Website Analysis: bmvadigital.com

Generated on May 14 2025 04:16 AM

The score is 48/100

SEO Content

⚠️	Title	BMVA Digital - Omaha Website Design, Website Hosting, and Digital Marketing Length : 75 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	BMVA Digital - Your one stop shop in Omaha Nebraska for Website Design, Website Hosting, and Digital Marketing. ` Length : 113 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	BMVA Digital - Omaha Website Design, Website Hosting, and Digital Marketing
description	BMVA Digital - Your one stop shop in Omaha Nebraska for Website Design, Website Hosting, and Digital Marketing. `
url	https://bmvadigital.com/
site_name	BMVA Digital
updated_time	2025-01-14T20:35:52-06:00

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1 3 4 0 0 0
●		[H1] A digital agency focused on your online success. [H2] How we Help Transform Succeed [H2] Customer Testimonials [H2] Request a Quote [H3] Strategy [H3] Web Design [H3] Digital Marketing [H3] Managed Hosting
✖	Images	We found 10 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 2 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
BMVA Digital	Internal	Passing Juice

SEO Keywords

⦿ Keywords Cloud	google digital services work more ago via bmva very brent

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	7	✔	✖	✔	✔
brent	7	✖	✖	✖	✖
work	7	✖	✖	✖	✖
very	6	✖	✖	✖	✖
services	5	✖	✖	✖	✖

Usability

⦿	Url	Domain : bmvadigital.com Length : 15
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✅	Robots.txt	http://bmvadigital.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.