

Website Analysis: bloombergnewstoday.com

Generated on August 15 2024 19:29 PM

The score is 50/100




SEO Content

	Title	News Today Length : 10 Perfect, your title contains between 10 and 70 characters.														
	Description	Bloomberg delivers business and markets news, data, analysis, and video to the world, featuring stories from Businessweek and Bloomberg News Length : 140 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>News Today</td></tr><tr><td>description</td><td>Bloomberg delivers business and markets news, data, analysis, and video to the world, featuring stories from Businessweek and Bloomberg News</td></tr><tr><td>url</td><td>https://www.bloombergnewstoday.com/</td></tr><tr><td>site_name</td><td>News Today</td></tr></table>	Property	Content	locale	en_GB	type	website	title	News Today	description	Bloomberg delivers business and markets news, data, analysis, and video to the world, featuring stories from Businessweek and Bloomberg News	url	https://www.bloombergnewstoday.com/	site_name	News Today
Property	Content															
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>4</td><td>1</td><td>43</td><td>14</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Pulses PRO	H1	H2	H3	H4	H5	H6	4	1	43	14	0	0		
H1	H2	H3	H4	H5	H6											
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SEO Content

- [H1] Pulses PRO
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- [H2] USA Pitch Fiasco: ICC yet to Upload Pitch Ratings of New York Games of T20 World Cup – News18
- [H3] Strengthening Cultural Ties And Business Opportunities: India And The USA
- [H3] U.S. inflation in July hits lowest rate in 3-plus years | CBC News
- [H3] US interest rate cut likely after inflation falls
- [H3] Do Europe's ETF Investors Own Too Much US Tech?
- [H3] Virginia Tech to Paris: VT grad DJs at Team USA House at Olympics
- [H3] Malfunction junction: Elon Musk chats up Donald Trump amid X tech glitches
- [H3] Tom Cruise crashes Paris Olympics closing ceremony with thrilling rappel, skydiving stunt
- [H3] Team USA Says Video Evidence Proves Jordan Chiles Should Keep Medal
- [H3] 'It Ends With Us' is the latest movie set in Boston. Here's where it was actually filmed
- [H3] Tech Layoffs: US Companies With Job Cuts In and 2023 and 2024
- [H3] 3 reasons to worry about July's weak jobs report — and 1 reason not to panic | CNN Business
- [H3] Careers at FEMA
- [H3] S&P 500, Dow, Nasdaq end sharply lower as weak jobs report triggers recession fears
- [H3] U.S. hiring slows with just 114,000 jobs added in July, unemployment rate hits 4.3 percent
- [H3] She knew something was wrong when he sat near her kids. He was removed from the flight.
- [H3] Qatar is Surging Tourism Sector with Visa Free Travel for 102 Countries Including USA, UAE, Australia and UK – Travel And Tour World
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- [H3] Daily horoscope for July 16, 2024
- [H3] Team USA Artistic Swimming's Underwater Moonwalk Was Even Harder Than It Looked
- [H3] Blink Fitness gym chain files for bankruptcy, here's what it means for locations around US





SEO Content

		<ul style="list-style-type: none">• [H3] The Best Labor Day Fitness Sales You Can Shop Right Now• [H3] Rafael Nadal pulls out of US Open, citing concerns about fitness• [H3] Richard Simmons' housekeeper Teresa Reveles opens up about fitness personality's death• [H3] Ultimate Guide To Dressing Like a Love Island USA Islander Ahead of the Season 6 Reunion - E! Online• [H3] 'It Ends With Us' Costume Designer Eric Daman on The Film's Best Looks and Taking Advantage of Blake Lively's 'Incredible' Closet: 'She Wanted to...• [H3] How to watch the France vs. U.S. gold medal Olympic basketball game today: Livestream options, Team USA info, more• [H3] US government reveals \$636m in airport infrastructure grants• [H3] USA And Canada Go Face-To-Face In A Battle For Supremacy In ICC World Cup• [H3] Lynx pride in Paris: Coach Reeve reflects on Olympic basketball win as WNBA season resumes• [H3] NBA fans roast LeBron James for blurry new profile picture of USA Olympics team on X: 'This all makes sense now' Sporting News• [H3] IOC gives Romania go-ahead to award gymnast Ana Barbosu bronze medal after CAS ruling• [H3] Rhys Dakin among USA TODAY Sports' instant impact freshmen• [H3] Evolution Reports Strong First Month for Live Dealer Games in Delaware• [H3] Hollywood Casino at Penn National Receives Date for License Renewal• [H3] The MGCB Is Honored By the Global Regulatory Awards• [H3] NBA Legend Criticizes Steve Kerr Over Jayson Tatum's Minutes on Team USA• [H3] USA And Canada Go Face-To-Face In A Battle For Supremacy In ICC World Cup• [H4] Tech• [H4] Entertainment• [H4] Jobs• [H4] TravelLatest• [H4] Fashion• [H4] Horoscope• [H4] Fitness• [H4] Shopping• [H4] InfraLatest• [H4] Sports• [H4] Gambling• [H4] About Us• [H4] Popular Category• [H4] Latest News
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	Ratio : 7%

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
World	Internal	Passing Juice
Bussiness	Internal	Passing Juice
Tech	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Jobs	Internal	Passing Juice
Travel	Internal	Passing Juice
Fashion	Internal	Passing Juice

In-page links

Horoscope	Internal	Passing Juice
Fitness	Internal	Passing Juice
Shopping	Internal	Passing Juice
Infra	Internal	Passing Juice
Sports	Internal	Passing Juice
Gambling	Internal	Passing Juice
USA Pitch Fiasco: ICC yet to Upload Pitch Ratings of New York Games of T20 World Cup &#8211; News18	Internal	Passing Juice
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U.S. hiring slows with just 114,000 jobs added in July. unemployment rate hits 4.3 percent	Internal	Passing Juice

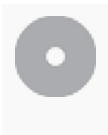
In-page links

She knew something was wrong when he sat near her kids. He was removed from the flight.	Internal	Passing Juice
Qatar is Surging Tourism Sector with Visa Free Travel for 102 Countries Including USA, UAE, Australia and UK &#8211; Travel And Tour World	Internal	Passing Juice
Poland to Become Largest Operator of Apache Combat Helicopters Outside of USA	Internal	Passing Juice
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Ultimate Guide To Dressing Like a Love Island USA Islander Ahead of the Season 6 Reunion &#8211; E! Online	Internal	Passing Juice
‘It Ends With Us’ Costume Designer Eric Daman on The Film’s Best Looks and Taking Advantage of Blake Lively’s ‘Incredible’ Closet: ‘She Wanted to...	Internal	Passing Juice
How to watch the France vs. U.S. gold medal Olympic basketball game today: Livestream options, Team USA info, more	Internal	Passing Juice

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US government reveals \$636m in airport infrastructure grants	Internal	Passing Juice
Cricket	Internal	Passing Juice
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Basketball	Internal	Passing Juice
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NBA	Internal	Passing Juice
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IOC gives Romania go-ahead to award gymnast Ana Barbosu bronze medal after CAS ruling	Internal	Passing Juice
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The MGCB Is Honored By the Global Regulatory Awards	Internal	Passing Juice
NBA Legend Criticizes Steve Kerr Over Jayson Tatum’s Minutes on Team USA	Internal	Passing Juice

SEO Keywords



Keywords Cloud

usa jobs team fitness world admin **august** tech july travel






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
august	42	✖	✖	✖	✖
usa	22	✖	✖	✖	✔
admin	18	✖	✖	✖	✖










Keywords Consistency

travel	14	✖	✖	✖	✓
fitness	12	✖	✖	✖	✓

Usability

	Url	Domain : bloombergnewstoday.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 187 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div>

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.bloombergtoday.com/sitemap-news.xml>
https://www.bloombergtoday.com/sitemap_index.xml



Robots.txt

<http://bloombergtoday.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.