonwin	11	✖	✖	✖	✔

Usability

	Url	Domain : bonwin.com.ru Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 6 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<font>	4

Deprecated HTML tags are HTML tags that are no longer used. It is

Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
⊙	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://bonwin.com.ru/sitemap.xml
		https://bonwin.com.ru/sitemap.xml
✔	Robots.txt	http://bonwin.com.ru/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.